

Company Registered Number: 13500708 (England and Wales)



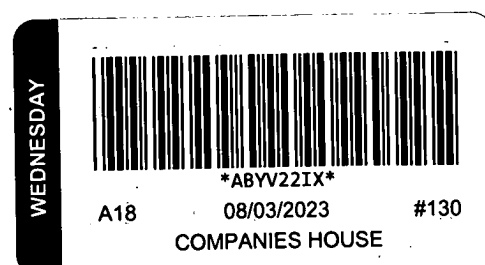
NATIONAL KIDS CAN LTD

Directors' Report

And

Unaudited Financial Statements

For the Year Ended 31 July 2022



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DIRECTORS' REPORT

The Directors present their first report and accounts for year ended 31 July 2022. The financial statements have been prepared from the financial records of the company and are prepared in accordance with the special provisions of Part VII of the Companies Act 2006 relating to small companies. They comply with the Companies Act 2006, the Articles of Association and in accordance with the Financial Reporting Standards applicable in the UK.

The purpose of the Directors' Report within our company's Annual Financial Statements, is to provide to all our stakeholders and readers, clear and coherent information relating to our company's activities, performance, funding and financial position during the year ended 31 July 2022, including information on what we do, why we do it and crucially, the challenges we face as a result of those activities.

STATUTORY AND GENERAL COMPANY INFORMATION

The Directors who served during the financial year under review were as follows:

Directors	Andrew Fortnam-Tomlinson	Appointed on 8 July 2021
	Adrian Gregory Cadogan	Appointed on 8 July 2021
	Annette Joycelyn Kenningham	Appointed on 8 July 2021

Company Secretary	Andrew Fortnam-Tomlinson	Appointed on 8 July 2021
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Registered Number	13500708 (England and Wales)
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Registered Office	Leicester Central SDA Church 116 London Road Leicester United Kingdom LE2 0QS
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Bankers	Barclays Bank UK PLC Leicester United Kingdom LE87 2BB
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DIRECTORS' RESPONSIBILITIES

The Directors are responsible for preparing the Director's Report and the accounts in accordance with applicable law and regulations.

Company law requires the Directors to prepare accounts for each financial year. Under that law the Directors have elected to prepare the accounts in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law).

Under company law the Directors must not approve the accounts unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these accounts, the Directors are required to:

- i. select suitable accounting policies and then apply them consistently;
- ii. make judgements and estimates that are reasonable and prudent;
- iii. state whether applicable accounting policies have been followed, subject to any material departures disclosed and explained in the accounts; and
- iv. prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Directors are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in the United Kingdom governing the preparation and dissemination of accounts may differ from legislation in other jurisdictions.

FINANCIAL INSTRUMENTS AND RISK MANAGEMENT

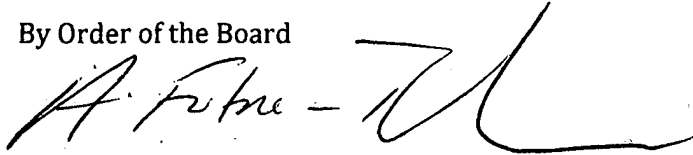
The company's financial assets and liabilities consist of trade creditors, bank and cash balances and interest free Directors' loans to the company.

Directors manage the company's exposure to financial risk by researching and conducting due diligence of grant donors, volunteers and by seeking advice from independent professionals.

STRATEGIC REPORT

The Directors have elected to include the Strategic Report and this will be discussed later. This includes events after the Balance Sheet date.

By Order of the Board



Andrew Fortnam-Tomlinson (Company Secretary)

Date: 22 February 2023

Acknowledgement

On behalf of National Kids Can Ltd, the Board of Directors wish to express their sincere gratitude to every child, young person, family, carer, volunteers, health and various professionals, sponsors, grant donors, fundraising teams, supporters, institutions and centres that supported National Kids Can Ltd throughout our first year of operation.

We managed to deliver successfully many projects, programmes and activities during the financial year under review. We could not have achieved this great work without our donors, volunteers and partners. We would also like to thank all our stakeholders and individual contributors for their continued financial support financially and kindness.

Message from the CEO and Founder

It is good to remind ourselves why National Kids Can was started and why it is relevant more than ever. National Kids Can has a vision for thriving, confident and community enhancing young people inclusive and representative of the population of the UK. The emotional health and wellbeing of children figures from the Local Government Association, as of January 2022, showed at least one in six children and young people have a diagnosable mental health condition with over half starting before the age of 14 years. Anxiety and depression are on the rise, compounded by negative impacts on their emotional health. Since 2019, a 96% increase of referrals to mental health services has been seen from 0-18 year olds and there has been an increase in the number of children and young people self-harming. Approximately 50% adult mental health problems start in childhood. Adult mental health problems are the leading cause for employee absenteeism and one of the biggest financial impact on businesses.

There is a need to build the self-esteem of children to turn the tide of these phenomenal rising figures. National Kids Can's mission is to help equip children with the life skills to reduce this trend and prevent more young people needing to enter mental health services. To develop the best of young people, communities, industry and professionals need to be directly involved from primary school, through to university and into the workplace. We work with parents, schools and the medical profession to deliver this collaboratively with the voices of young people.

The last 12 months saw us deliver a comprehensive package of wellbeing programmes for St John the Baptist Primary School. This is one of the treats of National Kids Can because we have the opportunity to hear from children, teachers, parents, families and young people. At the end of each community project, young people come together and give their feedback to experienced professionals, this year including local and international dignitaries.

During the year under review, we received a certificate of appreciation and thanks, which was presented by the Lord Mayor of Leicester Councillor Deepak Bajaj in March 2022. This was for our work led by children of National Kids Can and St John the Baptist Primary School during the Ukraine relief appeal.

It is here that we know that National Kids Can is adding value and impact as young people, families and school leaders articulate what they have learned, skills developed and their passion to contribute to the positive experience of their wider community. Receiving the High Sheriff of Leicestershire award in recognition of great and valuable services to the community 2021/22 was further feedback that National Kids Can is valued by the community.

The last year has seen National Kids Can grow from a grassroots organisation to building a trusted network and testing out our principles.

We would like to thank all our stakeholders, volunteers, donors and individual contributors for their continued support.

By Dr Annette Kenningham [National Kids Can Ltd – CEO/Co-Founder]

OUR OBJECTIVES AND ACTIVITIES

The Board of Directors are in the process of preparing the company to register as a charity with the Charity Commission for England and Wales.

We provide our work in accordance with the following company objectives which are specifically for public benefit and restricted to the following:

A. *To advance education for public benefit.*

To provide assistance and educational support to:

- i. children in Primary school age range;
- ii. young people in Secondary school age range;
- iii. adult education to those with no prior formal education;
- iv. to set-up homework clubs to support disadvantaged children and anyone without adequate educational support; and
- v. to set up after school clubs.

B. *To provide and act as a resource centre for young people, adults and senior citizens particularly from low income households within communities in and around the City of Leicester extending nationwide as our company grows, by providing advice and assistance, organising educational, physical and wellbeing programs as a means of:*

- i. advancing in life and helping young people by developing their skills, capacities and capabilities to enable them to participate in the society as independent, mature and responsible individuals;
- ii. advancing education; and
- iii. relieving unemployment.

C. *To advance the health and wellbeing of community members of all age groups.*

To provide and advance the mental, physical and nutritional wellbeing of community members including those of young people, their families carers and vulnerable adults particularly on low income threshold.

LEGAL STRUCTURE, GOVERNANCE AND MANAGEMENT

Our organisation is a private company limited by guarantee without share capital, incorporated on the 8th of July 2021 under company number is 13500708. The company was established under a Memorandum and Articles of Association which contain the agreement of the members to set up the company, the objects, powers of members, rules and regulations by which the company will be governed.

Our Board consists of three (3) Directors namely:

Andrew Fortnam-Tomlinson	Company Secretary/Entrepreneur
Adrian Cadogan	Treasurer/IT Consultant
Annette Kenningham	Co-founder Doctor/ Educator

All current Directors are qualified, experienced, competent, have varied skills and expertise in their different areas of specialism.

The Directors meet regularly, to plan, make key decisions relating to how the company is run and the direction in which it is going. All current Directors are experienced, skilled and have expertise in their different areas of specialism. One of the Directors is a Medical General Practitioner and a project manager. As a Board of Directors, we work on a voluntary basis and as a team to implement, co-ordinate and manage the various programme of activities on behalf of for the company.

The Statement of Guarantee

In the event of the company being wound up, each member is required to contribute an amount not exceeding £10.

People with Significant Control (PSCs)

There are no persons or corporate organisations deemed to have significant control.

Charity Registration Pending

Our company is in the process of preparing for charity registration as the primary objectives of our business is to deliver events, activities, programmes and projects for public benefit. We plan to register as a charity with the Charity Commission responsible for England and Wales in year 2022/2023.

Principal Activities

The company's principal activities were of Educational Support Services (SIC classification 85600) and Other Human Health Activities (SIC classification 86900).

OUR MISSION STATEMENT

To add value to the lives of young people in communities through a 'YES WE CAN' attitude.

OUR VISION

Our vision is to give every child, young person and vulnerable adult the opportunity to feel a 'yes we can' experience, build self-esteem and confidence as well as ensuring their families and carers benefit from our physical, mental and emotional wellbeing programmes, events and activities.

OUR VALUES

We believe that every young person has the potential to achieve and co-create the best version of themselves by providing access to environments, professionals and communities that promote positive self, family and community esteem. National Kids Can programmes are built on our pillars of success created through inclusive, emotional, physical and nutritional wellbeing activities. We strive to ensure that every young person, particularly from low income households are aware of and are prepared for the diverse range of opportunities that life has to offer.

Our company values are:

- i. **Teamwork:** We believe in intergenerational ideas, courtesy, curiosity, understanding and connecting different individuals, organisations and professionals in coming together for an impactful purpose.
- ii. **Respect:** We encourage and promote respect for self, family, communities and the environment.
- iii. **Integrity:** Integrity is the cornerstone of our organisation. We believe in doing the right thing at the right time. We promote honesty, transparency, self-discipline, accountability and responsibility.
- iv. **Professionalism:** We believe in professionalism, resilience, perseverance, commitment and dedication. We believe in the power of enthusiasm, commitment and determination to overcome any challenge.
- v. **Empathy:** We encourage and promote kindness, humility, empathy, tolerance and care.
- vi. **Inclusiveness:** Our organisation does not discriminate against nationality, race, age, gender, religious beliefs, class or political opinions. We promote tolerance, diversity, equality, a life of service and signposting.

- vii. **Confidence and Courage:** We encourage self-belief, self-awareness, independence, passion, determination and courage to overcome challenges.
- viii. **Community Spirit and Creativity:** We believe in creativity, initiative, development and growth collaboration and working together as a community, be it among young people or adults. We believe that every young person and adult can lead a better life when given a chance, information, supported and educated to make informed decisions.

National Kids Can makes no discrimination as to nationality, race, age, sex, religious beliefs, class, or political opinions. It endeavours to relieve the suffering of individuals, being guided solely by their needs and to give priority to children and young people.

WORKING WITH EDUCATIONAL ESTABLISHMENTS AND COMMUNITIES

We work with schools, local authority, multi-agencies, various third sector organisations, faith and community groups to identify young people and diverse students including those from low income households. Our aim is to fulfil our company's objectives as outlined above.

FORMATION AND START-UP COSTS

The start-up costs such as company formation and set-up costs, administration costs, projects launch costs, professional fees, technology costs, insurance, premises costs, equipment and supplies, service marketing and publicity were financed by loans from company Directors. The loans from the directors are interest and charges free. Repayments will be made in the future when the company has made surplus reserves. The loan balances are treated as long-term liabilities as shown on the company's Balance Sheet as at 31 July 2022 (Note 11)

OUR WORK, PERFORMANCE AND ACHIEVEMENTS

During the financial year ended 31 July 2022, the Board of Directors gained valuable experience, developed wellbeing programmes and formed important partnerships in and around the City of Leicester. National Kids Can supported children in community focused activities that aimed to build purposeful use of their talents and knowledge of contributions of other UK charities including: Young Lives versus Cancer Billy's House, ADRA-UK, Sickle Cell Society, Bridge Homeless to Hope, Ukraine Relief Appeal, Foodbanks.

St John The Baptist Church of England Primary School

National Kids Can worked with St John The Baptist Church of England Primary School (hereinafter referred to as St John The Baptist Primary School) to deliver projects as a new organisation. The school repeatedly invited families to National Kids Can activities, events and programmes throughout the year. St John The Baptist Primary School created an incredible presentation on what National Kids Can has achieved for their pupils including a visit by the Lord Mayor of Leicester and international President of Democratic Labour Party.

Funding and Grants Received

Near Neighbours funded family textile project and because of the successful completion of the project, funded a second connecting family's project. Leicestershire and Rutland Community Foundation funded essential equipment for National Kids Can to support the development of young people's nutritional and communication wellbeing. The National Lottery Awards for All Fund enabled us to create inclusive and diverse Queen's Platinum Jubilee celebrations. We had more than 60 attendees who shared in the celebration, developed art skills and shared life memories.

Community Projects Summary of Achievements

Community focused projects encouraged 500 children to participate in writing Cards of Kindness which were delivered by supporting adults throughout local communities. Children went on to receive positive feedback from the Chief of Police, care home residents, children experiencing cancer and key workers. Over the past year National Kids Can has provided nutritional education for over 100 children. We provided wellbeing activities for over 600 children. We also supported the development of wellbeing skills and education for parents and carers.

Projects, Programmes, Activities and Events Successfully Delivered

We work with schools, other organisations, individuals and communities to identify diverse students including those from low income households or those who would have been exposed to potentially adverse determinants of future wellbeing according to research statistics. We ensure that young people, regardless of their background, can realise their innate abilities. To achieve this, we nurture their talent and build their confidence, co-create community projects with young people, as well as consolidate their academic potential.

During the year 2021/2022, we worked with people from various age groups, with the objective of ensuring that they achieve their goals, understand opportunities available for them and more importantly how to take advantage of the opportunities to prepare for a better future and improve their lifestyles, health and wellbeing. Activities, programmes and projects successfully delivered efficiently, economically and effectively included those shown in Table 1.

Table 1

Projects, Activities, Events and Programmes Successfully Delivered During Financial Year

Projects Activities, Programmes and Events	Projects Activities, Programmes and Events
Family textiles and crafts projects	Family and schools cookery projects
Community kindness and wellbeing events	Schools nutritional projects
Joint venture community fundraising	Afterschool nutrition, textile and family wellbeing project
More than 600 young people participated	Art and expression of memories.
The Queen's Platinum Jubilee Celebrations (Community event)	Skills development programmes.

6 Week School Programmes at St John the Baptist Primary School

National Kids Can hosted 6 week programmes in school, after school and in the community. Children, young people and families repeatedly attended and participated fully. We received positive feedback. Participants enjoyed, benefited, gained valued skills and experience. Partnership programmes were delivered at St John the Baptist Primary School, secondary schools and faith centres. In view of the successful implementation, completion and positive impact of projects, events and programmes, the Board of Directors is keen to develop and repeat these projects in the coming year.

Lord Major of Leicester and President of the Democratic Labour Party of Barbados

We accepted and worked with St John the Baptist Primary School to deliver projects as a new organisation. The school repeatedly referred families to National Kids Can throughout the year. St John the Baptist created an incredible presentation on what National Kids Can achieved for their pupils including a visit by the Lord Major of Leicester and international President of Democratic Labour Party. Visiting speakers interviewed by National Kids Can young people included Lord Mayor of Leicester, President of the Democratic Labour Party of Barbados, Charity Leaders and Business Leaders.

Fundraising and Community Activities ~ 600 Participants

More than 600 children participated in our Cards of Kindness initiatives as part of community fundraising activities. These cards of kindness were distributed to senior citizens, older people, foodbank guests and Call Centre 999 team members. The children helped to raise more than £7 000. The children received positive feedback from the Chief of Police, care home residents, children experiencing cancer and key workers.

Nutritional Education and Wellbeing Activities - 800 Children Benefited

During the year, National Kids Can provided nutritional education programmes to over 100 children, provided wellbeing activities to over 700 children and supported wellbeing skills education for parents and carers. National Kids Can has made such a community impact such that a faith organisation has asked us to repeat projects in the future. We supported children in raising community focused funds through encouraging the use of their talents. We were also involved in Young Lives versus Cancer Billy's House, ADRA, Sickle Cell Society, Bridge Homeless to Hope, Ukraine Relief Appeal and Foodbanks.

Fundraising Activities on Behalf of Other Organisations

During the financial year under review, National Kids Can, participated in collective children initiatives. We managed to fundraise funds for other charities such as:- Young Lives vs Cancer, Rainbows Children's Hospice, Billy's House, ADRA-UK, Sickle Cell Society, MIND, Bridge Homeless to Hope, Leicester South Foodbank, Corby Foodbank, Communities Food and Wellbeing Hub foodbank, school books, wellbeing hub (inclusive self and community esteem, emotional wellbeing, leadership skills, teamwork, maths, language, physical wellbeing).

Autumn 2021, 30 Children Created a Family Recipe Book

Furthermore, during the Autumn period of 2021, about 30 children at St Johns the Baptist Primary school, participated, contributed and created a family recipe book. This activity played a significant role in the development and improvement of language, literacy, emotional wellbeing and confidence building among the young people. Furthermore, more than 40 families and LKCRF Cycle collectively raised £5 800 for charities for future emotional and physical wellbeing activities, programmes and events.

Winter 2021, Family Textiles Project, 22 Children and Near Neighbours Funding

During the Winter season of 2021, about 22 children and their parents created family textiles, learning new skills, presenting their achievements each week and interwove emotional wellbeing conversations (inclusive emotional wellbeing, activity skills with literacy and language, teamwork, intergenerational respectful appreciation). Our company and the Board of Directors is grateful to Near Neighbours who provided grant funding of £2 000 for this afterschool, family textiles project.

22 Children and their Parents Created Family Textiles

During the Winter period of 2021, approximately 22 children and their parents created family textiles and developed new skills. They presented their project achievements each week. The project enabled emotional wellbeing conversations and resulted in literacy and language skills development among participants. Other skills developed include: teamwork skills, intergenerational respect and appreciation. Our sincere gratitude goes to Near Neighbours who provided funding for this afterschool club and, family textiles project.

Spring 2022 Taught 30 Children at St John the Baptist Primary

During the Spring term, National Kids Can taught 30 children at St John the Baptist Primary School about nutritious food and emotional wellbeing through doctor and chef led hands-on activities. Conversations included how to enjoy nature, growing skills, recycling, physical activity, healthy growth and teamwork (inclusive nutritional, physical, emotional wellbeing, interactive activity skills with literacy and language, teamwork, intergenerational respect and appreciation).

Weekly Series of Afterschool Nutrition, Textile and Family Wellbeing Projects

During the Spring term, National Kids Can provided families and children with a weekly series of afterschool nutrition, textile and family wellbeing projects led by a team of doctor, teachers, artist, volunteers and chef with hands-on skills development activity. Conversations included preparation of healthy food, emotional growth skills, recycling, physical activity, healthy growth and teamwork (inclusive nutritional, physical, emotional wellbeing, family support, interactive activity skills with literacy and language, teamwork, intergenerational respect and appreciation).

BBC Radio 5 Live, Impactful Projects, Leicestershire and Rutland Community Foundation

One mother went onto BBC Radio 5 Live and spoke highly on the impact the project had on her family managing through financial hardship. She said, "you made my children feel special and important-thank you". National Kids Can would like to thank Leicestershire and Rutland Community Foundation and the National Lottery Community Fund for your financial support for the above project.

High Profile Visiting Speakers

Due to the positive impact of our project activities, programmes and events, we had the privilege of being visited by Lord Mayor of Leicester, President of the Democratic Labour Party of Barbados, Charity Leaders and Business Leaders. Young people representing National Kids Can had an opportunity to interview and interact with these high profile guests.

Interactive Projects and Feedback from Participants

We delivered a wide range of interactive projects. Our interactive projects are inclusive of diverse children from areas of high deprivation index, ethnicities (White, Asian, Chinese and Black), languages and faiths working together.

Feedback from Participants

Table 2 is an illustration of some of the feedback we received as a result of projects successfully delivered.

Table 2: Feedback Received from Participants (children, parents and carers).

Participants Feedback Quotes	Participants Feedback Quotes
<i>'I most enjoyed the warmth of the volunteers and being motivated to remember how to knit.'</i> <i>"We made lemon fizzie cupcakes. The kids had a really good time making and decorating them. We are a bit limited because of the egg and milk allergy. Hope that's ok."</i>	<i>'Thank you for organizing this fabulous online cookery club. Rio and Mia are really enjoyed. There are some photos of the snacks, which they have made.'</i>
<i>'I most enjoyed getting to know new people in the school and trying new things'</i> <i>'They made some pasta with some bolognaise sauce, mixed herbs and pepper. Sorry photos are in the wrong order.'</i>	<i>'The children really enjoyed this club. It was such fun and they enjoyed cooking more at home. They really loved painting and hangman. The cress task went down well too. Thank you for doing this, it's very appreciated.'</i>
<i>'Particularly enjoyed the games - hangman and making recipes'</i>	<i>'Jeremiah has enjoyed learning how to make new cooking recipes and all the activities'</i>

<i>'Particularly enjoyed cooking, interacting and crafting'</i>	<i>'Loved it all, meeting new friends, the games, cooking and trying new recipes - amazing'</i>
<i>'I would just like to feedback on the exceptional cookery sessions held on Wednesdays. It is very evident that all the children are thoroughly enjoying themselves. It's great that the children are teaching the other children skills which is very encouraging and helps with their healthy wellbeing. Well done!! Keep up the great work. Sophia says, 'I LOVE IT.... Especially, planting and growing my CRESS!!!'</i>	<i>'Thank you for all the fun after-school cookery clubs every week. I have been enjoying it very much. On Saturday I have prepared sandwiches for me and my mum because the weather was nice. We had a picnic at our garage! Please see my photo attached. Daddy took them while I was making.'</i>
<i>'You have made my children feel special and important... thank you so much' 'My child looks forward to going to school on Wednesdays so that he can go straight to the National Kids Can afterschool club afterwards - thank you'</i>	<i>'I came to see what it would be like as I was invited by the school. I didn't think I would come back. I have loved it, my son has had a brilliant time and I've really enjoyed spending time with other mothers. Tell us whenever another project is happening - thank you'</i>

Project Facilitators and Volunteers

Meeting up with the group weekly, was a highlight of the week and it was a pleasure to be able to prepare towards and facilitate the bonding and wellbeing growth seen between all the regular participants of the group.' Adapting to challenges posed due to the COVID pandemic was supported by the school with positive relationship impact.

Project Facilitators, Volunteers and Head Teacher Presentation

The ability to meet up with the group on a weekly basis was the highlight of the week. It was a great pleasure to facilitate the bonding and wellbeing growth seen between all the regular participants of the group.' St John the Baptist Primary school played a significant role in adapting and overcoming challenges introduced by the COVID pandemic. All projects delivered at the school were impactful.

We were extremely overwhelmed with gratitude when the head teacher presented us with a contribution from the wider school population who had collected hampers in support of National Kids Can delivering, as part of our separate community acts of kindness initiative, for Billy's House families experiencing cancer. The families participating in the textiles project, our team of volunteers and the families at Billy's House were thrilled to be part of this wider positive impact.



Queen's Platinum Jubilee Celebrations, Impact and National Lottery Community Fund

During the Queen's Platinum Jubilee celebrations, National Kids Can hosted a series of community Jubilee Celebrations for 70 children with their friends and families. Artistic representations, written affirmations and memories were captured to appreciate the impact on children of losing loved ones from their lives through the COVID pandemic. The celebrations, led by children were supported by a doctor, artist, student public health nurses, volunteers and the team. The Jubilee celebrations, led by children were supported by a medical doctor, artist, student public health nurses, volunteers and the team. Our company would like to thank the National Lottery Community Fund for the financial support amounting to £10 000. Direct requests from children and families have been received to continue this project. Feedback like this is a clear demonstration that our company is making a positive impact on the young people. We plan and deliver a similar event next year. We will continue to develop beneficial hands on and interactive wellbeing activities in the future.

The Board of Directors on behalf of National Kids Can would like to express their sincere gratitude to the National Lottery Community Fund for the financial support received which contributed to the success of this event. Direct requests from children and families have been received to continue this project. We plan to continue running similar events during our second year of operation. The positive feedback received is a clear demonstration that National Kids Can is making a huge impact and we will continue to develop hands on, interactive wellbeing activities in this way.



STAFF AND VOLUNTEER TRAINING AND DEVELOPMENT

We consider staff training and development as an important requirement for the successful running of our company and project deliverance. All directors and approximately 10 volunteers have taken training inclusive of child safeguarding, food hygiene and safety. Experienced professionals leads have over 60 years of joint experience working in their specialisms and with young people. Next year, we aim to employ a small team of employees and increase the number of volunteers.

STRATEGIC REPORT

The Directors present their Strategic Report for the year ended 31 July 2022. The purpose of the strategic report is to provide information for all our stakeholders particularly grant and general donors and help them understand how the funds were used and impact of projects delivered.

Business Review

The company's principal activities during the year were the provision of educational support services and other human health activities. Our organisation's primary objective was to provide services of public benefit in view of the economic hardships, social and health issues challenges due to the COVID Pandemic. The company managed to secure public funding amounting to £14 000 (Note 5) in grant donations which were used wholly and exclusive for events, activities, programmes and projects solely for public benefit.

Despite being newly established, our company played a significant role in various capacities and projects drawing so much attention and recognition from young people, volunteers, vulnerable adults, faith groups, other not-for profit organisations, institutions, local authority, Councillors, professionals, volunteers and individuals from different communities including public figures.

Challenges, Performance and COVID Pandemic

Our major challenges encountered during the year continued to be those arising from the COVID Pandemic and having to adapt by working with smaller groups to observe social distancing measures and the safety guidelines. As a result of COVID related challenges, we accommodated smaller group numbers in class spaces and maintained compliant with social distance measures. Smaller groups enabled friendship opportunities across the groups and so we will continue this aspect for bringing people together to promote community wellbeing.

Impact of Rising Costs and Related Control Measures

Our organisation, like the rest of not for profit organisations are concerned about the current high cost of living. Rising living costs mean an increased proportion of the community will be unable to afford wellbeing activities and more young people will experience the negative impact on their wellbeing and their families. National Kids Can will provide opportunities and will continue to enter into partnerships with other organisations in order to develop and implement required projects, programmes and activities for community members. We will endeavour to deliver our services efficiently, economically, embark on more fundraising activities and build up enough reserves to prepare for the rising costs.

Principal Risks and Uncertainties

The Board of Directors is responsible for identifying, monitoring and managing risks and opportunities. Our organisation like many other Third Sector organisations face a number of risks and uncertainties due to limited financial and non-financial resources, start-up challenges, recruitment, on-going COVID Pandemic, the current UK high rising inflation rates and cost of living. However, the Board of Directors are working hard and are confident in securing funding for activities, events, programmes and projects solely for public benefit planned for year 2022/2023 and beyond.

Research and Development

Our organisation, in a joint venture arrangement, with other professionals and organisations plan to conduct research studies in different well-being and health related areas, develop programmes for the benefit of public members. We are committed to further our work activities through art, nutrition and wellbeing hub development.

PLANS FOR NEXT YEAR (2022-2023)

The Board of Directors is committed to transforming and add value to the lives of young people and their families particularly those from vulnerable and low income background.

We plan to continue to run wellbeing-related projects for young people and families, re-use food preparation assets, art wellbeing workshops and run afterschool projects. In order to finance the much needed charitable projects, we plan to apply for more grants in 2022/2023.

Fundraising and Partnerships

Furthermore, we will be working on various fundraising initiatives and activities as well as participating in sponsored events. Our collaborative approach and working together with other established children's organisations will enable National Kids Can to grow and provide more life-changing programs, events and activities.

Strategies and Projects for 2022/2023

The following is a list of some of our company projects and plans for financial year 2022/2023:

- i. *Marketing Strategy*
The Board of Directors recognise that reaching maximum audience participation depends on the number of service users. We plan to develop and implement a diverse range of marketing strategies to increase programmes, events, project awareness, attendance and participation. Additionally, we plan to focus more on various targeted groups particularly comprising of vulnerable members of our communities from a wide range of age groups.
- ii. *Fundraising Strategy*
The Board of Directors plans to develop and launch a wide variety of fundraising activities in order to raise adequate financial resources required to finance our much needed activities, programmes, events and workshops targeted to improve the mental, physical, emotional and wellbeing of community members of the city of Leicester.
- iii. *Research and Development in Wellbeing Programmes*
We plan to work with a variety of professionals to enhance our well-being programmes in order to advancing the health and wellbeing of community members of various age groups in and around the City of Leicester and beyond. We also plan to work with the local authority, professionals in health and social sector, other organisations and academic institutions.

BOARD OF DIRECTORS AND KEY MANAGEMENT TEAM

The Directors and key management team who served our company during the first financial year under review are as follows:

- i. Adrian Cadogan was appointed to responsible for treasury and information technology;
- ii. Dr Annette Kenningham was appointed as the Chief Executive Officer (CEO) who is also responsible for research and development and project management; and
- iii. Andrew Fortnam-Tomlinson was appointed to be company secretary.

All Directors who are part of the key management team work efficiently and effectively as a team. Roles are reviewed annually and as when a need arises. The Board is planning to appoint more new Directors and volunteers during the year 2022/2023 to enhance the delivery of our projects for public benefit.

ACCOUNTANT'S REPORT

The Accountant's report is for the Directors of National Kids Can Limited. As described in the Balance Sheet you are responsible for the preparation of the Financial Statements for the year ended 31 July 2022.

These Financial Statements have been prepared in accordance with our terms of engagement and in order to assist you to fulfil your duties under the Companies Act 2006 that relate to preparing the financial statements of the company for the year ended 31 July 2022.

We have prepared these Financial Statements based on the accounting records, information and explanations provided by you. We do not express any opinion on the Financial Statements. On the Balance Sheet you have acknowledged your duties under the prevailing Companies Acts to ensure that the company keeps adequate accounting records and prepares Financial Statements that give "a true and fair view". You have determined that the company is exempt from the statutory requirement for an audit for this accounting year. Therefore, the Financial Statements are unaudited.

The Financial Statements are provided exclusively to the Directors for the limited purpose mentioned above, and may not be used or relied upon for any other purpose or by any other person, and we shall not be liable for any other usage or reliance.

.....
Third Generation Business Services Limited
The Old Rectory
8 Main Street
Glenfield
Leicester
LE3 8DG

22 February 2023

PROFIT AND LOSS ACCOUNT

Profit and Loss Account for the year ended 31 July 2022

	Notes	2022
		£
Turnover		0
Cost of Sales		<u>0</u>
Gross Profit		<u>0</u>
Project Activities Expenditure		11,155
Administration Expenditure		<u>5,863</u>
Total Projects and Administrative Costs		<u>17,018</u>
Other Operating Income		<u>15,218</u>
Profit/Loss on Ordinary Activities Before Taxation	2	<u>(1,800)</u>
Tax on Profit on Ordinary Activities	3	<u>0</u>
Profit/Loss for the financial year after Taxation		<u>(1,800)</u>

Funded project events, programmes and activities costs are included in the Project and Administrative Costs. The company had no turnover during the first year of operation. Income consists of restricted income as received from grant donors and other voluntary donations (Note 4). The grant income totalling £14 000 received from three donors is included in Other Operating Income with more information given in the Directors Report earlier and in Note 4.

Project Reporting

The directors were responsible for the preparation and submission of Projects reports upon completion during the year. No donor or any other external body or individual has made a request for an audit of these financial statements or an inclusion of a separate grant funded project income and expenditure analysis report.

Detailed Profit and Loss

A detailed profit and loss account for the year ended 31 July 2022 is provided on Note 4 of the financial statements.

BALANCE SHEET

	Note	2022 £
FIXED ASSETS		
Tangible assets	6	694
Total Fixed Assets		<u>694</u>
CURRENT ASSETS		
Debtors		0
Cash at Bank and in Hand		5,783
Total Current Assets		<u>5,783</u>
Creditors: Amounts falling due within one year	10	(1,699)
Net Current Assets		<u>4,084</u>
Total Assets less Current liabilities		4,778
Creditors: Amounts falling due after more than one year	11	(6,578)
Total Net Assets		<u>(1,800)</u>
RESERVES		
Profit and Loss Account		(1,800)
Total Reserves		<u>(1,800)</u>

Audit Exemption

For the year ending 31 July 2022, the company was entitled to exemption from audit under Section 477 of the Companies Act 2006 relating to small companies.

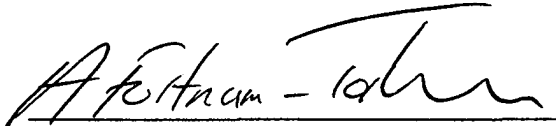
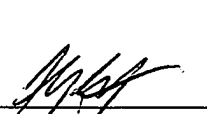
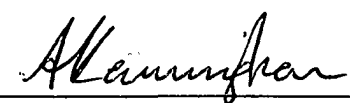
Directors Responsibilities

The Directors responsibilities are as outlined:

- i. the members have not required the company to obtain an audit of its accounts for the year in accordance with Section 476 of the Companies Act 2006;

- ii. the Directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts; and
- iii. these accounts have been delivered in accordance with the provisions applicable to companies subject to the small companies' regime of the Companies Act 2006.

The accounts were approved by the Board of Directors on 22 February 2023 and were signed on its behalf by:-

		
Andrew Fortnam-Tomlinson Company Secretary/Director	Adrian Cadogan Director/Treasurer	Annette Kenningham CEO/Director/Co-founder
22 February 2023	22 February 2023	22 February 2023

NOTES TO THE ACCOUNTS

1. Accounting Policies

1.1 Basis of Preparation of Financial Statements

The financial statements are prepared under the historical cost convention and in accordance with Financial Reporting Standard (FRS) 102 Section 1A Small Entities –The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act.

1.2 Functional currency

The financial statements are presented in Sterling which is the functional currency of the company.

1.3 Going Concern

The financial statements have been prepared on a going concern basis. The company's ongoing activities are dependent upon the continued support of the Directors who have undertaken to provide such support for the foreseeable future. If the going concern basis were not appropriate, adjustments would have to be made to reduce the value of assets to their recoverable amount, to provide for any further liabilities that may arise and to reclassify fixed assets as current assets and long term liabilities as current liabilities.

1.4 Tangible Fixed Assets

Tangible Fixed Assets, other than freehold land, are stated at cost or valuation less depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following basis:

Plant and Machinery	25% Reducing Balance
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1.5 Turnover and Trading Operations

Turnover represents the amounts (excluding Value Added Tax) derived from the provision of goods and services to customers during the year. The company had no trading operations or turnover during the year.

1.6 Funding of Projects and Operational Activities

Projects and operational activities were partly funded by grant donations amounting to £14 000 (Note 5), voluntary donations and loans from Directors (Note 11)

1.7 Other Income, Donations and Gifts

Voluntary donations and gifts are included in income amount (Note 4). Donations arise from the fundraising activities of the organisation. This income is used at the discretion of the Directors. Other income relates to income generated from fundraising schemes as organised by the company and as received in the form of cashbacks.

1.8 Grant Income

Grants are credited to income account (Note 4) when they are receivable provided conditions for receipt have been complied with. Grants, where entitlement is not conditional on the delivery of a specific performance by the organisation, are recognised when the organisation becomes unconditionally entitled to the grant.

2. Operating Profit and Loss

2022
£

The Operating Profit/Loss is stated after charging/(crediting):

Depreciation of Tangible Fixed Assets	94
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3. Tax on Profit on Ordinary Activities

2022
£

UK Corporation Tax	0
	<u>0</u>

4. Detailed Profit and Loss Account

Detailed Profit and Loss for year ended 31 July 2022

	2022 £
Turnover	0
Cost of Sales	0
Gross Profit	0
Projects and Administrative Expenses	
<i>Project Activities Expenditure</i>	
Project Activities, Events , Programmes, Material Resources, Delivery and support	10,059
Charitable Donations and Gifts	627
Small Tools and Equipment	468
Total Project Costs	11,155
<i>Administration Expenses</i>	
Advertising, Marketing and Public Relations	64
Accountancy Fees	1,068
Depreciation Charge : Plant and Machinery	94
General expenses	10
Insurance	137
IT, Software and Computer Expenses	462
Membership and Subscriptions	43
Postage, Freight and Courier	53
Printing and stationery	4
Professional - Legal and compliance expenses	112
Professional - Company Secretarial Services	942
Professional - Management Fees	972
Rent, Rates and Utilities	1,056
Staff Training	316
Telephone, Internet and Broadband	119
Travel - National	75
Website and Domain Costs	336
Total Administration Expenses	5,863
Total Projects and Administrative Costs	17,018
Other Operating Income	
Grants	14,000
Other Income	14
Voluntary Donations and Gifts	1,204
Total Other Operating Income	15,218
Operating Profit/Loss for the year	(1,800)
Profit/Loss on Ordinary Activities Before Taxation	(1,800)
Tax on Profit on Ordinary Activities	0
Profit/Loss on Ordinary Activities After Taxation	0

5. Grant Income Received

Analysis of Grant Income Received During the Year

	2022
	£
National Lottery Community Fund (Awards for All)	10,000
Near Neighbours	2,000
Leicestershire and Rutland Community Foundation Fund	<u>2,000</u>
Total Grant Income Received	<u>14,000</u>

Young people and family cookery projects delivered were funded by Near Neighbours (Note 5) and loans from Directors (Note 11). The National Lottery Awards for All funds and loans from Directors financed the Queen Elizabeth II Platinum Jubilee celebrations held in the summer as well as arts and wellbeing projects delivered.

Leicestershire and Rutland Community Foundation grant (Note 5) funded some of our schools and community projects comprising of projects such as cookery, crafts and wellbeing as discussed in the Director's Report earlier. The Board of Directors is sincerely grateful to all the donors for the financial support during the year.

5.1 Grant Funded Project Completion and Reporting

The Directors are responsible for project completion and reporting to the donor. No donor has requested for a separate income and expenditure account inclusion with these accounts. At the time of preparing the accounts, no donor, individual or corporate body has made a request for an audit or independent examination of these accounts.

6. Tangible Fixed Assets

Plant and Machinery

	General Plant and Equipment	Total
	£	£
COST		
As at 8 July 2021	0	0
Additions	788	788
As at 31 July 2022	<u>788</u>	<u>788</u>
DEPRECIATION		
As at 8 July 2021	0	0
Depreciation Charge for the year	94	94
As at 31 July 2022	<u>94</u>	<u>94</u>
NET BOOK VALUE		
Net Book Value as at 8 July 2021	<u>0</u>	<u>0</u>
Net Book Value as at 31 July 2022	<u>694</u>	<u>694</u>

7. Directors' Remuneration

Remuneration is paid to Directors under a contract of employment and is included as an expense in the Profit and Loss Account. During the year ended 31 July 2022, none of the Directors were paid any remuneration or employment benefits.

8. Employment Benefits and Workplace Pension

The company is yet to employ paid workers. Therefore, during the year ended 31 July 2022, the company had no workplace pension scheme in operation.

9. Average Number of Employees and Volunteers

During the year ended 31 July 2022, the company did not engage any persons under a contract of employment. Ten Volunteers were engaged to support the organisation. No volunteer was paid a salary or employment related benefits. The company acknowledges and are grateful for the contribution made by all volunteers. Next year, our company plan to work with a small team with the aim of developing important skills for each individual and volunteer.

10. Creditors : Short Term

Amounts Falling Due within One Year

Short term creditors are measured at transaction price (which is usually the invoice price)

	2022
	£
Trade Creditors	1587
Other Creditors : Bank Credit Cards	112
	1699

11. Creditors : Long Term

Amounts Falling Due After More than One Year

Loans are recognised at transaction price net of transactions costs. The long-term liabilities recorded during the year consist of loan balances for Directors. No application fees were paid towards securing the unsecured loans. The Directors loan balance as at 31 July 2022 amounted to £6 578. The balance will remain in the books of the company until such a time when the company is able to make a repayment.

12. Related Party Transactions

There were no loans made to Directors or related parties during the year under review. Directors contributed funds to meet unfunded initial start-up costs and additional cost of running the company (Note 4). The Director's loan balances are treated as long-term liabilities. There are no conditions attached the loans received from all the Directors apart from repayment at an agreed date in the future.

13. Debtors

The company had no debtor balances as at 31 July 2022.

14. Cash and Bank Balance

Cash and bank balance shown in the Balance Sheet is amount carried forward arising from National Lottery Awards for All grant to be used for part completed programmes and events to be completed in 2022/2023. The surplus is as a result of some of the Platinum Jubilee celebration expenses having been paid for by the Directors using personal funds.

15. Controlling Party

The company is controlled by the Directors.

16. Reserve Policy and Reserves

The company had no reserves to meet on-going administration costs as at 31 July 2022. In accordance with the Reserve Policy, the company plans to raise funds from fundraising projects to be implemented in 2022/2023. The amount to be set aside in the Reserve Account is the amount equivalent to six months to meet running costs during a period of reduced cash flow.

17. Commitments and Contingencies

The company had no commitments for capital expenditure as at 31 July 2022.

18. Post Balance Sheet Events

The Board of Directors remain committed to formally register as a charity with the Charity Commission for England and Wales.

19. Additional Information

National Kids Can Ltd is a private company limited by guarantee, incorporated in England. Its registered number is: 13500708. The company's principle place of business, which is also its registered office, is disclosed on Page 4 of these Financial Statements. The company is currently renting premises at a very low rental fee under a Tenancy Agreement subject to renewal on a yearly basis.