

**EXNARRATIVE LTD
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

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Exnarrative Ltd
Balance Sheet
As At 31 December 2024

Registered number: 13088708

		2024		2023	
	Notes	£	£	£	£
FIXED ASSETS					
Intangible Assets	4		1,675		2,142
			<u>1,675</u>		<u>2,142</u>
CURRENT ASSETS					
Debtors	6	588		2,059	
Cash at bank and in hand		<u>8,621</u>		<u>17,625</u>	
		9,209		19,684	
Creditors: Amounts Falling Due Within One Year	7	<u>(23,659)</u>		<u>(28,675)</u>	
NET CURRENT ASSETS (LIABILITIES)			<u>(14,450)</u>		<u>(8,991)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>(12,775)</u>		<u>(6,849)</u>
NET LIABILITIES			<u>(12,775)</u>		<u>(6,849)</u>
CAPITAL AND RESERVES					
Called up share capital	8		1		1
Profit and Loss Account			<u>(12,776)</u>		<u>(6,850)</u>
SHAREHOLDERS' FUNDS			<u>(12,775)</u>		<u>(6,849)</u>

For the year ending 31 December 2024 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The member has not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The company has taken advantage of section 444(1) of the Companies Act 2006 and opted not to deliver to the registrar a copy of the company's Profit and Loss Account.

On behalf of the board

Mr Ian Wilders

Director
15/07/2025

The notes on pages 2 to 4 form part of these financial statements.

Exnarrative Ltd
Notes to the Financial Statements
For The Year Ended 31 December 2024

1. General Information

Exnarrative Ltd is a private company, limited by shares, incorporated in England & Wales, registered number 13088708 . The registered office is 71-75 Shelton Street, Covent Garden , London , WC2H 9JQ.

2. Accounting Policies

2.1. Basis of Preparation of Financial Statements

The financial statements have been prepared under the historical cost convention and in accordance with Financial Reporting Standard 102 section 1A Small Entities "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006.

2.2. Going Concern Disclosure

The financial statements have been prepared on a going concern basis.

At the reporting date, the company's net liabilities exceeded its assets, resulting in a negative balance sheet position. This indicates the existence of a material uncertainty that may cast significant doubt on the company's ability to continue as a going concern.

However, the director has confirmed that they will continue to provide financial support to the company for a period of at least 12 months from the date of approval of the financial statements, to enable the company to meet its liabilities as they fall due. This support may take the form of additional funding or the deferral of repayment of existing balances owed to the director.

On this basis, the director considers it appropriate to prepare the financial statements on a going concern basis. These financial statements do not include any adjustments that would result if the company were unable to continue as a going concern.

2.3. Turnover

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover is reduced for estimated customer returns, rebates and other similar allowances.

Sale of goods

Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods has transferred to the buyer. This is usually at the point that the customer has signed for the delivery of the goods.

Rendering of services

Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs. Turnover is only recognised to the extent of recoverable expenses when the outcome of a contract cannot be estimated reliably.

2.4. Intangible Fixed Assets and Amortisation - Other Intangible

Other intangible assets are Trade Marks acquired and Website domains. They are amortised to profit and loss account over its estimated economic life of 5 years.

2.5. Tangible Fixed Assets and Depreciation

Tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Computer Equipment	Straight Line, over 2 years
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2.6. Foreign Currencies

Monetary assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction. Exchange differences are taken into account in arriving at the operating profit.

Exnarrative Ltd
Notes to the Financial Statements (continued)
For The Year Ended 31 December 2024

2.7. Taxation

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the statement of comprehensive income because of items of income or expense that are taxable or deductible in other years and items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax is recognised on timing differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit. Deferred tax liabilities are generally recognised for all taxable timing differences. Deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible timing differences can be utilised. The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period. Deferred tax liabilities are presented within provisions for liabilities and deferred tax assets within debtors. The measurement of deferred tax liabilities and assets reflect the tax consequences that would follow from the manner in which the Company expects, at the end of the reporting period, to recover or settle the carrying amount of its assets and liabilities.

Current and deferred tax are recognised in profit or loss for the year, except when they relate to items that are recognised in other comprehensive income or directly in equity, in which case current and deferred tax are recognised in other comprehensive income or directly in equity respectively.

3. Average Number of Employees

Average number of employees, including directors, during the year was: NIL (2023: NIL)

4. Intangible Assets

	Other £
Cost	
As at 1 January 2024	2,337
As at 31 December 2024	<u>2,337</u>
Amortisation	
As at 1 January 2024	195
Provided during the period	467
As at 31 December 2024	<u>662</u>
Net Book Value	
As at 31 December 2024	<u>1,675</u>
As at 1 January 2024	<u>2,142</u>

5. Tangible Assets

	Computer Equipment £
Cost	
As at 1 January 2024	2,350
As at 31 December 2024	<u>2,350</u>
Depreciation	
As at 1 January 2024	2,350
As at 31 December 2024	<u>2,350</u>

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Exnarrative Ltd
Notes to the Financial Statements (continued)
For The Year Ended 31 December 2024

Net Book Value

As at 31 December 2024

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As at 1 January 2024

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6. Debtors

	2024	2023
	£	£
Due within one year		
Trade debtors	(9,265)	1,821
Other debtors	9,853	238
	<u>588</u>	<u>2,059</u>

7. Creditors: Amounts Falling Due Within One Year

	2024	2023
	£	£
Trade creditors	871	78
Other creditors	22,788	26,113
Taxation and social security	-	2,484
	<u>23,659</u>	<u>28,675</u>

8. Share Capital

	2024	2023
	£	£
Allotted, Called up and fully paid	<u>1</u>	<u>1</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.