REGISTERED NUMBER: 09697828 (England and Wales)

SUPERSEDE MEDIA LIMITED

UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2017

Sheards
Chartered Accountants
Vernon House
40 New North Road
Huddersfield
West Yorkshire
HD1 5LS

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for the year ended 31 December 2017

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COMPANY INFORMATION
for the year ended 31 December 2017

DIRECTOR:	S R Ullah
REGISTERED OFFICE:	Arrive White Tower MediaCityUK Salford Lancashire M50 2NT
REGISTERED NUMBER:	09697828 (England and Wales)
ACCOUNTANTS:	Sheards Chartered Accountants Vernon House 40 New North Road Huddersfield West Yorkshire HD1 5LS

BALANCE SHEET
31 December 2017

	Notes	2017 £	2016 £
FIXED ASSETS			
Intangible assets	4	22,224	-
Tangible assets	5	4,356	2,697
		26,580	2,697
CURRENT ASSETS			
Debtors	6	23,404	20,077
Cash at bank		-	352
		23,404	20,429
CREDITORS			
Amounts falling due within one year	7	(88,931)	(48,247)
NET CURRENT LIABILITIES		(65,527)	(27,818)
TOTAL ASSETS LESS CURRENT LIABILITIES		(38,947)	(25,121)
PROVISIONS FOR LIABILITIES		-	(539)
NET LIABILITIES		(38,947)	(25,660)
CAPITAL AND RESERVES			
Called up share capital		10	10
Retained earnings		(38,957)	(25,670)
SHAREHOLDERS' FUNDS		(38,947)	(25,660)

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these financial statements

continued...

BALANCE SHEET - continued
31 December 2017

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 28 September 2018 and were signed by:

S R Ullah - Director

The notes form part of these financial statements

1. STATUTORY INFORMATION

Supersede Media Limited is a private company, limited by shares , registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements
These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover
Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Intangible assets
Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Computer software is being amortised evenly over its estimated useful life of five years.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 20% on cost
Computer equipment	- 33% on cost

Taxation
Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Hire purchase and leasing commitments
Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

2. **ACCOUNTING POLICIES - continued**

Pension costs and other post-retirement benefits
The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 5 (2016 - 5) .

4. **INTANGIBLE FIXED ASSETS**

	Other intangible assets £
COST	
Additions	27,780
At 31 December 2017	27,780
AMORTISATION	
Charge for year	5,556
At 31 December 2017	5,556
NET BOOK VALUE	
At 31 December 2017	22,224

5. **TANGIBLE FIXED ASSETS**

	Plant and machinery etc £
COST	
At 1 January 2017	4,482
Additions	4,608
At 31 December 2017	9,090
DEPRECIATION	
At 1 January 2017	1,785
Charge for year	2,949
At 31 December 2017	4,734
NET BOOK VALUE	
At 31 December 2017	4,356
At 31 December 2016	2,697

6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2017	2016
	£	£
Trade debtors	20,781	20,077
Other debtors	2,623	-
	23,404	20,077

7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2017	2016
	£	£
Bank loans and overdrafts	16,659	-
Taxation and social security	22,047	10,940
Other creditors	50,225	37,307
	88,931	48,247

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.