

COMPANY REGISTRATION NUMBER SC360889

BREAD PUBLIC RELATIONS LIMITED
ABBREVIATED ACCOUNTS
30 JUNE 2012



BREAD PUBLIC RELATIONS LIMITED

ABBREVIATED ACCOUNTS

YEAR ENDED 30 JUNE 2012

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BREAD PUBLIC RELATIONS LIMITED

ABBREVIATED BALANCE SHEET

30 JUNE 2012

	Note	2012 £	2011 £
FIXED ASSETS	2		
Tangible assets		<u>13,992</u>	<u>7,077</u>
CURRENT ASSETS			
Debtors		98,867	68,378
Cash at bank and in hand		<u>7,299</u>	<u>17,163</u>
		106,166	85,541
CREDITORS: Amounts falling due within one year		<u>96,762</u>	<u>105,271</u>
NET CURRENT ASSETS/(LIABILITIES)		<u>9,404</u>	<u>(19,730)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>23,396</u>	<u>(12,653)</u>
CAPITAL AND RESERVES			
Called-up equity share capital	3	100	100
Profit and loss account		<u>23,296</u>	<u>(12,753)</u>
SHAREHOLDERS' FUNDS/(DEFICIT)		<u>23,396</u>	<u>(12,653)</u>

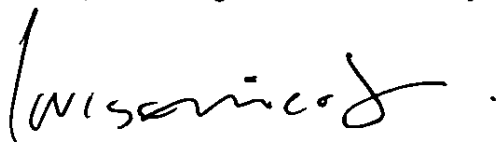
The directors are satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the financial statements for the year by virtue of section 477, and that no member or members have requested an audit pursuant to section 476 of the Act.

The directors acknowledge their responsibilities for:

- (i) ensuring that the company keeps adequate accounting records which comply with section 386 of the Act, and
- (ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

These abbreviated accounts were approved by the directors and authorised for issue on 12 September 2012, and are signed on their behalf by:



LOUISE NICOLSON
Director

Company Registration Number: SC360889

The notes on pages 2 to 3 form part of these abbreviated accounts.

BREAD PUBLIC RELATIONS LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

YEAR ENDED 30 JUNE 2012

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax.

In respect of long-term contracts and contracts for on-going services, turnover represents the value of work done in the year, including estimates of amounts not invoiced. Turnover in respect of long-term contracts and contracts for on-going services is recognised by reference to the stage of completion.

Fixed assets

All fixed assets are initially recorded at cost.

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Fixtures & Fittings	- 33-50% per annum
Equipment	- 33-50% per annum

Operating lease agreements

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease.

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

BREAD PUBLIC RELATIONS LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

YEAR ENDED 30 JUNE 2012

2. FIXED ASSETS

	Tangible Assets £
COST	
At 1 July 2011	10,157
Additions	<u>12,496</u>
At 30 June 2012	<u>22,653</u>
DEPRECIATION	
At 1 July 2011	3,080
Charge for year	<u>5,581</u>
At 30 June 2012	<u>8,661</u>
NET BOOK VALUE	
At 30 June 2012	<u>13,992</u>
At 30 June 2011	<u>7,077</u>

3. SHARE CAPITAL

Allotted and called up:

	2012		2011	
	No	£	No	£
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>

The amounts of paid up share capital for the following categories of shares differed from the called up share capital stated above due to unpaid calls and were as follows:

	2012	2011
	£	£
Ordinary shares	<u>100</u>	<u>100</u>