

REGISTERED NUMBER: 13476708 (England and Wales)

UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2024

FOR

STORY PICTURE AGENCY LTD

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FOR THE YEAR ENDED 30 JUNE 2024**

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STORY PICTURE AGENCY LTD
COMPANY INFORMATION
FOR THE YEAR ENDED 30 JUNE 2024

DIRECTORS:

R C Findler
Miss G Gillard

REGISTERED OFFICE:

C/O Abt Capital
3rd Floor
28 Eccleston Square
London
SW1V 1NZ

REGISTERED NUMBER:

13476708 (England and Wales)

ACCOUNTANTS:

MDH
Chartered Certified Accountants
21 Stafford Road
Croydon
Surrey
CR0 4NG

STORY PICTURE AGENCY LTD (REGISTERED NUMBER: 13476708)

**BALANCE SHEET
30 JUNE 2024**

	Notes	30/6/24 £	£	30/6/23 £	£
FIXED ASSETS					
Tangible assets	4		17,243		11,853
CURRENT ASSETS					
Debtors	5	64,409		41,284	
Cash at bank		<u>18,178</u>		<u>8,849</u>	
		82,587		50,133	
CREDITORS					
Amounts falling due within one year	6	<u>93,913</u>		<u>59,085</u>	
NET CURRENT LIABILITIES			<u>(11,326)</u>		<u>(8,952)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			5,917		2,901
PROVISIONS FOR LIABILITIES	7		<u>3,634</u>		<u>2,252</u>
NET ASSETS			<u>2,283</u>		<u>649</u>
CAPITAL AND RESERVES					
Called up share capital	8		2		2
Retained earnings	9		<u>2,281</u>		<u>647</u>
SHAREHOLDERS' FUNDS			<u>2,283</u>		<u>649</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 June 2024.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2024 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 13 September 2024 and were signed on its behalf by:

R C Findler - Director

The notes form part of these financial statements

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2024**

1. STATUTORY INFORMATION

Story Picture Agency Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery	- 25% on cost
Computer equipment	- 25% on cost

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 2 (2023 - 2).

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 30 JUNE 2024

4. TANGIBLE FIXED ASSETS

	Plant and machinery etc £
COST	
At 1 July 2023	15,347
Additions	<u>10,665</u>
At 30 June 2024	<u>26,012</u>
DEPRECIATION	
At 1 July 2023	3,494
Charge for year	<u>5,275</u>
At 30 June 2024	<u>8,769</u>
NET BOOK VALUE	
At 30 June 2024	<u>17,243</u>
At 30 June 2023	<u>11,853</u>

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	30/6/24 £	30/6/23 £
Trade debtors	63,364	38,469
Other debtors	<u>1,045</u>	<u>2,815</u>
	<u>64,409</u>	<u>41,284</u>

6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	30/6/24 £	30/6/23 £
Bank loans and overdrafts	2,242	1,290
Trade creditors	6,607	142
Taxation and social security	28,041	6,949
Other creditors	<u>57,023</u>	<u>50,704</u>
	<u>93,913</u>	<u>59,085</u>

7. PROVISIONS FOR LIABILITIES

	30/6/24 £	30/6/23 £
Deferred tax	<u>3,634</u>	<u>2,252</u>
		Deferred tax £
Balance at 1 July 2023		2,252
Provided during year		<u>1,382</u>
Balance at 30 June 2024		<u>3,634</u>

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 30 JUNE 2024

8. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	30/6/24 £	30/6/23 £
200	Ordinary	1p	<u>2</u>	<u>2</u>

9. RESERVESRetained
earnings
£

At 1 July 2023	647
Profit for the year	51,934
Dividends	<u>(50,300)</u>
At 30 June 2024	<u>2,281</u>

10. DIRECTORS' ADVANCES, CREDITS AND GUARANTEES

The following advances and credits to directors subsisted during the years ended 30 June 2024 and 30 June 2023:

	30/6/24 £	30/6/23 £
R C Findler and Miss G Gillard		
Balance outstanding at start of year	(50,704)	(6,420)
Amounts advanced	44,941	16,676
Amounts repaid	(51,260)	(60,960)
Amounts written off	-	-
Amounts waived	-	-
Balance outstanding at end of year	<u>(57,023)</u>	<u>(50,704)</u>

11. ULTIMATE CONTROLLING PARTY

There is no individual with ultimate control of the company. Control is shared equally between the companies two shareholders.

**CHARTERED CERTIFIED ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS
ON THE UNAUDITED FINANCIAL STATEMENTS OF
STORY PICTURE AGENCY LTD**

The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements. In accordance with the Companies Act 2006, the company is only required to file a Balance Sheet. Readers are cautioned that the Income Statement and certain other primary statements and the Report of the Directors are not required to be filed with the Registrar of Companies.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Story Picture Agency Ltd for the year ended 30 June 2024 which comprise the Income Statement, Other Comprehensive Income, Balance Sheet, Statement of Changes in Equity and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Association of Chartered Certified Accountants, we are subject to its ethical and other professional requirements which are detailed at <http://www.accaglobal.com/rulebook>.

This report is made solely to the Board of Directors of Story Picture Agency Ltd, as a body, in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Story Picture Agency Ltd and state those matters that we have agreed to state to the Board of Directors of Story Picture Agency Ltd, as a body, in this report in accordance with the requirements of the Association of Chartered Certified Accountants as detailed at <http://www.accaglobal.com/factsheet163>. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its Board of Directors, as a body, for our work or for this report.

It is your duty to ensure that Story Picture Agency Ltd has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Story Picture Agency Ltd. You consider that Story Picture Agency Ltd is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Story Picture Agency Ltd. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

MDH
Chartered Certified Accountants
21 Stafford Road
Croydon
Surrey
CR0 4NG

13 September 2024

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.