Registration number: SC281126

Ascend Online Media Limited

Abbreviated Accounts

30 June 2012

James Smith (Accountant) Ltd
Chartered Accountant
43 East St Helen Street
Abingdon
Oxfordshire
OX14 5EE

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Ascend Online Media Limited
Report and Accounts
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Accountants' Report to the Directors on the Unaudited Abbreviated Accounts of Ascend Online Media Limited for the year ended 30 June 2012

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the abbreviated accounts of Ascend Online Media Limited for the year ended 30 June 2012 which comprise of the balance sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales, we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook.

This report is made to the Board of Directors as a body, in accordance with the terms of our engagement. Our work has been undertaken solely to prepare for your approval the accounts of Ascend Online Media Limited and state those matters that we have agreed to state to the Board of Directors of in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and its Board of Directors as a body for our work or for this report.

It is your duty to ensure that Ascend Online Media Limited has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profit of Ascend Online Media Limited. You consider that Ascend Online Media Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the accounts of Ascend Online Media Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the abbreviated accounts.

.....

James Smith (Accountant) Limited
31 July 2012

43 East St Helen Street
Abingdon
Oxfordshire
OX14 5EE

Ascend Online Media Limited
Registered number: SC281126
Abbreviated Balance Sheet as at 30 June 2012

	Notes	2012 £		2011 £	
Current assets					
Debtors		17,239		10,377	
Cash at bank and in hand		25,888		40,507	
		43,127		50,884	
Creditors: amounts falling due within one year		(99,312)		(111,113)	
Net current liabilities			(56,185)		(60,229)
Net liabilities			(56,185)		(60,229)
Capital and reserves					
Called up share capital	2		10		10
Profit and loss account			(56,195)		(60,239)
Shareholder's funds			(56,185)		(60,229)

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The member has not required the company to obtain an audit in accordance with section 476 of the Act.

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

Approved by the board on 31 July 2012

David Melvin
Director

Ascend Online Media Limited
Notes to the Abbreviated Accounts
for the year ended 30 June 2012

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

Deferred taxation

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when the timing differences will reverse.

2 Share capital

	Nominal value	2012 Number	2012 £	2011 £
Allotted, called up and fully paid:				
Ordinary shares	£1 each	10	10	10

3 Related Party Transactions

	2012 £	2011 £
Amount due from (to) the director		
David Melvin	(97,664)	(110,077)
	(97,664)	(110,077)