REGISTERED NUMBER: SC271627 (Scotland)

ABBREVIATED UNAUDITED ACCOUNTS

FOR THE YEAR ENDED 31 AUGUST 2012

FOR

D2 MARKETING LIMITED

D2 MARKETING LIMITED (REGISTERED NUMBER: SC271627)

CONTENTS OF THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 AUGUST 2012

	Page
Company Information	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Accounts	3

COMPANY INFORMATION
FOR THE YEAR ENDED 31 AUGUST 2012

DIRECTORS:	A Smith L A Carrol
SECRETARY:	L A Carrol
REGISTERED OFFICE:	12-14 Albyn Grove Aberdeen AB10 6SQ
REGISTERED NUMBER:	SC271627 (Scotland)
ACCOUNTANTS:	Henderson Loggie Chartered Accountants 48 Queens Road Aberdeen AB15 4YE

ABBREVIATED BALANCE SHEET
31 AUGUST 2012

	Notes	31.8.12 £	£	31.8.11 £	£
FIXED ASSETS					
Tangible assets	2		20,736		23,112
CURRENT ASSETS					
Stocks		2,400		3,208	
Debtors		43,220		47,605	
Cash in hand		548		348	
		46,168		51,161	
CREDITORS					
Amounts falling due within one year	3	69,895		84,292	
NET CURRENT LIABILITIES			(23,727)		(33,131)
TOTAL ASSETS LESS CURRENT LIABILITIES			(2,991)		(10,019)
CAPITAL AND RESERVES					
Called up share capital	4		100		100
Profit and loss account			(3,091)		(10,119)
SHAREHOLDERS' FUNDS			(2,991)		(10,019)

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 August 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 August 2012 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 9 August 2013 and were signed on its behalf by:

A Smith - Director

The notes form part of these abbreviated accounts

1. ACCOUNTING POLICIES

Basis of preparing the financial statements
The financial statements have been prepared on a going concern basis. The directors have considered the company's current contracts and liabilities, and the future opportunities and risks that are likely to materialise over the next 12 months. Based on their review, the directors feel that the going concern basis is appropriate for the preparation of these financial statements.

Accounting convention
The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The board of directors confirm that it is appropriate for the financial statements to have been drawn up on the going concern basis. In reaching this conclusion, the board of directors have taken into account all relevant matters of which they are aware of and have considered a future period of at least twelve months from the date on which the financial statements were approved.

Turnover
Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery	- 25% on cost
Fixtures and fittings	- 20% on reducing balance
Computer equipment	- 33% on cost

Stocks
Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Taxation
The tax expense represents the corporation tax charge for the year.

The tax currently payable is based on taxable profit for the year. The company's liability for current tax is calculated using the tax rates that have been enacted or substantively enacted by the balance sheet date.

Hire purchase and leasing commitments
Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 September 2011	51,712
Additions	2,495
At 31 August 2012	54,207
DEPRECIATION	
At 1 September 2011	28,600
Charge for year	4,871
At 31 August 2012	33,471
NET BOOK VALUE	
At 31 August 2012	20,736
At 31 August 2011	23,112

continued...

3. **CREDITORS**

Creditors include an amount of £ 12,025 (31.8.11 - £ 15,769) for which security has been given.

4. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.8.12 £	31.8.11 £
100	Ordinary Share Capital	£1	100	100

5. **ULTIMATE CONTROLLING PARTY**

Throughout the year the company was jointly controlled by the directors.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.