REGISTERED NUMBER: SC365741 (Scotland)

Abbreviated Unaudited Accounts

for the Year Ended 31 July 2012

for

Eleventen Direct Limited

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COMPANIES HOUSE

Eleventen Direct Limited

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for the Year Ended 31 July 2012

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Eleventen Direct Limited

Company Information
for the Year Ended 31 July 2012

DIRECTORS:	P Cunningham A Marriott Beattie Communications Group Limited
SECRETARY:	Mrs L Mitchell
REGISTERED OFFICE:	18 Glasgow Road Uddingston Lanarkshire G71 7AS
REGISTERED NUMBER:	SC365741 (Scotland)
ACCOUNTANTS:	Campbell Dallas LLP Chartered Accountants Titanium 1 King's Inch Place Renfrew PA4 8WF

Eleventen Direct Limited

Abbreviated Balance Sheet
31 July 2012

	Notes	2012 £	£	2011 £	£
FIXED ASSETS					
Tangible assets	2		153		230
CURRENT ASSETS					
Debtors		67,408		17,089	
Cash at bank		6,745		6,484	
		74,153		23,573	
CREDITORS					
Amounts falling due within one year		72,664		45,446	
NET CURRENT ASSETS/(LIABILITIES)			1,489		(21,873)
TOTAL ASSETS LESS CURRENT LIABILITIES			1,642		(21,643)
CAPITAL AND RESERVES					
Called up share capital	3		1,000		1,000
Profit and loss account			642		(22,643)
SHAREHOLDERS' FUNDS			1,642		(21,643)

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2012 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 11th February 2013 and were signed on its behalf by:

K. Woods

Beattie Communications Group Limited - Director

The notes form part of these abbreviated accounts

1. ACCOUNTING POLICIES

Accounting convention
The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover
Turnover represents net invoiced sale of services provided, excluding value added tax.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 20% on cost

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Deferred tax is provided at the average rates that are expected to apply when the timing differences reverse, based on current tax rates and laws. Deferred tax is not provided on timing differences arising from the revaluation of fixed assets where there is no commitment to sell the asset.

Hire purchase and leasing commitments
Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 August 2011 and 31 July 2012	384
DEPRECIATION	
At 1 August 2011	154
Charge for year	77
At 31 July 2012	231
NET BOOK VALUE	
At 31 July 2012	153
At 31 July 2011	230

continued...

3. CALLED UP SHARE CAPITAL

Allotted and issued:

Number:	Class:	Nominal value:	2012 £	2011 £
1,000	Share capital	1	1,000	1,000

4. TRANSACTIONS WITH DIRECTORS

Included in creditors falling due within one year at 31 July 2012 is £38,178 due to Eleventen Limited, a business in which the directors have an interest.

5. CONTROL

The company is under the control of the directors.