

**DEPLOY YOUR BRAND LTD
DIRECTOR'S REPORT AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE PERIOD 11 MAY 2015 TO 31 MAY 2016**

Donn Sheldon

21 Forbes Place
Paisley
PA1 1UT

Deploy Your Brand Ltd
Director's Report and Financial Statements
For the Period 11 May 2015 to 31 May 2016

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Deploy Your Brand Ltd
Company Information
For the Period 11 May 2015 to 31 May 2016

Director	Mr Pascal Holt
Company Number	SC505613
Registered Office	21 Forbes Place Paisley PA1 1UT
Accountants	Donn Sheldon 21 Forbes Place Paisley PA1 1UT

Deploy Your Brand Ltd
Company No. SC505613
Director's Report For the Period 11 May 2015 to 31 May 2016

The director presents his report and the financial statements for the period ended 31 May 2016.

Statement of Director's Responsibilities

The director is responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the director to prepare financial statements for each financial year. Under that law the director has elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the director must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing the financial statements the director is required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The director is responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. He is also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Principal Activity

The company's principal activity continues to be that of (please complete sentence)

Directors

The directors who held office during the period were as follows:

Mr Pascal Holt

APPOINTED 11/05/2015

Small Company Rules

This report has been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

On behalf of the board

Mr Pascal Holt

03/02/2017

Deploy Your Brand Ltd
Accountant's Report
For the Period 11 May 2015 to 31 May 2016

This report is made to the director in accordance with the terms of our engagement. Our work has been undertaken to prepare for approval by the director the financial statements that we have been engaged to compile, to report to the director that we have done so, and to state those matters that we have agreed to state to them in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's director for our work or for this report.

You have acknowledged on the balance sheet as at period ended 31 May 2016 your duty to ensure that the company has kept proper accounting records and to prepare financial statements that give a true and fair view under the Companies Act 2006. You consider that the company is exempt from the statutory requirement for an audit for the year.

We have not been instructed to carry out an audit of the financial statements. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements.

03/02/2017

Donn Sheldon

21 Forbes Place
Paisley
PA1 1UT

Deploy Your Brand Ltd
Dormant Profit and Loss Account Statement
For the Period 11 May 2015 to 31 May 2016

The company has not traded during the year or the preceding financial year. During these years, the company received no income and incurred no expenditure and therefore made neither profit nor loss.

Deploy Your Brand Ltd
Balance Sheet
As at 31 May 2016

		Period to 31 May 2016	
	Notes	£	£
CURRENT ASSETS			
Cash at bank and in hand		1	
		1	
NET CURRENT ASSETS (LIABILITIES)			1
			1
TOTAL ASSETS LESS CURRENT LIABILITIES			1
			1
NET ASSETS			1
			1
CAPITAL AND RESERVES			
Called up share capital	2		1
SHAREHOLDERS' FUNDS			1
			1

For the period ending 31 May 2016 the company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies.

Director's responsibilities

- The member has not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the Financial Reporting Standard for Smaller Entities (effective 2015).

On behalf of the board

Mr Pascal Holt

03/02/2017

Deploy Your Brand Ltd
Notes to the Unaudited Accounts
For the Period 11 May 2015 to 31 May 2016

1. Accounting Policies

1.1. Basis of Preparation of Financial Statements

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

2. Share Capital

	Value	Number	Period to 31 May 2016
	£		£
Allotted, called up and fully paid			
Ordinary shares	1,000	1	1

3. Ultimate Controlling Party

The company's ultimate controlling party is Pascal Holt by virtue of his ownership of 100% of the issued share capital in the company.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.