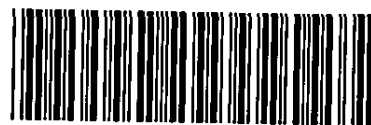


Company Registration No. SC305877 (Scotland)

CHARTERED BRANDS LIMITED
ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2012

FRIDAY



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25/01/2013
COMPANIES HOUSE

CHARTERED BRANDS LIMITED

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CHARTERED BRANDS LIMITED

ABBREVIATED BALANCE SHEET

AS AT 31 JULY 2012

	Notes	2012 £	£	2011 £	£
Fixed assets					
Tangible assets	2		641		-
Current assets					
Debtors		3,298		31,087	
Cash at bank and in hand		102,242		-	
		<u>105,540</u>		<u>31,087</u>	
Creditors: amounts falling due within one year		<u>(44,824)</u>		<u>(10,475)</u>	
Net current assets			60,716		20,612
Total assets less current liabilities			61,357		20,612
Provisions for liabilities			(128)		-
			<u>61,229</u>		<u>20,612</u>
Capital and reserves					
Called up share capital	3		2		2
Profit and loss account			61,227		20,610
Shareholders' funds			<u>61,229</u>		<u>20,612</u>

CHARTERED BRANDS LIMITED

ABBREVIATED BALANCE SHEET (CONTINUED)

AS AT 31 JULY 2012

For the financial year ended 31 July 2012 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved by the Board for issue on21/1/13.....



Dr Angela Mary Cottam
Director

Company Registration No. SC305877

CHARTERED BRANDS LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 JULY 2012

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2 Turnover

Turnover represents amounts receivable for brand consultancy net of VAT.

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Fixtures, fittings & equipment 25% reducing balance

2 Fixed assets

	Tangible assets £
Cost	
At 1 August 2011	-
Additions	854
At 31 July 2012	854
Depreciation	
At 1 August 2011	-
Charge for the year	213
At 31 July 2012	213
Net book value	
At 31 July 2012	641

3 Share capital

	2012 £	2011 £
Allotted, called up and fully paid		
2 Ordinary shares of £1 each	2	2