

Abbreviated Unaudited Accounts
for the Year Ended 31 March 2016
for
Alex M Kennison Media Limited

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for the Year Ended 31 March 2016

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Alex M Kennison Media Limited

Company Information
for the Year Ended 31 March 2016

DIRECTOR: A M Kennison

REGISTERED OFFICE: 11 Lacey Green
Balderton
Newark
Nottinghamshire
NG24 3NJ

REGISTERED NUMBER: 09522708 (England and Wales)

ACCOUNTANTS: Wright Vigar Limited
Chartered Accountants & Business Advisers
38-40 Northgate
Newark
Nottinghamshire
NG24 1EZ

Chartered Accountants' Report to the Director
on the Unaudited Financial Statements of
Alex M Kennison Media Limited (Registered number: 09522708)

The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages three to four) have been prepared.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Alex M Kennison Media Limited for the year ended 31 March 2016 which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook.

This report is made solely to the director of Alex M Kennison Media Limited in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Alex M Kennison Media Limited and state those matters that we have agreed to state to the director of Alex M Kennison Media Limited in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its director for our work or for this report.

It is your duty to ensure that Alex M Kennison Media Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Alex M Kennison Media Limited. You consider that Alex M Kennison Media Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Alex M Kennison Media Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Wright Vigar Limited
Chartered Accountants & Business Advisers
38-40 Northgate
Newark
Nottinghamshire
NG24 1EZ

18 August 2016

Abbreviated Balance Sheet
31 March 2016

	Notes	£	£
FIXED ASSETS			
Intangible assets	2		8,800
CURRENT ASSETS			
Debtors		728	
Cash at bank		643	
		<u>1,371</u>	
CREDITORS			
Amounts falling due within one year		<u>8,971</u>	
NET CURRENT LIABILITIES			<u>(7,600)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>1,200</u>
CAPITAL AND RESERVES			
Called up share capital	3		1
Retained earnings			<u>1,199</u>
SHAREHOLDERS' FUNDS			<u>1,200</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2016 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of
- (b) Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 18 August 2016 and were signed by:

A M Kennison - Director

Notes to the Abbreviated Accounts
for the Year Ended 31 March 2016

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015) and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The accounts are prepared on a going concern basis which assumes that the director will continue to support the Company. If this support was not to continue then this basis may not be appropriate, as at 31 March 2016 the Company's current liabilities exceeded the current assets by £7,600.

Should the Company then not be able to continue trading, adjustments to the value of assets would be needed to provide for any further liabilities which might arise and to reclassify fixed assets and long term liabilities as current assets and liabilities.

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2015, is being amortised evenly over its estimated useful life of five years.

2. INTANGIBLE FIXED ASSETS

	Total £
COST	
Additions	11,000
At 31 March 2016	<u>11,000</u>
AMORTISATION	
Amortisation for year	2,200
At 31 March 2016	<u>2,200</u>
NET BOOK VALUE	
At 31 March 2016	<u>8,800</u>

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	£
1	Ordinary	1	<u>1</u>

1 Ordinary share of 1 was issued during the year for cash of £ 1 .

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.