

Unaudited Financial Statements for the Year Ended 31 March 2021

for

Purple Squirrel Psychometrics Ltd

Contents of the Financial Statements
for the Year Ended 31 March 2021

	Page
Company Information	1
Balance Sheet	2
Notes to the Financial Statements	3

DIRECTOR: E C Warrilow

SECRETARY:

REGISTERED OFFICE: The Gate
Keppoch Street
Roath
Cardiff
CF24 3JW

REGISTERED NUMBER: 10831721 (England and Wales)

ACCOUNTANTS: John Price & Co Limited
18 Archer Road
Penarth
Vale of Glamorgan
CF64 3HW

Balance Sheet
31 March 2021

	Notes	31.3.21 £	£	31.3.20 £	£
FIXED ASSETS					
Tangible assets	4		3,197		3,505
CURRENT ASSETS					
Debtors	5	20,278		4,761	
Cash at bank		<u>29,024</u>		<u>27,706</u>	
		49,302		32,467	
CREDITORS					
Amounts falling due within one year	6	<u>16,032</u>		<u>13,376</u>	
NET CURRENT ASSETS			<u>33,270</u>		<u>19,091</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			36,467		22,596
PROVISIONS FOR LIABILITIES	7		<u>610</u>		<u>665</u>
NET ASSETS			<u><u>35,857</u></u>		<u><u>21,931</u></u>
CAPITAL AND RESERVES					
Called up share capital			100		100
Retained earnings			<u>35,757</u>		<u>21,831</u>
			<u><u>35,857</u></u>		<u><u>21,931</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2021 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Statement of Income and Retained Earnings has not been delivered.

The financial statements were approved by the director and authorised for issue on 28 May 2021 and were signed by:

E C Warrilow - Director

Notes to the Financial Statements
for the Year Ended 31 March 2021

1. **STATUTORY INFORMATION**

Purple Squirrel Psychometrics Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. **ACCOUNTING POLICIES**

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 25% on reducing balance and 15% on reducing balance

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Statement of Income and Retained Earnings, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

3. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 1 (2020 - 1) .

Notes to the Financial Statements - continued
for the Year Ended 31 March 2021

4. **TANGIBLE FIXED ASSETS**

	Plant and machinery etc £
COST	
At 1 April 2020	5,799
Additions	663
At 31 March 2021	<u>6,462</u>
DEPRECIATION	
At 1 April 2020	2,294
Charge for year	971
At 31 March 2021	<u>3,265</u>
NET BOOK VALUE	
At 31 March 2021	<u>3,197</u>
At 31 March 2020	<u>3,505</u>

5. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31.3.21 £	31.3.20 £
Trade debtors	15,794	4,379
Other debtors	4,484	382
	<u>20,278</u>	<u>4,761</u>

6. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31.3.21 £	31.3.20 £
Trade creditors	1,795	1
Taxation and social security	13,422	12,560
Other creditors	815	815
	<u>16,032</u>	<u>13,376</u>

7. **PROVISIONS FOR LIABILITIES**

	31.3.21 £	31.3.20 £
Deferred tax		
Accelerated capital allowances	<u>610</u>	<u>665</u>

	Deferred tax £
Balance at 1 April 2020	665
Credit to Statement of Income and Retained Earnings during year	(55)
Balance at 31 March 2021	<u>610</u>

8. POST BALANCE SHEET EVENTS

In general the coronavirus pandemic has significantly disrupted businesses' economic prospects. The United Kingdom entered Lockdown in March 2020 and some restrictions remain in place.. However the company's modus operandi enables it to provide its services online so that there has been no significant deterioration in the company's performance or prospects

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.