**REGISTERED NUMBER: SC360835 (Scotland)**

# Abbreviated Unaudited Accounts for the Year Ended 31 August 2016

for

# OCCUPANCY MARKETING LIMITED

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## for the year ended 31 August 2016


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OCCUPANCY MARKETING LIMITED

Company Information
for the year ended 31 August 2016

| | |
|---|---|
| **DIRECTORS:** | M A Forrester<br>G M Forrester |
| **SECRETARY:** | G M Forrester |
| **REGISTERED OFFICE:** | 3rd Floor, Charlotte House<br>2 South Charlotte Street<br>Edinburgh<br>EH2 4AW |
| **REGISTERED NUMBER:** | SC360835 (Scotland) |
| **ACCOUNTANTS:** | L & J Lawrie |

## Abbreviated Balance Sheet
## 31 August 2016

| | Notes | 31.8.16 £ | 31.8.15 £ |
|---|---|---|---|
| **FIXED ASSETS** | | | |
| Intangible assets | 2 | 487,500 | 525,000 |
| Tangible assets | 3 | 35,354 | 47,933 |
| | | 522,854 | 572,933 |
| **CURRENT ASSETS** | | | |
| Debtors | | 795,033 | 658,594 |
| Cash at bank | | 1,375,885 | 1,101,197 |
| | | 2,170,918 | 1,759,791 |
| **CREDITORS** | | | |
| Amounts falling due within one year | | (399,654) | (439,440) |
| **NET CURRENT ASSETS** | | 1,771,264 | 1,320,351 |
| **TOTAL ASSETS LESS CURRENT LIABILITIES** | | 2,294,118 | 1,893,284 |
| **CREDITORS** | | | |
| Amounts falling due after more than one year | | (3,080) | (63,082) |
| **NET ASSETS** | | 2,291,038 | 1,830,202 |
| **CAPITAL AND RESERVES** | | | |
| Called up share capital | 4 | 2 | 2 |
| Profit and loss account | | 2,291,036 | 1,830,200 |
| **SHAREHOLDERS' FUNDS** | | 2,291,038 | 1,830,202 |

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 August 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 August 2016 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these abbreviated accounts

Abbreviated Balance Sheet - continued
31 August 2016

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 22 May 2017 and were signed on its behalf by:

M A Forrester - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts
for the year ended 31 August 2016

1. **ACCOUNTING POLICIES**

**Accounting convention**
The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

**Turnover**
Turnover represents net invoiced sales of goods, excluding value added tax.

**Goodwill**
Goodwill, being the amount paid in connection with the acquisition of a business in 2010, is being amortised evenly over its estimated useful life of twenty years.

**Tangible fixed assets**
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 20% on cost and 10% on cost

**Deferred tax**
Deferred tax is recognised in respect of all material timing differences that have originated but not reversed at the balance sheet date.

**Research and development**
Expenditure on research and development is written off in the year in which it is incurred.

**Pension costs and other post-retirement benefits**
The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

2. **INTANGIBLE FIXED ASSETS**

| | Total<br>£ |
|---|---|
| **COST** | |
| At 1 September 2015 and 31 August 2016 | 750,000 |
| **AMORTISATION** | |
| At 1 September 2015 | 225,000 |
| Amortisation for year | 37,500 |
| At 31 August 2016 | 262,500 |
| **NET BOOK VALUE** | |
| At 31 August 2016 | 487,500 |
| At 31 August 2015 | 525,000 |

3. **TANGIBLE FIXED ASSETS**

| | Total |
|---|---|
| | £ |
| **COST** | |
| At 1 September 2015 and 31 August 2016 | 86,334 |
| **DEPRECIATION** | |
| At 1 September 2015 | 38,401 |
| Charge for year | 12,579 |
| At 31 August 2016 | 50,980 |
| **NET BOOK VALUE** | |
| At 31 August 2016 | 35,354 |
| At 31 August 2015 | 47,933 |

4. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

| Number: | Class: | Nominal value: | 31.8.16 £ | 31.8.15 £ |
|---|---|---|---|---|
| 2 | Ordinary | £1 | 2 | 2 |

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.