

DEMAND GEN MATTERS LTD
UNAUDITED ACCOUNTS
FOR THE PERIOD FROM 1 NOVEMBER 2025 TO 31 JULY 2026

DEMAND GEN MATTERS LTD
ANNUAL REPORT AND UNAUDITED ACCOUNTS
FOR THE PERIOD FROM 1 NOVEMBER 2025 TO 31 JULY 2026

CONTENTS	PAGE
<u>Company information</u>	<u>3</u>
<u>Statement of financial position</u>	<u>4</u>

DEMAND GEN MATTERS LTD
COMPANY INFORMATION
FOR THE PERIOD FROM 1 NOVEMBER 2025 TO 31 JULY 2026

Director	Oliver Armstrong
Company Number	15998564 (England and Wales)
Registered Office	118 Rayleigh Road Hutton Brentwood Essex CM13 1BP England

DEMAND GEN MATTERS LTD
STATEMENT OF FINANCIAL POSITION
AS AT 31 JULY 2026

	2026 £	2025 £
Current assets	11,045	22,993
Creditors: amounts falling due within one year	(11,005)	(14,690)
Net current assets	<u>40</u>	<u>8,303</u>
Total assets less current liabilities	<u>40</u>	<u>8,303</u>
Net assets	<u>40</u>	<u>8,303</u>
Capital and reserves	<u>40</u>	<u>8,303</u>

NOTES TO THE ACCOUNTS

1 Statutory information

Demand Gen Matters Ltd is a private company, limited by shares, registered in England and Wales, registration number 15998564. The registered office is 118 Rayleigh Road, Hutton, Brentwood, Essex, CM13 1BP, England.

2 Average number of employees

During the period the average number of employees was 1 (2025: 1).

For the period ending 31 July 2026 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the micro-entity provisions of the Companies Act 2006 and FRS 105, The Financial Reporting Standard applicable to the Micro-entities Regime. The accounts have been delivered in accordance with the provisions applicable to companies subject to the small companies regime. The profit and loss account has not been delivered to the Registrar of Companies.

Approved by the board on 1 August 2026

Oliver Armstrong
Director

Company Registration No. 15998564

