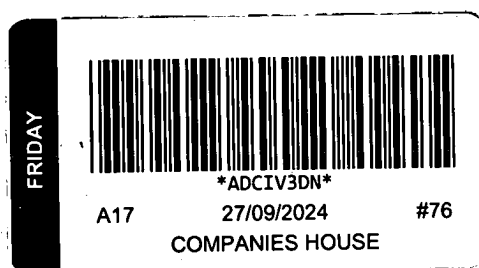


Registered number: 11079110

WINIT365 GROUP PLC

**ANNUAL REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023**



WINIT365 GROUP PLC**COMPANY INFORMATION****DIRECTORS**

Michael Hirschfield
Damion Greef
Martin Philip Danielsson

COMPANY SECRETARY

Kitwell Administration Limited

COMPANY NUMBER

11079110

REGISTERED OFFICE

16 Great Queen Street,
London
WC2B 5DG

AUDITOR

Grant Thornton UK LLP
Chartered Accountants and Statutory Auditor
17th Floor, 103 Colmore Row,
Birmingham,
B3 3AG

BANKERS

Lloyds Bank plc
120 Lewisham High Street
London
SE13 6JG

WINIT365 GROUP PLC

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WINIT365 GROUP PLC

STRATEGIC REPORT

Business model and review

The Group's profit and loss account is shown on page 13 The Group made a loss on ordinary activities after tax of £481,423 (2022: loss £486,314) The Group had net assets of £2,714,180 as at 31 December 2023 (31 December 2022: £2,986,103). WINIT365 Group plc is the holding company of WINIT365 Limited which has developed a mobile HTML and PC based multi-player Mahjong Game (the "Game") and WINIT365 (Guernsey) Limited which holds the IP for that game and will market the game internationally. Mahjong is one of the oldest and most popular games in the world with Jiang Xuanqi, secretary-general of the World Mahjong Organisation, stating that there are more than 600 million people that play Mahjong on a regular basis.

Research carried out by the Board indicated that there are few proper Mahjong games playable online. The vast majority of online games that profess to be Mahjong are essentially solitaire games which use mahjong-like tiles as playing pieces. Those games which do follow the proper Mahjong format are almost exclusively PC based. Previous attempts by other companies have failed to incorporate dynamic gaming and the authentic Mahjong experience that the Board believes players seek.

The Board believes that the opportunity for our online Game which is playable across platforms including mobile devices is similar to that of Poker some 20 years ago. Like Poker, Mahjong operates with players depositing stake money on the table out of which a table rake is deducted leaving a "winner's pot". This means that the "table" i.e. the platform on which the game is played, does not take any gambling risk. This provides a very simple business model where revenues are expected to be driven by player numbers and net income for the group is simply WINIT365's revenue share of the aggregate table rake.

In time, the Group intends to establish a network similar to chess.com and Minecraft, an interactive community approach that contains player statistics, commentary videos, player profiles and high-profile matches and championship tables.

During the year further software development work was undertaken to refine the gameplay coding to enhance the player experience. The Board is satisfied that the progress made during the year will provide a more rounded gaming experience which will drive repeated game play. The Game is at the end of its product development phase and commenced the process of developing the back-office software as part of its strategic partnership with Amelco, one of the largest online betting platforms in the world. This software will facilitate the provisioning of new platforms and gaming sites and integrate with the platform's payment systems. Through the numerous high profile affiliates of Amelco, WINIT365 aims to place its Mahjong Game on some of the most popular website gaming platforms with an initial focus on the Asian market.

During 2023, the Group, in the absence of gaming revenue, was heavily reliant on shareholder subscriptions to fund the software development described above and the ongoing overheads of the business. The Group incurred and capitalized £78,569 (2022: £198,406) of software development costs, as an intangible asset during the year. In addition, the Group incurred administrative overheads of £481,423 (2022: £461,190) and received funding by way of proceeds received from share subscriptions of £234,000 (2022: £237,000). The Group ended 2023 with a net cash positive position of £13,781 (2022: £46,194). Further shareholder subscriptions of £193,319 were received during 2024, both to fund the operations of the business and to bolster its cash position.

The Board is pleased with this progress, the performance of the group and is appreciative of the ongoing support of both existing and new shareholders by way of share subscriptions received throughout the

year. The Board believes that it is well positioned at the end of the year to finalise the integration coding and to prepare for initial launch.

Principal risks and uncertainties

The principal risk of the business is the ability to fund operations through to positive cash flow operations. We are currently seeking to raise the funds required to invest in the server base required to launch the game at scale and to provide working capital. The Board has historically been successful in securing backing from a number of high-net-worth individuals and the Board remains confident that sufficient funds will be secured but the continuing support of these individuals remains a material uncertainty.

The Group's fixed overhead base is low with the vast majority of expenditure being discretionary and has been targeted at the development of the Game. General overhead costs are tightly controlled, and certain costs are capable of settlement being deferred until the Group becomes cash flow positive.

In addition, there is uncertainty regarding the recoverable amount of the intangible asset. The Company has engaged with Amelco, a major gaming platform provider, to discuss the future launch of the product and has received strong positive feedback about the game based on the soft launch undertaken in the first quarter of 2023. On the basis of feedback from Amelco including their experience of other similar games, the Board is confident that no impairment of the carrying value of the intangible is required.

Other than finance, the key uncertainties facing the business relate to the ability to finalise the development of the Game and to secure a listing on appropriate gaming platforms. In mitigation of this risk, Amelco has worked with the Company to develop the integration code and our strategic alliance with Amelco (which has established connections to a number of high-profile gaming platforms) provides comfort that the Group will have the opportunity to place its game on a number of top-quality platforms across Asia and the wider market.

Financial risk management objectives and policies

The Group's principal financial instrument comprised of its cash balance which is principally obtained through share subscriptions. The main purpose of share subscriptions is to raise finance for the Group's operations prior to the launch of the Game and the move to positive cash flows from gaming revenues. The Group has various other financial instruments such as other receivables and trade payables, which arise directly from its operations. The Group does not enter into derivative transactions.

It is, and has been throughout the period under review, the Group's policy that no trading in financial instruments shall be undertaken. The main risk currently arising from the Group's financial instruments is liquidity risk. The Board reviews and agrees policies for managing this and other risks and these are summarised below.

Liquidity risk

The Group's cash flow has historically been constrained as the Group has developed its business proposition. As a consequence, the Board of Directors continually review the cash available to the Group and seek to manage financial risk by ensuring sufficient liquidity is available to meet foreseeable needs.

Interest rate risk

The Group has not been exposed to significant interest rate risk. As the Group evolves, this exposure may increase, and the Directors will monitor the situation and introduce appropriate policies to deal with this risk at that point in time.

Credit risk

Credit risk refers to the risk that a counterparty will default on its contractual obligations resulting in a financial loss to the Group. The Group reviews the credit risk of the entities with whom it enters into contractual arrangements.

Qualifying third party indemnity provisions

There are currently no third-party indemnity provisions in place for the benefit of the Directors.

Results and dividends

The loss for the period, before tax, amounted to £481,423 (2022: £486,314). The directors have not recommended a dividend.

Financial key performance indicators

The financial key performance indicators for the group and company are overhead costs of £481,423 (2022: £461,190), capitalised software development costs incurred in developing the Mahjong Game of £78,569 (2022: £198,406) and total assets of £3,300,200 (2022: £3,239,974).

These can be found in the financial statements of the Group and its subsidiaries. Ultimately, the key financial performance indicator will be gaming revenues.

Non-financial key performance indicators

The non-financial key performance indicators for the group relate to the progress on the development of the Game software.

Future developments

The Group's immediate future target is the formal launch of the Game on selected gaming platforms in Asia via its subsidiary in Guernsey. Player feedback from the initial launch in the first quarter of 2023 has been received and the Game was further refined throughout 2023. The Company is currently engaged in an exercise to raise funds to acquire and commission servers in order to launch the game. We are aiming to complete the fundraising by the end of November 2024, and it is estimated that acquisition, installation and commissioning can take place within a month of completing the fundraising. Accordingly, it is anticipated that the Game will start generating revenues for the Group from the start of 2025 and will roll out over an increasing number of gaming platforms across new regions and countries through 2025.

Once a network of regular players has been established the Group will seek to create its Mahjong Community website and to develop competitions and community events.

Section 172(1) statement

The Directors are required by the Companies Act 2006 to act in the way they consider, in good faith, would be most likely to promote success of the Group for the benefit of its shareholders as a whole and in doing so are required to have regard for the following:

- the likely long-term consequences of any decision.
- the interests if the Group's employees (at this stage there are none)
- the need to foster the Group's business relationships with suppliers, customers (none at this stage) and others, such as:
- the impact of the Group's operations on the community and the environment;
- the desirability of the Group maintaining a reputation for high standards of business conduct; and the need to act fairly as between shareholders of the Company.

The Directors are fully committed to effective engagement with all key stakeholders.

Stakeholders

The Board considers its major stakeholders to be its directors, its suppliers, partners, and shareholders. When making decisions, the interests of these stakeholders is considered both formally and informally as part of the Board's group discussions, depending on the likely impact of these decisions.

Employees

At this stage the group does not have any employees other than directors.

Suppliers

The Board ensures that the Group works hard to maintain good relationships with its suppliers. This is achieved by contracting on reasonable business terms and making payments on time. We consider suppliers to be partners whereby the right relationship can create growth for both companies. We meet with our significant suppliers regularly and where required audit their activities. These principles ensure that the Group's and our significant suppliers' interests are aligned.

Customers and Partners

At this stage, the group does not have customers.

The Wider Community

The Board recognises that the Group has a duty to be a good corporate citizen and is conscious that its business processes minimise harm to the environment, and that it contributes as far as is practicable to the local communities in which it operates.

Shareholders

The Company values the views of shareholders and recognises their interests in the Group's strategy and performance. The Board endeavours to maintain good relationships with its shareholders and treat them equally. The Directors ensure a consistent dialogue with shareholders through presentations, meetings and conference calls.

This report was approved by the board and signed on its behalf.



Damion Greef
Chairman
25 September 2024

WINIT365 GROUP PLC**DIRECTORS' REPORT**

The Directors present their report and the financial statements for the year ended 31 December 2023. There are no qualifying indemnity provisions in force for the benefit of any of the directors.

PRINCIPAL ACTIVITIES

The principal activity of the Group Company is that of a holding company. At 31 December 2023, the Company had two wholly owned subsidiaries, WINIT365 (Guernsey) Limited which holds the Mahjong Game IP and will market the game and WINIT365 Limited which is responsible for administration and the management of ongoing development work. Further information on the Group's activities, risks and key performance indicators are given in the Strategic Report.

RESULTS AND DIVIDENDS

The loss after tax for the year was £481,423 (2022: £486,314) and the net assets at the year-end were £2,714,180 (2022: £2,986,103).

The Board has neither proposed nor paid any dividend in 2023.

DIRECTORS

The Directors who served during the year and subsequently were as follows:

Michael Hirschfield
Damion Greef
Philip Martin Danielsson

STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable laws and regulations including those of the parent company under FRS101.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the Group and the parent company financial statements in accordance with UK-adopted international accounting standards. Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs and the profit or loss of the parent company and the group for that year.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK-adopted international accounting standards have been followed for the Group and the parent company financial statements, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the group and the parent company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's and Group's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the group and the parent company financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Group and the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

QUALIFYING THIRD PARTY INDEMNITY PROVISIONS

Qualifying third party indemnity provisions are set out in the Strategic Report.

GOING CONCERN

These financial statements have been prepared on a going concern basis.

The Board has prepared forecasts for the period to 31 December 2025, that include post year-end capital injections amounting to £193,319. Also, testing of the Group's first online game commenced in December 2022 and it is anticipated that it will start to generate meaningful revenue for the Group from early 2025 which is included in the base case forecast.

The Board has also prepared a reverse stress test which assumes that no revenue is generated in the going concern period and is based on the Group's committed cost base which operationally is low and supported by the directors agreeing to defer their fees until the Group has adequate funds to make such payments; this stress test shows that if additional capital injections, amounting to £96,700 starting September 2024, are received then the Group has adequate funds to cover costs in the going concern period. Whilst the Board is confident that it will receive funding in accordance with these commitments, it recognises that the receipt of these funds cannot be guaranteed. This indicates the existence of a material uncertainty which may cast doubt over the group's and parent company's ability to continue as a going concern.

On the basis of their assessment set out above, the directors believe it is appropriate to prepare the financial statements of the group and parent company on a going concern basis.

RESEARCH AND DEVELOPMENT EXPENDITURE

During the year the group incurred £78,569 (2022: £198,406) on research and development costs (software development) which has been capitalised on the balance sheet as an intangible asset.

FUTURE DEVELOPMENTS

Future developments are set out in the Strategic Report.

FINANCIAL RISK MANAGEMENT

The Group's financial risk policies are set out in the Strategic Report and note 11.

POST BALANCE SHEET EVENTS

Post balance sheet events are disclosed in note 12.

DISCLOSURE OF INFORMATION TO THE AUDITOR

The Directors confirm that:

- so far as each Director is aware, there is no relevant audit information of which the Group's and Company's auditor is unaware, and
- the Directors have taken all the steps that they ought to have taken as Directors in order to make themselves aware of any relevant audit information and to establish that the Group's and Company's auditor is aware of that information.

AUDITOR

The auditor, Grant Thornton UK LLP, will be proposed for reappointment in accordance with section 485 of the Companies Act 2006.

This report was approved by the board and signed on its behalf.

A handwritten signature in black ink, appearing to be 'D. Greef', written over a faint dotted line.

Damion Greef
Chairman
25 September 2024

Independent auditor's report to the members of Winit365 Group Plc

Qualified opinion

We have audited the financial statements of Winit365 Group Plc (the 'parent company') and its subsidiaries (the 'group') for the year ended 31 December 2023 which comprise the group Statement of comprehensive income, the Group and parent company Statement of financial position, the Group and parent company Statement of changes in equity, the Group Statement of cash flows, and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in the preparation of the group financial statements is applicable law and UK-adopted international accounting standards. The financial reporting framework that has been applied in the preparation of the parent company financial statements is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 101 'Reduced Disclosure Framework' (United Kingdom Generally Accepted Accounting Practice).

In our opinion, except for the possible effects of the matter described in the basis for qualified opinion section of our report,:

- The financial statements give a true and fair view of the state of the group's and of the parent company's affairs as at 31 December 2023 and of the group's loss for the year then ended;
- the group financial statements have been properly prepared in accordance with UK-adopted international accounting standards; and
- the parent company financial statements have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- the financial statements have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for qualified opinion

The group holds intangible assets on the group Statement of financial position, representing online game development costs, amounting to £3,260,709 as at 31 December 2023 (2022: £3,182,140). At the beginning of 2023, a soft launch of the related game was undertaken, however we have not been able to perform audit procedures over the success of the test phase due to confidentiality restrictions. To date, the related game has not launched and we have not been able to perform alternative procedures to corroborate revenues forecasted by the Directors, we have been unable to satisfy ourselves whether the game will generate adequate revenues to support the intangible asset's value-in-use calculation. The intangible asset valuation also underpins the parent company's investment in subsidiary undertakings amounting to £1,197,876 (2022: £1,510,014) and the recoverability of the intercompany receivable due from a subsidiary of £1,619,135 (2022: £1,529,975). Consequently, we were unable to determine whether any adjustment to these amounts as at 31 December 2023 was necessary or whether there was any consequential effect on related balances such as impairment of intangible assets or investment and provision for irrecoverable intercompany receivable for the years ended 31 December 2023 and 31 December 2022. Our audit opinion on the financial statements for the year ended 31 December 2022 was qualified for the same reason. In addition, were any adjustments to these amounts be required, the strategic report and the directors' report would also need to be amended.

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the 'Auditor's responsibilities for the audit of the financial statements' section of our report. We are independent of the group and parent company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified opinion.

Material uncertainty related to going concern

We draw attention to note 2 in the financial statements, which indicates the risk of the group and the parent company's ability to continue as a going concern due to uncertainty around receipts of funds from additional capital injections. The group and parent company rely on these funds to cover forecasted

costs in the going concern period. As stated in note 2, these events or conditions, along with the other matters as set forth in Note 2, indicate that a material uncertainty exists that may cast significant doubt on the group and parent company's ability to continue as a going concern. Our opinion is not modified in respect of this matter.

In auditing the financial statements, we have concluded that the director's use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Our responsibilities

We are responsible for concluding on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the group's and the parent company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify the auditor's opinion. Our conclusions are based on the audit evidence obtained up to the date of our report. However, future events or conditions may cause the group or the parent company to cease to continue as a going concern.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report and financial statements, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information contained within the annual report and financial statements. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

As described in the basis for qualified opinion section of our report, we were unable to satisfy ourselves concerning the recoverability of the intangible asset balance, representing online game development costs, of £3,260,709, the parent company investment value of £1,197,876 and the parent company intercompany receivable of £1,619,135, held at 31 December 2023. We have concluded that where the other information refers to the intangible asset balance, the parent company investment value, the parent company intercompany receivable or related balances such as impairment of investment and provision for irrecoverable intercompany receivable, it may be materially misstated for the same reason.

Opinions on other matters prescribed by the Companies Act 2006

Except for the possible effects of the matter described in the basis for qualified opinion section of our report, in our opinion, based on the work undertaken in the course of the audit:

- the information given in the strategic report and the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the strategic report and the directors' report have been prepared in accordance with applicable legal requirements.

Matter on which we are required to report under the Companies Act 2006

Except for the possible effects of the matter described in the basis for qualified opinion section of our report, in the light of the knowledge and understanding of the group and parent company and its environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or the directors' report.

Matters on which we are required to report by exception

Arising solely from the limitation on the scope of our work relating to intangible assets, the parent company investment in subsidiaries and intercompany receivable, referred to above:

- we have not obtained all the information and explanations that we considered necessary for the purpose of our audit; and
- we were unable to determine whether adequate accounting records have been kept.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records or returns; or
- certain disclosures of directors' remuneration specified by law are not made.

Responsibilities of directors

As explained more fully in the directors' responsibilities statement set out on page 6 the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the group's and the parent company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the group or the parent company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below:

- We understood how the group and parent company is complying with legal and regulatory frameworks by making enquiries of management.
- We obtained an understanding of the legal and regulatory frameworks that are applicable to the group and parent company and determined that the most significant are those that relate to the reporting frameworks (UK adopted international accounting standards for the group, FRS 101 for the parent company and Companies Act 2006) and corporate tax compliance regulations.
- We assessed the susceptibility of the group's and parent company's financial statements to material misstatement, including how fraud might occur by meeting with management to understand where it is considered there was a susceptibility of fraud. We also considered performance targets and their propensity to influence efforts made by management to manage earnings. We considered the programs and controls that the group and parent company has established to address risks identified, or that otherwise prevent, deter and detect fraud; and how senior management monitors those programs and controls. Where the risk was considered to be higher, we performed audit procedures to address each identified fraud risk.

- Our audit procedures involved: journal entry testing, with a focus on specific areas considered to be high risk based on our understanding of the business and enquiries of management. In addition, we completed audit procedures to conclude on the compliance of disclosures in the Annual Report and financial statements with applicable financial reporting requirements.
- These audit procedures were designed to provide reasonable assurance that the financial statements were free from fraud or error. The risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error and detecting irregularities that result from fraud is inherently more difficult than detecting those that result from error, as fraud may involve collusion, deliberate concealment, forgery or intentional misrepresentations. Also, the further removed non-compliance with laws and regulations is from events and transactions reflected in the financial statements, the less likely we would become aware of it;
- The engagement partner's assessment of the appropriateness of the collective competence and capabilities of the engagement team included consideration of the engagement team's:
 - Understanding of, and practical experience with audit engagements of a similar nature and complexity through appropriate training and participation
 - Knowledge of the industry in which the client operates
 - Understanding of the legal and regulatory requirements specific to the group and parent company.
 - We communicated relevant laws and regulations and potential fraud risks to all engagement team members, including internal specialists, and remained alert to any indications of fraud or non-compliance with laws and regulations throughout the audit.
- We communicated relevant laws and regulations and potential fraud risks to all engagement team members, including internal specialists, and remained alert to any indications of fraud or non-compliance with laws and regulations throughout the audit.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

David P White

David White BA FCA

Senior Statutory Auditor

for and on behalf of Grant Thornton UK LLP

Statutory Auditor, Chartered Accountants

Birmingham

Date: 25 September 2024

WINIT365 GROUP PLC

GROUP STATEMENT OF COMPREHENSIVE INCOME

FOR THE YEAR ENDED 31 DECEMBER 2023

		Year ended 31 December 2023	Year ended 31 December 2022
	Note	£	£
Share based payments charge		-	(25,124)
Administrative expenses	3	(481,423)	(461,190)
Loss before taxation	3	(481,423)	(486,314)
Income tax expense	6	-	-
LOSS FOR THE YEAR		(481,423)	(486,314)
TOTAL COMPREHENSIVE INCOME		(481,423)	(486,314)

All amounts relate to continuing operations.

There are no recognised movements in comprehensive income other than those posted in the Income statement, therefore no separate Statement of comprehensive income has been presented.

The notes on pages 17 to 29 form part of these financial statements.

WINIT365 GROUP PLC**GROUP STATEMENT OF FINANCIAL POSITION****AS AT 31 DECEMBER 2023**

	Note	2023 £	2022 £
NON-CURRENT ASSETS			
Intangible assets	7	3,260,709	3,182,140
		3,260,709	3,182,140
CURRENT ASSETS			
Trade and other receivables	8	25,710	11,640
Cash and cash equivalents		13,781	46,194
		39,491	57,834
CURRENT LIABILITIES			
Trade and other payables	9	(586,020)	(253,871)
NET CURRENT (LIABILITIES)		(546,529)	(196,037)
TOTAL ASSETS LESS CURRENT LIABILITIES AND NET ASSETS			
		2,714,180	2,986,103
CAPITAL AND RESERVES			
Called up share capital	10	142,506	137,643
Share premium reserve	10	4,163,524	3,958,886
Acquisition reserve	10	1,235,755	1,235,755
Share based payment reserve	10	637,919	637,919
Foreign exchange translation reserve		(14,277)	(14,277)
Accumulated losses		(3,451,247)	(2,969,823)
TOTAL EQUITY		2,714,180	2,986,103

Approved and authorised for issue by the board of directors on 25 September 2024.



Damion Greef
Director



Michael Hirschfield
Director

The notes on pages 17 to 29 form part of these financial statements.

WINIT365 GROUP PLC**GROUP STATEMENT OF CHANGES IN EQUITY****FOR THE YEAR ENDED 31 DECEMBER 2023**

	Called up share capital	Share premium reserve	Acquisition reserve	Share based payments	Foreign exchange translation reserve	Profit and loss account	Total equity
	£	£	£	£	£	£	£
At 31 December 2021	131,685	3,755,245	1,235,755	612,795	(14,277)	(2,483,509)	3,237,692
Total comprehensive income:							
Loss for the year	-	-	-	-	-	(486,314)	(486,314)
Transactions with owners:							
Share based payments	-	-	-	25,124	-	-	25,124
Issuance of shares – cash consideration	5,958	431,041	-	-	-	-	437,000
Commissions on shares issued	-	(227,400)	-	-	-	-	(227,400)
Total transactions with owners	5,958	203,641	-	25,124	-	-	1,013,884
At 31 December 2022	137,643	3,958,886	1,235,755	637,919	(14,277)	(2,969,823)	2,986,103
Total comprehensive income:							
Loss for the year	-	-	-	-	-	(481,423)	(481,423)
Transactions with owners:							
Share based payments	-	-	-	-	-	-	-
Issuance of shares – cash consideration	4,863	247,166	-	-	-	-	252,029
Commissions on shares issued	-	(42,529)	-	-	-	-	(42,529)
Total transactions with owners	4,863	204,637	-	-	-	-	209,500
At 31 December 2023	142,506	4,163,524	1,235,755	637,919	(14,277)	(3,451,247)	2,714,180

The notes on pages 17 to 29 form part of these financial statements.

WINIT365 GROUP PLC**GROUP STATEMENT OF CASH FLOWS****FOR THE YEAR ENDED 31 DECEMBER 2023**

	2023 £	2022 £
OPERATING ACTIVITIES		
Loss before tax	(481,423)	(486,314)
Share based payment	-	25,124
(Increase)/decrease in trade and other receivables	(14,070)	565
Increase/(decrease) in trade and other payables	332,149	50,466
Net cash used in operating activities	(163,344)	(410,159)
INVESTING ACTIVITIES		
Payment of software development costs	(78,569)	(198,406)
Net cash used in investing activities	(78,569)	(198,406)
FINANCING ACTIVITIES		
Proceeds from issue of share capital	252,029	237,000
Cash commissions on shares issued	(42,529)	(227,400)
Net cash from financing activities	209,500	209,600
Net change in cash and cash equivalents	(32,413)	(398,964)
Cash and cash equivalents at start of year	46,194	445,158
CASH AND CASH EQUIVALENTS AT END OF YEAR	13,781	46,194

The notes on pages 17 to 29 form part of these financial statements.

WINIT365 GROUP PLC**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023****1. CORPORATE INFORMATION**

The Company is a public company incorporated in England and Wales with limited liability. The address of the registered office is 16 Great Queen Street, London WC2B 5DG.

The operations of the Company are those of a Group holding company. The Company has two wholly owned subsidiaries, WINIT365 Limited which is responsible for administration and WINIT365 (Guernsey) Limited which manages ongoing development and marketing of the Mahjong Game.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Basis of preparation of financial statements

The financial statements for the Company and its subsidiaries (together, the "Group") have been prepared in accordance with UK-adopted international accounting standards and on the historical cost basis. Historical cost is generally based on the fair value of consideration given in exchange for assets. Separate financial statements of the Company have been prepared on pages 31 to 40 under the historic cost convention and in accordance with United Kingdom Accounting Standards, including Financial Reporting Standard 101 Reduced Disclosure Framework (United Kingdom Generally Accepted Accounting Practice).

The financial information is presented in Sterling except where otherwise indicated.

The preparation of financial statements in accordance with UK-adopted international accounting standards requires management to make judgments, estimates and assumptions that affect the application of policies and reported amounts of assets, liabilities, income and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the results of which form the basis of making the judgments about carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the year in which the estimate is revised if the revision affects only that year or in the year of revision and future years if the revision affects both current and future years.

Going concern

These financial statements have been prepared on a going concern basis.

The Board has prepared forecasts for the period to 31 December 2025, that include post year-end capital injections amounting to £193,319. Also, testing of the Group's first online game commenced in December 2022 and it is anticipated that it will start to generate meaningful revenue for the Group from early 2025 which is included in the base case forecast.

The Board has also prepared a reverse stress test which assumes that no revenue is generated in the going concern period and is based on the Group's committed cost base which operationally is low and supported by the directors agreeing to defer their fees until the Group has adequate funds to make such payments; this stress test shows that if additional capital injections, amounting to £96,700 starting September 2024, are received then the Group has adequate funds to cover costs in the going concern period. Whilst the Board is confident that it will receive funding in accordance with these commitments, it recognises that the receipt of these funds cannot be guaranteed, therefore, the entity may be unable to realise its assets and discharge its liabilities in the normal course of business. This indicates the existence of a material uncertainty which may cast doubt over the group's and parent company's ability to continue as a going concern.

Nevertheless, after considering the above, the directors have a reasonable expectation that the Group and parent company would be able to raise additional capital injections during the going concern period. The Directors consider that the factors set out above are not unusual or unexpected for the Group and parent company at this stage in its development. For these reasons, they continue to adopt the going concern basis in preparing the financial statements.

Basis of consolidation

The Group financial statements consolidate those of the Company and its subsidiary undertakings drawn up to the statement of financial position date. Subsidiaries are entities which are controlled by the Group. Control is achieved when the Group has power over the investee, has the right to variable returns from the investee and has the power to affect its returns. The Group obtains and exercises control through voting rights and control is reassessed if there are indications that the status of any of the three elements have changed.

Unrealised gains on transactions between the Company and its subsidiaries are eliminated. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the asset transferred. Amounts reported in the financial statements of subsidiaries have been adjusted where necessary to ensure consistency with the accounting policies adopted by the Group.

Operating income and charges

All expenses are accounted for on an accruals basis.

Functional and Presentation currency

Each company within the Group has determined its functional and presentational currency to be Sterling.

Foreign currency transactions

The Group is predominantly exposed to currency risk on transactions denominated in currencies other than the functional currency. During the year expenses with a value of €57,100 (2022:

€185,000) and SEK nil (2022: SEK 31,918) were incurred, and either capitalised or charged to the income statement, in Euro and Swedish Krona respectively, which are currencies other than the functional currency.

In the Group's financial statements, income and expenses have been translated into GBP at the spot rate on the date of the transaction. Exchange differences are charged or credited to profit and loss account in the year.

Taxation

The current tax charge or credit represents the expected tax payable or recoverable on the taxable result for the year. Taxable profit differs from profit or loss as reported in the consolidated statement of profits or loss and other comprehensive income because of items of income or expense that are taxable or deductible in other years and items that are never taxable or deductible. The Company's liability for current tax is calculated using tax rates and tax laws that are enacted or substantively enacted by the end of the reporting period.

Deferred tax is recognised on temporary differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax base used in the calculation of taxable profit. Deferred tax liabilities are generally recognised for all taxable temporary differences. Deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible temporary differences can be utilised. Such deferred tax assets and liabilities are not recognised if the temporary difference arises from goodwill or from the initial recognition (other than in a business combination) of other assets and liabilities in a transaction that affects neither the taxable profit nor the accounting profit.

The carrying value of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

No deferred tax asset has been recognised in respect of the accumulated tax losses at the end of the year as the directors consider that the Company was at a stage of development which is too early to determine the future profitability of the project.

Share based payments

The Company has issued equity-settled share warrants, which are measured at fair value and recognised as an expense in the income statement with a corresponding increase in reserves. The fair values of the warrants are measured at the dates of grant, taking into account the terms and conditions upon which the awards are granted using the Black Scholes Method, an industry accepted valuation model. The fair value is recognised over the year during which warrant holders become conditionally entitled to the awards, subject to the Company's estimate of the number of awards which will lapse, either due to employees leaving the Company prior to vesting or due to non-market based performance conditions not being met.

The Company has also issued shares as commission for fundraising services, the cost of which is set against the share premium account.

Intangible assets*Software licences*

Separately acquired software licences are shown at historical cost. Licences (including software) acquired in a business combination are recognised at fair value at the acquisition date. These licences have a finite useful life and are carried at cost less accumulated amortisation and any accumulated impairment losses. Amortisation is calculated using the straight-line method to allocate the cost of licences over their estimated useful lives, which for the Mahjong gaming software is considered to be three years.

Acquired computer software licences are capitalised on the basis of the costs incurred to acquire and bring to use the specific software. These costs are amortised over their estimated useful lives of three years. No amortisation has been recorded during the current financial year as the Mahjong Game has yet to be launched and so the software has not yet been brought into operation.

Research and development costs

Costs directly relating to the development of software products are capitalised and disclosed as an intangible asset once the Company has determined that:

- the product is technically and commercially feasible. For products developed via proven game engine technology and Random Number Generation software, this may occur at an early stage of the development cycle;
- the project is clearly defined and associated costs are separately identifiable;
- future revenues are expected to exceed current and future costs of the project; and
- the Company has the intention, ability and resources to complete development of the product.

Capitalised development expenditure for each product is reviewed at the end of each accounting year and where circumstances which have justified the initial capitalisation of the expenditure, as described above, are considered doubtful or no longer apply, the previously capitalised development expenditure is immediately impaired to the extent necessary.

All other research and development costs are recognised as an expense.

Trade and other receivables

Trade and other receivables are amounts due from customers for merchandise sold or services performed in the ordinary course of business. If collection of trade and other receivables is expected in one year or less (or in the normal operating cycle of business if longer), they are classified as current assets. If not, they are presented as non-current assets.

Trade and other receivables are measured at amortised cost. A loss provision is recognised based on the lifetime expected loss of trade and other receivables, being the expected shortfalls in contractual cash flows, taking into account the potential for default at any point during the life of the receivable.

Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks and other short term highly liquid investments with original maturities of three months or less.

Trade and other payables

Trade payables are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if payment is due within one year or less (or in the normal operating cycle of business if longer). If not, they are presented as non-current liabilities.

Trade payables are recognised initially at fair value and subsequently measured at amortised cost using the effective interest method.

Significant judgments and estimates

The preparation of the financial statements requires management to make judgments, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenses. Actual results may be different from these estimates. Estimates and underlying assumptions are reviewed on an ongoing basis.

Estimates

Intangibles assets

Accounting policy on the estimate and judgement in intangible assets is covered below under judgements.

Judgments

Deferred tax (note 6)

The extent to which deferred tax assets can be recognised is based on an assessment of the probability of the Group's future taxable income against which the deferred tax assets can be utilised. The Group has significant tax losses but does not anticipate sufficient taxable profits to arise in the foreseeable future in order to utilise these losses, and as a result the directors' judgment is that no deferred tax asset should be recognised.

Capitalised intangible assets (note 7)

Software development costs are capitalised as intangible assets. Judgement is applied in assessing the flow of future economic benefit, and in identifying which costs are capitalised and which are written off as an expense. Alternative judgement could result in certain costs being expensed or capitalised. Software development costs are reviewed for impairment at the reporting date. The Directors have performed impairment assessment using the value in use model and have tested the appropriateness of their conclusions with a fair value assessment. The Directors have considered the carrying value of the level of capitalised software development costs and believe that the fair value, based on the fair value of shares recently issued by the group to existing and new shareholders, supports the current carrying value of the intangible asset. Despite amortisation not yet having commenced, an impairment review is nevertheless required, and the recoverable value of the asset has been considered primarily based on the fair value and secondarily based on the value in use. Based on the current information and consideration of fair value of the asset, the directors believe that there are no indications of impairment.

There are no other significant judgments or estimates considered to have an impact on the financial statements in the current year.

Standards and amendments to IFRS not yet effective and not adopted by the Company

As at 31 December 2023, the following standards and interpretations had been issued but were not mandatory for annual reporting periods ending on 31 December 2023:

- Property, plants and equipment - proceeds before intended use – Amendments to IAS 16
- Reference to the conceptual framework – Amendments to IFRS 3
- Onerous contracts – cost of fulfilling a contract – Amendments to IAS 37
- Annual improvements to IFRS standards 2018-20
- Classification of liabilities as current or non-current – Amendments to IAS 1

These new standards and interpretations are not expected to have a material effect on the Group financial statements.

3. LOSS FROM OPERATIONS BEFORE TAXATION

The loss for the year is stated after charging:

	2023 £	2022 £
Administrative expenses:		
Share based payments charge	-	25,124
Consultancy fees	10,000	152,000
Directors' remuneration	156,000	123,000
Auditor's fees	60,000	58,500
Non audit fee - tax compliance and advisory fees*	24,000	24,000
Other professional fees	29,422	-

* Tax compliance and advisory fees were payable to the auditors.

4. SEGMENTAL INFORMATION

The Group is managed as a single division, providing development of online multi-player games, The financial information reviewed by the Board, as the Chief Operating Decision Maker (CODM), is the same as that reported under IFRS in the current year. The company only operates in the United Kingdom.

The Group is not currently generating revenue and as such there is no one customer contributing greater than 10% of the company's revenues.

5. DIRECTORS' REMUNERATION

The Directors serving during the year received aggregate remuneration of £156,000 (2022: £123,000) for services to the Group. Each of the directors provided their services through a service company. The Group does not employ any other staff.

	2023 £	2022 £
Damion Greef*	60,000	75,000
Mike Hirschfield*	24,000	24,000
Philip Danielsson	72,000	24,000

(* Damion Greef accrued and unpaid at 31 December 2023 £87,500 (2022: £30,000), * Mike Hirschfield accrued and unpaid at 31 December 2023 £36,000 (2022: £12,000), * P Danielsson accrued and unpaid at 31 December 2023 £105,500 (2022: £24,000))

All historical payments to Directors have been made via service companies. There was one other individual who qualified as key management personnel (KMP) in 2023.

6. TAXATION

No provision for taxation has been made as the Group did not generate any taxable profits during the year. No deferred tax asset has been recognised in respect of the losses and temporary differences due to the unpredictability of future revenue streams. Such losses may be carried forward indefinitely.

The current tax charge for the year can be reconciled to the loss per the statement of comprehensive income as follows:

	2023 £	2022 £
Analysis of charge in the year		
Current tax:		
UK corporation tax on profits of year	-	-
Adjustments in respect of previous years	-	-
Total tax charge	-	-

Factors affecting tax charge for the year

The tax assessed for the year is different to the standard rate of corporation tax in the UK of 25.00% (2022: 19%). The differences are explained below:

Loss on ordinary activities before taxation	(481,423)	(486,314)
Loss on ordinary activities multiplied by standard rate of corporation tax in the UK of 25% (2022: 19%)	(120,356)	(121,579)
Effects of:		
Change in provision for doubtful debts	6,500	14,250
Trading losses on which no deferred tax is recognised	113,856	107,329
Total tax charge for year	-	-

Factors that may affect future tax charges

The aggregate unrecognised deferred tax asset of £729,850 (2022: £615,994) reflects the expectation that the 25% Corporation Tax rate will apply to the Company for the foreseeable future. Any change in the rate of corporation tax will affect the size of the company's deferred tax assets and liabilities in the future.

7. INTANGIBLE ASSETS

The impairment of the intangible asset has been tested at that level using value-in-use calculations covering an extended forecast period. A discount rate of 36.25% was used which was judged to be appropriate for the asset. The directors have further considered the sensitivity of key assumptions including reduced growth rates, lower anticipated income streams and increased discount rates, and do not consider it probable that any reasonable change in the key assumptions would result in impairment, given the available headroom.

In addition, the Directors considered the fair value, based on the initial valuations given by the broker for the proposed IPO and believe that this also supports the carrying value of the intangible asset.

The directors do not consider that the value of the IP has deteriorated and so no provision has been made for impairment and since the asset is not currently ready for use no amortisation has been charged in the year.

Cost and Net Book Value:	Intangible Assets
Balance as at 1 January 2022	2,983,734
Additions	198,406
Balance as at 31 December 2022	3,182,140
Additions	78,569
Balance as at 31 December 2023	3,260,709

As at 31 December 2023, the Company had two wholly owned subsidiaries, WINIT365 Limited, which is incorporated in England and Wales and WINIT365 (Guernsey) Limited established in Guernsey. Both of these have been included in these consolidated financial statements.

8. TRADE AND OTHER RECEIVABLES

	2023	2022
	£	£
VAT recoverable	3,210	11,640
Other debtors	10,000	-
Prepayments	12,500	-
	<u>25,710</u>	<u>11,640</u>

Trade and other receivables are all current. In the year a provision of £48,000 was made for impairment against the balance due from Fedr8tion Limited (2022: £35,000). Trade and other receivables, other than VAT recoverable and prepayments, are classified as financial assets measured at amortised cost.

9. TRADE AND OTHER PAYABLES

	2023 £	2022 £
Trade payables	334,163	99,230
Accruals	248,892	154,641
Other creditors	2,965	-
	<u>586,020</u>	<u>253,871</u>

Trade and other payables are all current balances. Trade and other payables are classified as financial liabilities measured at amortised cost.

10. SHARE CAPITAL

		Share Capital £	Share Premium £	Acquisition Reserve £	Share based Payment Reserve £
Allotted, called up and fully paid					
Ordinary shares of €0.005					
At 31 December 2022	30,576,924 shares	137,643	3,958,886	1,235,755	637,919
At 31 December 2023	31,657,539 shares	142,506	4,163,524	1,235,755	637,919

Ordinary shares

Holders of ordinary shares are entitled to one vote per share at general meetings of the Company and are entitled to dividends as declared from time to time.

On 10 February 2023, the Company issued 227,272 ordinary shares of €0.005 each for £75,000 cash pursuant to subscription agreements. On 13 February 2023, the Company issued 75,757 ordinary shares of €0.005 each for £25,000 cash pursuant to subscription agreements. On 22 February 2023, the Company issued 34,848 ordinary shares of €0.005 each for £11,500 cash pursuant to subscription agreements.

On 15 May 2023, the Company issued 30,303 ordinary shares of €0.005 each in settlement of an invoice for £10,000.

On 18 May 2023, the Company issued 149,697 ordinary shares of €0.005 each in settlement of £49,400 commission due on fundraising and on 3 August 2023 and 6 September 2023 the Company issued 21,624 shares and 10,812 shares to settle commissions due of £7,136 and £3,568 respectively.

Between 23 October 2023 and 14 December 2023, the Company issued the following ordinary shares of €0.005 each for cash pursuant to subscription agreements as set out below:

	No. of shares	Cash subscription
23 October 2023	30,303	£10,000
25 October 2023	30,303	£10,000
27 October 2023	30,303	£10,000
31 October 2023	30,303	£10,000
5 November 2023	30,303	£10,000
7 November 2023	37,878	£12,500
14 December 2023	303,030	£60,000

On 14 December 2023 the Company issued 37,879 ordinary shares of €0.005 each in settlement of £12,500 commission due on fundraising.

Nature and purpose of reserves

Share premium reserve

Share premium reserve represents the excess subscription funds over the par value of shares issued for cash

Acquisition reserve

The acquisition reserve reflects the balance arising on the acquisition of WINIT365 Limited as described in note 10.

Share based payment reserve

The share-based payment reserve reflects the share-based payments charge on warrants granted by the Company.

Foreign exchange translation reserve

The foreign exchange translation reserve includes all differences arising on the restatement of comparative figures due to the change in presentation currency at the end of 2018.

11. CAPITAL MANAGEMENT

The capital structure of the Group currently comprises of cash and equity attributable to equity holders of the Group, comprising issued capital as disclosed in the statement of financial position.

The Group's objective when managing capital is to provide sufficient resources to allow the continued investment in its Mahjong game and in new products in the future and to safeguard the Group's ability to continue as a going concern, so that it can continue to provide returns for shareholders.

The Group is not subject to externally imposed capital requirements.

Principal financial instruments

The principal financial instruments used by the Group, from which financial instrument risk arises, are as follows:

- Cash and cash equivalents
- Other debtor, under trade and other receivable
- Trade and other payables

The Group held the following financial assets at the year-end:

	2023 £	2022 £
Financial assets		
Cash and cash equivalents	13,781	46,194
Other debtor, under trade and other receivable	10,000	-
	<u>23,781</u>	<u>46,194</u>

The Group held the following financial liabilities at the year-end:

	2023 £	2022 £
Financial liabilities at amortised cost		
Trade and other payables	586,020	253,871
	<u>586,020</u>	<u>253,871</u>

Financial liabilities are all short-term in nature and comprise trade creditors and accruals. Accruals are booked to reflect budgeted expenses, prior to the receipt of invoices. Invoices from trade creditors are settled in accordance with standard terms of trade, which are normally 30 days or less.

Fair value of financial instruments

The fair value of the financial instruments set out above is not materially different to the book value.

The Group uses the following hierarchy for determining and disclosing the fair value of financial instruments by valuation technique:

Level 1: quoted (unadjusted) prices in active markets for identical assets or liabilities;

Level 2: other techniques for which all inputs which have a significant effect on the recorded fair value are observable, either directly or indirectly; and

Level 3: techniques which use inputs which have a significant effect on the recorded fair value that are not based on observable market data.

Financial risk management

The Group is exposed through its operations to the following financial risks:

- Liquidity risk
- Foreign currency risk

The Company's policy for financial risk management are outlined below

Liquidity risk management

Liquidity risk is the risk that the Group will not be able to meet its financial obligations as they fall due. The Group manages liquidity risk by maintaining adequate cash reserves and by continuously monitoring both forecast as well as actual cash flows to enable matching of the maturity profiles of financial assets and liabilities. Sufficient cash is retained to service short-term financing needs. Liquidity risk is managed through regular senior review of performance versus an integrated profit and loss, balance sheet and cash flow model. Sensitivities are applied to this model to ensure the Group has early warning of any manifestation of liquidity risk and communicate any such risk to investors in a timely and accurate manner so as to manage liquidity risk comprehensively and effectively. Contractual undiscounted cash flows payable under financial liabilities includes principal only cash flows in respect of trade and other payables.

Foreign currency risk management

The Company is exposed to currency risk to the extent that there is a mismatch between the currencies in which purchases, and bank balances are denominated and the presentation currency. The presentation currency of the Company is Sterling. The Company did not take out any forward exchange contracts during the year.

Sensitivity analysis

A 10% strengthening or weakening of the exchange rate between Euros and Sterling would have significantly affected profit or loss and equity by the amounts shown below. The analysis assumes that all other variables, including interest rates, remain constant.

	Impact on loss		Equity, net of tax	
	Strengthening	Weakening	Strengthening	Weakening
As at 31 December 2023				
Sterling (10% movement)	-	-	4,500	(5,500)
As at 31 December 2022				
Sterling (10% movement)	-	-	14,497	(17,718)

12. POST BALANCE SHEET EVENTS

During 2024, in the period up to the date of signing these accounts, the Company has issued 111,515 ordinary shares of €0.005 each in settlement of an invoice for £36,800 and 25,000 ordinary shares of €0.005 each in settlement of £8,250 commission due on fundraising. During 2024, the Company issued 597,934 ordinary shares of €0.005 each for £193,319 cash pursuant to subscription agreements.

13. RELATED PARTY TRANSACTIONS

Philip Danielsson, a director of the company was due director's fees of £72,000 by WINIT365 Limited (2022: £72,000). The unpaid balance due at the year-end was £106,500 (2022: £36,000). In addition, fees amounting to £29,065 (2022: £38,940) were charged by Trodon IT, a company controlled by Philip Danielsson for software development services provided to WINIT365 (Guernsey) Limited. The balance at the year-end was £18,340 (2022: nil). There was a directors loan balance outstanding from Philip Danielson of £10,000 at the year-end (2022: nil).

Michael Hirschfield, a director of the company, is the beneficial owner of Kitwell Administration Limited which provides Company Secretarial, accounting and general business administration services to the Company and through which Michael Hirschfield's director's fees are paid. Kitwell Administration Limited charged £60,000 (2022: £75,000) for its services during the year. Of this sum, £24,000 (2022: £24,000) represents directors fees, £36,000 (2022: £51,000) represents Company Secretarial, accounting and business administration. The balance at the year-end was £90,000 (2022: £30,000). The directors loan balance due from Michael Hirschfield of £10,000 was fully repaid by the year-end (2022: nil).

During the year director's fees amounting to £60,000 (2022: £75,000) were charged by Savile Capital, a company controlled by Damion Greef. The balance at the year-end was £87,500 (2022: £30,000).

14. ULTIMATE CONTROLLING PARTY

The directors consider that there is no ultimate controlling party by virtue of the fact that no shareholder holds a majority shareholding.

Registered number: 11079110

WINIT365 GROUP PLC

**COMPANY STATUTORY FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023**

SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Basis of preparation of financial statements

The financial statements have been prepared in accordance with Financial Reporting Standard 101 'Reduced Disclosure framework' (FRS 101) and on the historical cost basis. Historical cost is generally based on the fair value of consideration given in exchange for assets. The financial information is presented in Sterling (£) except where otherwise indicated.

The preparation of financial statements in conformity with FRS 101 requires management to make judgments, estimates and assumptions that affect the application of policies and reported amounts of assets, liabilities, income and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the results of which form the basis of making the judgments about carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the year in which the estimate is revised if the revision affects only that year or in the year of revision and future years if the revision affects both current and future years.

Financial Reporting Standard 101 – reduced disclosure exemptions

The following exemptions from the requirements of IFRS have been applied in the preparation of these financial statements, in accordance with FRS 101:

- Paragraphs 45(b) and 46 to 52 of IFRS 2, 'Share-based payment' (details of the number and weighted average exercise prices of share options, and how the fair value of goods or services received was determined).
- IFRS 7, 'Financial instruments: Disclosures'.
- Paragraphs 91 to 99 of IFRS 13, 'Fair value measurement' (disclosure of valuation techniques and inputs used for fair value measurement of assets and liabilities).
- The following paragraphs of IAS 1, 'Presentation of financial statements':
 - 10(d) (statement of cash flows);
 - 16 (statement of compliance with all IFRS);
 - 38A (requirement for minimum of two primary statements, including cashflow statements);
 - 38B–D (additional comparative information);
 - 111 (cash flow statement information); and
 - 134–136 (capital management disclosures).
- IAS 7, 'Statement of cash flows'.
- Paragraphs 30 and 31 of IAS 8, 'Accounting policies, changes in accounting estimates and errors' (requirement for the disclosure of information when an entity has not applied a new IFRS that has been issued but is not yet effective).
- Paragraph 17 of IAS 24, 'Related party disclosures' (key management compensation).
- The requirements in IAS 24, 'Related party disclosures', to disclose related party transactions entered into between two or more members of a Group.

Going concern

These financial statements have been prepared on a going concern basis, as set out in the Group's accounting policies in Note 2.

New standards, amendments, IFRIC interpretations and new relevant disclosure requirements

There are no new amendments to accounting standards, or IFRIC interpretations that are effective for the year ended 31 December 2023 that have a material impact on the company's financial statements.

The principal accounting policies adopted are set out below.

Operating income and charges

All expenses are accounted for on an accruals basis.

Functional and Presentation currency

The Company has determined its functional and presentational currency to be Sterling.

Foreign currency transactions

The Company is predominantly exposed to currency risk on transactions denominated in currencies other than the functional currency.

Income and expenses have been translated into GBP at the spot rate on the date of transaction. Exchange differences are charged or credited to the profit and loss account in the year.

Taxation

The current tax charge or credit represents the expected tax payable or recoverable on the taxable result for the year. Taxable profit differs from profit or loss as reported in the consolidated statement of profits or loss and other comprehensive income because of items of income or expense that are taxable or deductible in other years and items that are never taxable or deductible. The Company's liability for current tax is calculated using tax rates and tax laws that are enacted or substantively enacted by the end of the reporting year.

Deferred tax is recognised on temporary differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax base used in the calculation of taxable profit. Deferred tax liabilities are generally recognised for all taxable temporary differences. Deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible temporary differences can be utilised. Such deferred tax assets and liabilities are not recognised if the temporary difference arises from goodwill or from the initial recognition (other than in a business combination) of other assets and liabilities in a transaction that affects neither the taxable profit nor the accounting profit.

The carrying value of deferred tax assets is reviewed at the end of each reporting year and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

No deferred tax asset has been recognised in respect of the accumulated tax losses at the end of the year as the directors consider that the Company was at a stage of development which is too early to determine the future profitability of the project.

Share based payments

The Company has issued equity-settled share warrants to the group financial statements, which are measured at fair value and recognised as an expense in the income statement with a corresponding increase in reserves. The fair values of the warrants are measured at the dates of grant, taking into account the terms and conditions upon which the awards are granted using the Black Scholes Method, an industry accepted simulation model. The fair value is recognised over the year during which warrant holders become conditionally entitled to the awards, subject to the Company's estimate of the number of awards which will lapse, either due to employees leaving the Company prior to vesting or due to non-market-based performance conditions not being met. The total amount recognised in the income statement as an expense is adjusted to reflect the actual number of awards that vest.

Investment in subsidiaries

Investments in subsidiaries are held at cost less accumulated impairment losses.

Trade and other receivables

Trade and other receivables are amounts due from customers for merchandise sold or services performed in the ordinary course of business or are balances due from subsidiary undertakings. If collection of trade and other receivables is expected in one year or less (or in the normal operating cycle of business if longer), they are classified as current assets. If not, they are presented as non-current assets.

Trade and other receivables are measured at amortised cost. A loss provision is recognised based on the lifetime expected loss of trade receivables, being the expected shortfalls in contractual cash flows, taking into account the potential for default at any point during the life of the receivable.

Amounts owed by group undertakings

Amounts owed by group undertakings are unsecured, have no fixed date of repayment and are repayable on demand. Balances mainly relate to the proceeds from share subscriptions, held by WINIT365 Limited on behalf of WINIT365 Group plc, used to fund software development and working capital. The value of amounts owed by group undertakings is not individually determined as the carrying value is a reasonable approximation of fair value.

Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks and other short term highly liquid investments with original maturities of three months or less.

Trade and other payables

Trade payables are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if payment is due within one year or less (or in the normal operating cycle of business if longer). If not, they are presented as non-current liabilities.

Trade payables are recognised initially at fair value and subsequently measured at amortised cost using the effective interest method.

Significant judgments and estimates

The preparation of the financial statements requires management to make judgments, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenses. Actual results may be different from these estimates. Estimates and underlying assumptions are reviewed on an ongoing basis.

Estimates**Investment in subsidiaries (Note 1)**

The investment in WINIT365 Limited is held at cost which is more than the subsidiary's net assets. On 15 June 2022, the Company transferred the IP relating to the Mahjong Game to fellow group subsidiary, WINIT365 (Guernsey) Limited at cost (£2,606,082). Hence the net asset value of the company is limited to the recoverable value of the balance due from WINIT365 (Guernsey) Limited on account of the transfer of this asset. The intercompany receivable and bank balance are the only significant balances present on the balance sheet of the company at the year-end, as there are no significant transaction going through in that entity after the transfer of this asset. Accordingly, the Directors have made a provision against the carrying value of the investment in subsidiary i.e. WINIT365 Limited to reduce it to its recoverable amount.

Judgements**Amounts due from fellow subsidiaries**

Amounts due from fellow subsidiaries includes share subscription monies received by WINIT365 Limited on behalf of WINIT365 Group plc. This is offset by expenses paid by WINIT365 Limited on behalf of WINIT365 Group plc. The receivable is expected to unwind in future years due to proposed post-trading management charges being put in place between WINIT365 Limited and WINIT365 Group plc. Accordingly, the directors do not believe that there is any impairment of this receivable.

There are no other significant judgments or estimates considered to have an impact on the financial statements in the current year.

WINIT365 GROUP PLC**STATEMENT OF FINANCIAL POSITION****AS AT 31 DECEMBER 2023**

	Note	2023 £	2022 £
FIXED ASSETS			
Investment in subsidiaries	1	1,197,876	1,510,014
		<u>1,197,876</u>	<u>1,510,014</u>
CURRENT ASSETS			
Trade and other receivables	2	1,619,135	1,529,975
Cash and cash equivalents		1	1
		<u>1,619,136</u>	<u>1,529,976</u>
CURRENT LIABILITIES			
Trade and other payables	3	(66,882)	(28,000)
		<u></u>	<u></u>
NET CURRENT ASSETS		<u>1,552,254</u>	<u>1,501,976</u>
TOTAL ASSETS LESS CURRENT LIABILITIES AND NET ASSETS		<u>2,750,130</u>	<u>3,011,990</u>
CAPITAL AND RESERVES			
Called up share capital	4	142,506	137,643
Share premium reserve	4	4,163,524	3,958,886
Share based payment reserve	4	637,919	637,919
Accumulated losses		(2,193,819)	(1,722,458)
		<u></u>	<u></u>
TOTAL EQUITY		<u>2,750,130</u>	<u>3,011,990</u>

As permitted by S408 Companies Act 2006, the Company has not presented its own statement of comprehensive income and related notes. During the year the Company recorded a loss before taxation of £471,360 (2022: £466,968).

The notes on pages 37 to 39 form part of these financial statements.

Approved and authorised for issue by the board of directors on 25 September 2024.



Damion Greef
Director



Michael Hirschfield
Director

Company Registration No. 11079110

WINIT365 GROUP PLC**STATEMENT OF CHANGES IN EQUITY****FOR THE YEAR ENDED 31 DECEMBER 2023**

	Called up share capital £	Share premium reserve £	Share based payments £	Profit and loss account £	Total equity £
At 1 January 2022	131,684	3,755,245	612,795	(1,255,491)	3,244,233
Total comprehensive income:					
Result for the period	-	-	-	(466,968)	(466,968)
Transactions with owners:					
Share based payments	-	-	25,124	-	25,124
Issuance of shares – cash consideration	5,958	431,041	-	-	436,999
Commissions on shares issued	-	(227,400)	-	-	(227,400)
	5,958	203,641	25,124	-	234,723
Total transactions with owners					
At 31 December 2022	137,643	3,958,886	637,919	(1,722,458)	3,011,990
Total comprehensive income:					
Result for the year	-	-	-	(471,360)	(434,561)
Transactions with owners:					
Share based payments	-	-	-	-	-
Issuance of shares – cash consideration	4,863	247,166	-	-	252,029
Commissions on shares issued	-	(42,528)	-	-	(42,528)
Total transactions with owners	4,863	204,637	-	-	209,501
At 31 December 2023	142,506	4,163,524	637,919	(2,193,819)	2,750,130

The notes on pages 37 to 39 form part of these financial statements

WINIT365 GROUP PLC

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2019

1. INVESTMENT IN SUBSIDIARY

	£
As at 1 January 2022	1,876,065
Impairment of investment in subsidiary	(391,175)
Share base payment	25,124
As at 31 December 2022	1,510,014
Impairment of investment in subsidiary	(312,138)
As at 31 December 2023	1,197,876

An impairment loss of £312,138 (2022: £391,175) in relation to investment in subsidiary i.e. WINIT365 Limited has been recognised during the year, the basis for which is set out on page 34.

During the year no share-based payment charge arose (2022: £25,124).

2. TRADE AND OTHER RECEIVABLES

	2023 £	2022 £
Amounts owed by Group undertakings	1,619,135	1,529,975
	1,619,135	1,529,975

Trade and other receivables are all current and there are no provisions for impairment against any of the balances. Trade and other receivables are classified as financial assets measured at amortised cost. Amounts owed by group undertakings are repayable on demand and interest free.

3. TRADE AND OTHER PAYABLES

	2023 £	2022 £
Trade creditors	117	-
Accruals	63,800	28,000
Other creditors	2,965	-
	66,882	28,000

Trade and other payables are classified as financial liabilities measured at amortised cost.

4. SHARE CAPITAL

		Share Capital £	Share Premium £	Share based Payment Reserve £
Allotted, called up and fully paid				
Ordinary shares of €0.005				
At 31 December 2022	30,576,924 shares	137,643	3,958,886	637,919
At 31 December 2023	31,657,539 shares	142,506	4,163,524	637,919

On 10 February 2023, the Company issued 227,272 ordinary shares of €0.005 each for £75,000 cash pursuant to subscription agreements. On 13 February 2023, the Company issued 75,757 ordinary shares of €0.005 each for £25,000 cash pursuant to subscription agreements. On 22 February 2023, the Company issued 34,848 ordinary shares of €0.005 each for £11,500 cash pursuant to subscription agreements.

On 15 May 2023, the Company issued 30,303 ordinary shares of €0.005 each in settlement of an invoice for £10,000.

On 18 May 2023, the Company issued 149,697 ordinary shares of €0.005 each in settlement of £49,400 commission due on fundraising and on 3 August 2023 and 6 September 2023 the Company issued 21,624 shares and 10,812 shares to settle commissions due of £7,136 and £3,568 respectively.

Between 23 October 2023 and 14 December 2023, the Company issued the following ordinary shares of €0.005 each for cash pursuant to subscription agreements as set out below:

	No. of shares	Cash subscription
23 October 2023	30,303	£10,000
25 October 2023	30,303	£10,000
27 October 2023	30,303	£10,000
31 October 2023	30,303	£10,000
5 November 2023	30,303	£10,000
7 November 2023	37,878	£12,500
14 December 2023	303,030	£60,000

On 14 December 2023 the Company issued 37,879 ordinary shares of €0.005 each in settlement of £12,500 commission due on fundraising.

Share premium reserve represents the excess subscription funds over the par value of shares issued for cash. The share-based payments reserve represents amounts charged to investment in subsidiaries in respect of warrants issued, calculated in accordance with the Black Scholes method.

5. DIRECTORS' REMUNERATION

The Directors serving during the year received aggregate remuneration of £156,000 (2022: £123,000) for services to the Group which is paid by WINIT365 Limited. Each of the directors provided their services and are remunerated through a service company.

The Company does not employ any other staff.

6. POST BALANCE SHEET EVENTS

During 2024, in the period up to the date of signing these accounts, the Company has issued 111,515 ordinary shares of €0.005 each in settlement of an invoice for £36,800 and 25,000 ordinary shares of €0.005 each in settlement of £8,250 commission due on fundraising. During 2024, the Company issued 597,934 ordinary shares of €0.005 each for £193,319 cash pursuant to subscription agreements.

7. RELATED PARTY TRANSACTIONS

Philip Danielsson, a director of the company was due director's fees of £72,000 by WINIT365 Limited (2022: £72,000). The unpaid balance due at the year-end was £106,500 (2022: £36,000). In addition, fees amounting to £29,065 (2022: £38,940) were charged by Trodon IT, a company controlled by Philip Danielsson for software development services provided to WINIT365 (Guernsey) Limited. The balance at the year-end was £18,340 (2022: nil). There was a directors loan balance outstanding from Philip Danielson of £10,000 at the year-end (2022: nil).

Michael Hirschfield, a director of the company, is the beneficial owner of Kitwell Administration Limited which provides Company Secretarial, accounting and general business administration services to the Company and through which Michael Hirschfield's director's fees are paid. Kitwell Administration Limited charged £60,000 (2022: £75,000) for its services during the year. Of this sum, £24,000 (2022: £24,000) represents directors fees, £36,000 (2022: £51,000) represents Company Secretarial, accounting and business administration. The balance at the year-end was £90,000 (2022: £30,000). The directors loan balance due from Michael Hirschfield of £10,000 was fully repaid by the year-end (2022: £10,000).

During the year director's fees amounting to £60,000 (2022: £75,000) were charged by Savile Capital, a company controlled by Damion Greef. The balance at the year-end was £87,500 (2022: £30,000).