

CHANNELWISE LTD

Abridged Accounts

Period of accounts

Start date: 01 August 2024

End date: 31 July 2025

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For the year ended 31 July 2025

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CHANNELWISE LTD
Statement of Financial Position
As at 31 July 2025

	Notes	2025 £	2024 £
Fixed assets			
Intangible fixed assets		0	45,000
Tangible fixed assets	3	333	666
		333	45,666
Current assets			
Debtors		7,237	7,579
Cash at bank and in hand		13,332	13,757
		20,569	21,336
Creditors: amount falling due within one year		(11,207)	(7,809)
Net current assets		9,362	13,527
Total assets less current liabilities		9,695	59,193
Creditors: amount falling due after more than one year		(549)	(49,266)
Net assets		9,146	9,927
Capital and reserves			
Called up share capital		100	100
Profit and loss account		9,046	9,827
Shareholders' funds		9,146	9,927

For the year ended 31 July 2025 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

1. The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476.
2. The director acknowledges their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime. In accordance with Section 444 of the Companies Act 2006, the income statement has not been delivered to the Registrar of Companies.

The members have agreed to the preparation of abridged accounts for this accounting period in accordance with section 444(2A).

The financial statements were approved by the director on 08 December 2025 and were signed by:

Jonathan Green
Director

CHANNELWISE LTD
Notes to the Abridged Financial Statements
For the year ended 31 July 2025

General Information

Channelwise Ltd is a private company, limited by shares, registered in England and Wales, registration number 14981663, registration address 11 Guernsey Road, Norwich, NR3 1JJ.

The presentation currency is £ sterling.

1. Accounting policies

Significant accounting policies

Statement of compliance

These financial statements have been prepared in compliance with FRS 102 – The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006.

Basis of preparation

The financial statements have been prepared under the historical cost convention as modified by the revaluation of land and buildings and certain financial instruments measured at fair value in accordance with the accounting policies.

The financial statements are prepared in sterling which is the functional currency of the company.

Turnover

Turnover comprises the invoiced value of goods and services supplied by the company, net of Value Added Tax and trade discounts.

Taxation

Taxation represents the sum of tax currently payable and deferred tax. Tax is recognised in the statement of income, except to the extent that it relates to items recognised in other comprehensive income or directly in capital and reserves. The company's liability for current tax is calculated using the tax rates and laws that have been enacted or substantively enacted at the reporting date. Current and deferred tax assets and liabilities are not discounted

Tangible fixed assets

Tangible fixed assets, other than freehold land, are stated at cost or valuation less depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following basis:

Computer Equipment

3 Straight Line

2. Average number of employees

Average number of employees during the year was 2 (2024 : 2).

3. Tangible fixed assets

Cost or valuation	Computer Equipment	Total
	£	£
At 01 August 2024	999	999
Additions	-	-
Disposals	-	-
At 31 July 2025	999	999
Depreciation		
At 01 August 2024	333	333
Charge for year	333	333
On disposals	-	-
At 31 July 2025	666	666
Net book values		
Closing balance as at 31 July 2025	333	333
Opening balance as at 01 August 2024	666	666

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.