REGISTERED NUMBER: SC408366 (Scotland)

Abbreviated Unaudited Accounts

for the Period 29 September 2011 to 30 September 2012

for

Strategic Branding Limited

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SCT 14/06/2013 #437

COMPANIES HOUSE

Contents of the Abbreviated Accounts
for the Period 29 September 2011 to 30 September 2012

	Page
Company Information	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Accounts	3

Company Information
for the Period 29 September 2011 to 30 September 2012

DIRECTOR:	C Wilson
SECRETARY:	I S R Baird
REGISTERED OFFICE:	1 Wallhouse Farm Steadings TORPHICEN West Lothian EH48 4PG
REGISTERED NUMBER:	SC408366 (Scotland)
ACCOUNTANTS:	The Kelvin Partnership Ltd Chartered Accountants The Cooper Building 505 Great Western Road Glasgow G12 8HN

Abbreviated Balance Sheet
30 September 2012

	Notes	£
CURRENT ASSETS		
Debtors		1
Cash at bank		10
		11
CREDITORS		
Amounts falling due within one year		960
NET CURRENT LIABILITIES		(949)
TOTAL ASSETS LESS CURRENT LIABILITIES		(949)
CAPITAL AND RESERVES		
Called up share capital	2	1
Profit and loss account		(950)
SHAREHOLDERS' FUNDS		(949)

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 30 September 2012.

The members have not required the company to obtain an audit of its financial statements for the period ended 30 September 2012 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 12 June 2013 and were signed by:



C Wilson - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts
for the Period 29 September 2011 to 30 September 2012

1. ACCOUNTING POLICIES

Accounting convention
The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover
Turnover is the amount receivable for the provision of goods and services falling within the company's ordinary activities, excluding value added tax.

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	£
1	Ordinary	1	1