Registered number: SC451813

# ITY Marketing Limited

## ACCOUNTS

## FOR THE YEAR ENDED 30/06/2019

**Prepared By:**
The Number Crunchers (Edinburgh) Ltd
Chartered Tax Adviser & Accountancy Firm
5e St Bernard's Row
Edinburgh
EH4 1HW

# ACCOUNTS
## FOR THE YEAR ENDED 30/06/2019

**DIRECTORS**

Chrystal Rebecca Webster

Ross Gordon Alan Fraser

**REGISTERED OFFICE**

9 East Fettes Avenue

Edinburgh

Mid Lothian

EH4 1DN

**COMPANY DETAILS**

Private company limited by shares registered in SC - Scotland, registered number SC451813

**ACCOUNTANTS**

The Number Crunchers (Edinburgh) Ltd

Chartered Tax Adviser & Accountancy Firm

5e St Bernard's Row

Edinburgh

EH4 1HW

**ACCOUNTS**

**FOR THEYEARENDED30/06/2019**

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| The following do not form part of the statutory financial statements: | |
| Trading And Profit And Loss Account | - |
| Profit And Loss Account Summaries | - |

## BALANCE SHEET AT 30/06/2019

| | Notes | | 2019 £ | | *2018 £* |
|---|---|---|---|---|---|
| **FIXED ASSETS** | | | | | |
| Tangible assets | 2 | | 1,336 | | *1,293* |
| **CURRENT ASSETS** | | | | | |
| Debtors | 3 | 11,171 | | *38,297* | |
| Cash at bank and in hand | | 62,527 | | *49,025* | |
| | | 73,698 | | *87,322* | |
| **CREDITORS: Amounts falling due within one year** | 4 | 36,614 | | *28,734* | |
| **NET CURRENT ASSETS** | | | 37,084 | | *58,588* |
| **TOTAL ASSETS LESS CURRENT LIABILITIES** | | | 38,420 | | *59,881* |
| **CAPITAL AND RESERVES** | | | | | |
| Called up share capital | 6 | | 2 | | *2* |
| Profit and loss account | | | 38,418 | | *59,879* |
| **SHAREHOLDERS' FUNDS** | | | 38,420 | | *59,881* |

For the year ending 30/06/2019 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The directors have decided not to deliver to the registrar a copy of the company's profit and loss account.

**Approved by the board on 23/07/2019 and signed on their behalf by**

.....

Chrystal Rebecca Webster

Director

## NOTES TO THE ACCOUNTS
## FOR THE YEAR ENDED 30/06/2019

### 1. ACCOUNTING POLICIES

#### 1a. Basis Of Accounting

The accounts have been prepared under the historical cost convention.

The accounts have been prepared in accordance with FRS102 - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006 .

#### 1b. Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

| | |
|---|---|
| Fixtures and Fittings | straight line 20.00% |
| Equipment | straight line 33.33% |

#### 1c. Pension Costs

Contributions are charged to the profit and loss account as they become payable.

### 2. TANGIBLE FIXED ASSETS

| | Fixtures and Fittings | Equipment | Total |
|---|---|---|---|
| | £ | £ | £ |
| **Cost** | | | |
| At 01/07/2018 | 758 | 3,559 | 4,317 |
| Additions | - | 973 | 973 |
| At 30/06/2019 | 758 | 4,532 | 5,290 |
| **Depreciation** | | | |
| At 01/07/2018 | 289 | 2,735 | 3,024 |
| For the year | 152 | 778 | 930 |
| At 30/06/2019 | 441 | 3,513 | 3,954 |
| **Net Book Amounts** | | | |
| At 30/06/2019 | 317 | 1,019 | 1,336 |
| At 30/06/2018 | 469 | 824 | 1,293 |

| 3. DEBTORS | 2019 | *2018* |
|---|---|---|
| | £ | *£* |
| **Amounts falling due within one year** | | |
| Trade debtors | 11,171 | *38,136* |
| Directors current account | - | *161* |
| | 11,171 | *38,297* |

| 4. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR | 2019 | *2018* |
|---|---|---|
| | £ | *£* |
| UK corporation tax | 12,728 | *20,067* |
| VAT | 5,875 | *6,287* |
| PAYE control | - | *360* |
| Credit card | 16,015 | - |
| Accruals | 1,996 | *2,020* |
| | 36,614 | *28,734* |

| 5. EMPLOYEES | 2019 | *2018* |
|---|---|---|
| | No. | No. |
| Average number of employees | 2 | *3* |

| 6. SHARE CAPITAL | 2019 | *2018* |
|---|---|---|
| | £ | *£* |
| **Allotted, issued and fully paid:** | | |
| 2 Ordinary shares of £1 each | 2 | *2* |
| | 2 | *2* |

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.