

Registered Number SC451813

ITY MARKETING LIMITED

Abbreviated Accounts

30 June 2014

Abbreviated Balance Sheet as at 30 June 2014

	Notes	2014 £
Fixed assets		
Tangible assets	2	163
		<u>163</u>
Current assets		
Debtors		3,434
Cash at bank and in hand		13,463
		<u>16,897</u>
Creditors: amounts falling due within one year		<u>(7,348)</u>
Net current assets (liabilities)		<u>9,549</u>
Total assets less current liabilities		<u>9,712</u>
Total net assets (liabilities)		<u>9,712</u>
Capital and reserves		
Called up share capital		2
Profit and loss account		9,710
Shareholders' funds		<u>9,712</u>

- For the year ending 30 June 2014 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 6 January 2015

And signed on their behalf by:

Chrystal Webster, Director

Notes to the Abbreviated Accounts for the period ended 30 June 2014**1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

Turnover policy

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

Tangible assets depreciation policy

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Motor Vehicles 25% on straight line

Equipment, fixtures and fittings 20% on straight line

Computer equipment: 33% on straight line

Plant and machinery 25% on straight line

Land and buildings leasehold: over the period of the lease

2 Tangible fixed assets

	£
Cost	
Additions	243
Disposals	-
Revaluations	-
Transfers	-
At 30 June 2014	<u>243</u>
Depreciation	
Charge for the year	80
On disposals	-
At 30 June 2014	<u>80</u>
Net book values	
At 30 June 2014	<u><u>163</u></u>

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