REGISTERED NUMBER: SC296474 (Scotland)

PRIMA COMMUNICATION & MEDIA LIMITED

ABBREVIATED UNAUDITED ACCOUNTS

FOR THE YEAR ENDED 29 FEBRUARY 2012

Whitelaw Wells
Chartered Accountants
9 Royal Crescent
Glasgow
G3 7SP

FRIDAY
S1BM1Z88
SCT 22/06/2012 #796
COMPANIES HOUSE
S1B71VA9
SCT 16/06/2012 #685
COMPANIES HOUSE

PRIMA COMMUNICATION & MEDIA LIMITED (REGISTERED NUMBER: SC296474)

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FOR THE YEAR ENDED 29 FEBRUARY 2012

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PRIMA COMMUNICATION & MEDIA LIMITED

COMPANY INFORMATION
FOR THE YEAR ENDED 29 FEBRUARY 2012

DIRECTORS:	Mr James B Cassidy Mrs Frances Cassidy
SECRETARY:	Mr James B Cassidy
REGISTERED OFFICE:	9 Royal Crescent Glasgow G3 7SP
REGISTERED NUMBER:	SC296474 (Scotland)
ACCOUNTANTS:	Whitelaw Wells Chartered Accountants 9 Royal Crescent Glasgow G3 7SP
BANKERS:	Bank of Scotland Plc 8 Lochside Avenue Edinburgh EH12 9DJ

ABBREVIATED BALANCE SHEET
29 FEBRUARY 2012

	Notes	2012 £	2012 £	2011 £	2011 £
FIXED ASSETS					
Tangible assets	2		1,099		1,071
CURRENT ASSETS					
Debtors		27,632		16,727	
Cash at bank		62,463		87,670	
		90,095		104,397	
CREDITORS					
Amounts falling due within one year		23,990		44,815	
NET CURRENT ASSETS			66,105		59,582
TOTAL ASSETS LESS CURRENT LIABILITIES			67,204		60,653
PROVISIONS FOR LIABILITIES			74		-
NET ASSETS			67,130		60,653
CAPITAL AND RESERVES					
Called up share capital	3		100		100
Profit and loss account			67,030		60,553
SHAREHOLDERS' FUNDS			67,130		60,653

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 29 February 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 29 February 2012 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these abbreviated accounts

continued...

ABBREVIATED BALANCE SHEET - continued
29 FEBRUARY 2012

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 7th June 2012 and were signed on its behalf by:

J B Cassidy
.....
Director

James B Cassidy

1. ACCOUNTING POLICIES

Accounting convention
The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover and Revenue Recognition
The turnover shown in the profit and loss account represents the value of sales during the year, exclusive of Value Added Tax.

Revenue is recognised in line with performance, to the extent that a right to consideration arises. Included in current assets, as "amounts recoverable on contracts", are amounts in respect of income that has been recognised but not billed by the end of the period. Provision is made against unbilled amounts where the right to receive payment is contingent and dependent on factors outside the control of the company.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and Fittings	- 20% on cost
Office Equipment	- 33% on cost

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more, tax.

Deferred tax assets are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

Deferred tax is measured on an undiscounted basis at the rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date.

continued...

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 March 2011	5,519
Additions	998
At 29 February 2012	6,517
DEPRECIATION	
At 1 March 2011	4,448
Charge for year	970
At 29 February 2012	5,418
NET BOOK VALUE	
At 29 February 2012	1,099
At 28 February 2011	1,071

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2012 £	2011 £
100	Ordinary	£1	100	100