Registered Number SC084401

P R M MARKETING LIMITED

Abbreviated Accounts

1 February 2016

P R M MARKETING LIMITED **Registered Number SC084401**

Abbreviated Balance Sheet as at 1 February 2016

	Notes	*2016*	*2015*
		£	£
Fixed assets			
Tangible assets	2	1,009,593	965,136
Investments	3	376	176
		1,009,969	965,312
Current assets			
Stocks		5,500	5,500
Debtors		73,062	89,538
Investments		215,145	-
Cash at bank and in hand		50,794	135,023
		344,501	230,061
Creditors: amounts falling due within one year		(292,962)	(90,933)
Net current assets (liabilities)		51,539	139,128
Total assets less current liabilities		1,061,508	1,104,440
Creditors: amounts falling due after more than one year		(543,000)	(591,000)
Provisions for liabilities		-	(1,712)
Total net assets (liabilities)		518,508	511,728
Capital and reserves			
Called up share capital	4	4,000	4,000
Revaluation reserve		71,932	71,932
Profit and loss account		442,576	435,796
Shareholders' funds		518,508	511,728

- For the year ending 1 February 2016 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 28 October 2016

And signed on their behalf by:
P R McGRAIL, Director

Notes to the Abbreviated Accounts for the period ended 1 February 2016

1 Accounting Policies

Basis of measurement and preparation of accounts
The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy
Turnover represents the value, net of value added tax, of goods and services provided to customers

Tangible assets depreciation policy
Depreciation has been provided at the following rate in order to write off the assets over their estimated useful lives

Plant and machinery 20% straight line

Other accounting policies
Stocks are valued at the lower of cost and net realisable value

2 Tangible fixed assets

	£
Cost	
At 2 February 2015	1,018,640
Additions	50,658
Disposals	-
Revaluations	-
Transfers	-
At 1 February 2016	1,069,298
Depreciation	
At 2 February 2015	53,504
Charge for the year	6,201
On disposals	-
At 1 February 2016	59,705
Net book values	
At 1 February 2016	1,009,593
At 1 February 2015	965,136

Property at cost of £947,000 is pledged as security for loans.

3 Fixed assets Investments

Investment comprises 76 0rdinary shares in a dormant subsidiary PR Presentation & Promotion Ltd and 100 ordinary shares each in L'Amour Cards Ltd, Creative PRM Ltd, and Les Amis Brasserie Ltd

4 **Called Up Share Capital**

Allotted, called up and fully paid:

	2016	*2015*
	£	£
4,000 Ordinary shares of £1 each	4,000	4,000

5 **Transactions with directors**

Name of director receiving advance or credit:	Peter McGrail
Description of the transaction:	Loan to company
Balance at 2 February 2015:	£ 145
Advances or credits made:	£ 113,024
Advances or credits repaid:	-
Balance at 1 February 2016:	£ 113,169

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