

Choose Clarity Ltd

Annual Report and Unaudited Financial Statements
for the Year Ended 31 January 2019

Square Accounting
2nd Floor The Port House
Marina Keep
Portsmouth
PO6 4TH

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Contents

Company Information	<u>1</u>
Directors' Report	<u>2</u>
Balance Sheet	<u>3 to 4</u>
Notes to the Financial Statements	<u>5 to 6</u>

Choose Clarity Ltd

Company Information

Directors Jake Rudlin
Sam Gordon Burns

Company secretary Sam Gordon Burns

Registered office Kemp House
160 City Road
London
EC1V 2NX

Accountants Square Accounting
2nd Floor The Port House
Marina Keep
Portsmouth
PO6 4TH

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Directors' Report for the Year Ended 31 January 2019

The directors present their report and the financial statements for the year ended 31 January 2019.

This report has been prepared in accordance with the micro-entity provisions of the Companies Act 2006 and in accordance with FRS 105 The Financial Reporting Standard applicable to the Micro-entities Regime.

Directors of the company

The directors who held office during the year were as follows:

Jake Rudlin (appointed 15 March 2018)

Sam Gordon Burns - Company secretary and director

Going concern

The financial statements have been prepared on a going concern basis.

Small companies provision statement

This report has been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved by the Board on 29 October 2019 and signed on its behalf by:

.....
Jake Rudlin
Director

.....
Sam Gordon Burns
Company secretary and director

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(Registration number: 09972021)
Balance Sheet as at 31 January 2019

	2019 £	2018 £
Fixed assets	2,247	-
Current assets	4,796	100
Creditors: Amounts falling due within one year	(5,893)	-
Net current (liabilities)/assets	(1,097)	100
Total assets less current liabilities	1,150	100
Accruals and deferred income	(936)	-
	214	100
Capital and reserves	214	100

The notes on pages 5 to 6 form an integral part of these financial statements.

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(Registration number: 09972021) Balance Sheet as at 31 January 2019

These financial statements have been prepared in accordance with the micro-entity provisions of the Companies Act 2006 and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

For the financial year ending 31 January 2019 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

Approved and authorised by the Board on 29 October 2019 and signed on its behalf by:

.....

Jake Rudlin

Director

.....

Sam Gordon Burns

Company secretary and director

The notes on pages 5 to 6 form an integral part of these financial statements.
Page 4

Choose Clarity Ltd

Notes to the Financial Statements for the Year Ended 31 January 2019

1 General information

The company is a private company limited by share capital, incorporated in England & Wales.

The address of its registered office is:

Kemp House
160 City Road
London
EC1V 2NX

These financial statements were authorised for issue by the Board on 29 October 2019.

Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with FRS 105 'The Financial Reporting Standard applicable to the Micro-entities Regime'.

2 Accounting Policies

Depreciation

Depreciation is charged so as to write off the cost of assets, other than land and properties under construction over their estimated useful lives, as follows:

Asset class	Depreciation method and rate		
Computer Equipment	3 years straight line		

3 Related party transactions

Transactions with directors

	At 1 February 2018 £	Advances to directors £	At 31 January 2019 £
2019			
Sam Gordon Burns			
Interest free loan	50	1,020	1,070
Jake Rudlin			
Interest free loan	50	2,752	2,802

	Advances to directors £	At 31 January 2018 £
2018		
Sam Gordon Burns		
Interest free loan	50	50
Jake Rudlin		
Interest free loan	50	50

The notes on pages 5 to 6 form an integral part of these financial statements.

Page 5

Choose Clarity Ltd

Notes to the Financial Statements for the Year Ended 31 January 2019

4 Staff

The average number of persons employed by the company (including directors) during the year, analysed by category was as follows:

	2019 No.	2018 No.
Administration and support	<u>2</u>	<u>1</u>

The notes on pages 5 to 6 form an integral part of these financial statements.

Page 6

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.