Registered Number SC205296

The Shine Agency Limited

Abbreviated Accounts

31 March 2011

Company Information

Registered Office:
278 St Vincent Street
Glasgow
G2 5RL

Reporting Accountants:
Defacto FD Limited

Merlin House
Mossland Road
Glasgow
G52 4XZ

The Shine Agency Limited **Registered Number SC205296**

Balance Sheet as at 31 March 2011

	Notes	2011		2010	
		£	£	£	£
Fixed assets					
Tangible	2		12,073		14,125
			12,073		14,125
Current assets					
Stocks		0		10,013	
Debtors		77,933		35,455	
Total current assets		77,933		45,468	
Creditors: amounts falling due within one year		(84,806)		(51,960)	
Net current assets (liabilities)			(6,873)		(6,492)
Total assets less current liabilities			5,200		7,633
Creditors: amounts falling due after more than one year			0		(4,652)
Provisions for liabilities			(1,833)		(2,088)
Total net assets (liabilities)			3,367		893
Capital and reserves					
Called up share capital	3		100		100
Profit and loss account			3,267		793
Shareholders funds			3,367		893

a. For the year ending 31 March 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 12 December 2011

And signed on their behalf by:
C R Mackie, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 31 March 2011

1 **Accounting policies**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Stocks

Work in progress is valued at the lower of cost and net realisable value. Cost includes all direct expenditure and an appropriate proportion of fixed and variable overheads.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Fixtures and fittings	15% on reducing balance
Computer equipment	33% on cost

2 **Tangible fixed assets**

	Total
Cost	**£**
At 01 April 2010	35,708
Additions	3,855
At 31 March 2011	39,563
Depreciation	
At 01 April 2010	21,583
Charge for year	5,907
At 31 March 2011	27,490
Net Book Value	
At 31 March 2011	12,073

At 31 March 2010	-	14,125

3 **Share capital**

	2011	2010
	£	£
Allotted, called up and fully paid:		
100 Ordinary shares of £1 each	100	100

4 **Transactions with directors**

C R Mackie had a loan during the year. The maximum outstanding was £-. The balance at 31 March 2011 was £2,094 (1 April 2010 - £2,094). The directors loan has been fully repaid within 9 months of the year end date.