

**ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 28 FEBRUARY 2011**  
**FOR**  
**REDDISHPINK MEDIA LIMITED**

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FOR THE YEAR ENDED 28 FEBRUARY 2011**

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**REDDISHPINK MEDIA LIMITED**

**COMPANY INFORMATION  
FOR THE YEAR ENDED 28 FEBRUARY 2011**

**DIRECTOR:** M A L Ellison

**SECRETARY:** F Ellison

**REGISTERED OFFICE:** 131 Harburn Avenue  
Deans  
Livingston  
EH54 8NL

**REGISTERED NUMBER:** SC338613

**ACCOUNTANTS:** Danzig & Co  
Chartered Accountants  
8 - 12 Torphichen Street  
Edinburgh  
Lothian  
EH3 8JQ

**REDDISHPINK MEDIA LIMITED****ABBREVIATED BALANCE SHEET  
28 FEBRUARY 2011**

|                                              | Notes | 2011<br>£      | 2010<br>£      |
|----------------------------------------------|-------|----------------|----------------|
| <b>FIXED ASSETS</b>                          |       |                |                |
| Tangible assets                              | 2     | 3,779          | 3,358          |
| <b>CURRENT ASSETS</b>                        |       |                |                |
| Work in progress                             |       | 1,648          | -              |
| Debtors                                      |       | 29,968         | 12,025         |
| Cash at bank                                 |       | 5,581          | 22,391         |
|                                              |       | <u>37,197</u>  | <u>34,416</u>  |
| <b>CREDITORS</b>                             |       |                |                |
| Amounts falling due within one year          |       | (39,095)       | (37,584)       |
| <b>NET CURRENT LIABILITIES</b>               |       | <u>(1,898)</u> | <u>(3,168)</u> |
| <b>TOTAL ASSETS LESS CURRENT LIABILITIES</b> |       | 1,881          | 190            |
| <b>PROVISIONS FOR LIABILITIES</b>            |       | <u>(454)</u>   | <u>-</u>       |
| <b>NET ASSETS</b>                            |       | <u>1,427</u>   | <u>190</u>     |
| <b>CAPITAL AND RESERVES</b>                  |       |                |                |
| Called up share capital                      | 3     | 100            | 100            |
| Profit and loss account                      |       | 1,327          | 90             |
| <b>SHAREHOLDERS' FUNDS</b>                   |       | <u>1,427</u>   | <u>190</u>     |

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 28 February 2011.

The members have not required the company to obtain an audit of its financial statements for the year ended 28 February 2011 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 24 November 2011 and were signed by:



M A L Ellison - Director

The notes form part of these abbreviated accounts

# REDDISHPINK MEDIA LIMITED

## NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 28 FEBRUARY 2011

### 1. ACCOUNTING POLICIES

#### Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

#### Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

#### Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 33% on cost and 25% on cost

#### Work in progress

Work in progress is value at the lower of cost and net realisable value.

Cost includes all direct expenditure and an appropriate proportion of fixed and variable overheads.

#### Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

#### Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

### 2. TANGIBLE FIXED ASSETS

|                       | Total<br>£ |
|-----------------------|------------|
| <b>COST</b>           |            |
| At 1 March 2010       | 7,152      |
| Additions             | 4,121      |
|                       | <hr/>      |
| At 28 February 2011   | 11,273     |
| <b>DEPRECIATION</b>   |            |
| At 1 March 2010       | 3,794      |
| Charge for year       | 3,700      |
|                       | <hr/>      |
| At 28 February 2011   | 7,494      |
| <b>NET BOOK VALUE</b> |            |
| At 28 February 2011   | 3,779      |
|                       | <hr/>      |
| At 28 February 2010   | 3,358      |
|                       | <hr/>      |

### 3. CALLED UP SHARE CAPITAL

| Allotted, issued and fully paid: |          | Nominal<br>value: | 2011<br>£ | 2010<br>£ |
|----------------------------------|----------|-------------------|-----------|-----------|
| Number:                          | Class:   |                   |           |           |
| 100                              | Ordinary | £1                | 100       | 100       |
|                                  |          |                   | <hr/>     | <hr/>     |

**REDDISHPINK MEDIA LIMITED**

**NOTES TO THE ABBREVIATED ACCOUNTS - continued  
FOR THE YEAR ENDED 28 FEBRUARY 2011**

**4. TRANSACTIONS WITH DIRECTOR**

The following loan to directors subsisted during the years ended 28 February 2011 and 28 February 2010:

|                                      | 2011<br>£    | 2010<br>£    |
|--------------------------------------|--------------|--------------|
| <b>M A L Ellison</b>                 |              |              |
| Balance outstanding at start of year | 9,567        | -            |
| Amounts advanced                     | -            | 2,404        |
| Amounts repaid                       | -            | -            |
| Balance outstanding at end of year   | <u>9,567</u> | <u>2,404</u> |

**5. ULTIMATE CONTROLLING PARTY**

The company is controlled by M A L Ellison.