

Registration number: 09251663

**UK Web Promotions Limited
Unaudited Financial Statements
for the Year Ended 30 November 2021**

UK Web Promotions Limited

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UK Web Promotions Limited

Company Information

Director J Carr

Registered office Flat 4
8 Elmhyrst Road
Weston-super-mare
BS23 2SJ

Accountants Four Fifty Partnership
Chartered Accountants
34 Boulevard
Weston-super-Mare
Somerset
BS23 1NF

UK Web Promotions Limited
(Registration number: 09251663)
Balance Sheet as at 30 November 2021

	Note	2021 £	2020 £
Fixed assets			
Tangible assets	<u>4</u>	3,461	2,730
Current assets			
Debtors	<u>5</u>	1,335	1,447
Cash at bank and in hand		1,395	2,394
		2,730	3,841
Creditors: Amounts falling due within one year	<u>6</u>	(5,969)	(7,334)
Net current liabilities		(3,239)	(3,493)
Total assets less current liabilities		222	(763)
Provisions for liabilities		(658)	(519)
Net liabilities		(436)	(1,282)
Capital and reserves			
Called up share capital		2	2
Retained earnings		(438)	(1,284)
Shareholders' deficit		(436)	(1,282)

For the financial year ending 30 November 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

UK Web Promotions Limited

(Registration number: 09251663)

Balance Sheet as at 30 November 2021

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

These financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime and the option not to file the Profit and Loss Account has been taken.

Approved and authorised by the director on 26 July 2022

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J Carr

Director

UK Web Promotions Limited

Notes to the Unaudited Financial Statements for the Year Ended 30 November 2021

1 General information

The company is a private company limited by share capital, incorporated in England and Wales.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A smaller entities - 'The Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland' and the Companies Act 2006 (as applicable to companies subject to the small companies' regime).

Basis of preparation

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

The presentation currency of the financial statements is Pound Sterling (£).

Going concern

The financial statements have been prepared on a going concern basis, which assumes that the company will continue to trade in operational existence for the foreseeable future. At 30 November 2020, the company had net current liabilities of £3,239 (2020 - £3,493) and net assets of £435 (2020 - net liabilities of £1,282). The director has considered the position of the company with respect to its obligations to ensure the business can continue in operational existence for the foreseeable future, and confirms his approval to adopt the going concern basis for preparing the accounts.

Notes to the Unaudited Financial Statements for the Year Ended 30 November 2021

2 Accounting policies (continued)

Revenue recognition

Turnover comprises the fair value of the consideration received or receivable for the provision of services in the ordinary course of the company's activities. Turnover is shown net of value added tax, rebates and discounts.

The company recognises revenue when:

The amount of revenue can be reliably measured;

it is probable that future economic benefits will flow to the entity;

and specific criteria have been met for each of the company's activities.

Tax

The tax expense for the period comprises deferred tax. Tax is recognised in profit or loss, except that a change attributable to an item of income or expense recognised as other comprehensive income is also recognised directly in other comprehensive income.

Deferred tax is recognised in respect of all timing differences between taxable profits and profits reported in the financial statements.

Unrelieved tax losses and other deferred tax assets are recognised when it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by the reporting date and that are expected to apply to the reversal of the timing difference.

Tangible assets

Tangible assets are stated in the balance sheet at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

The cost of tangible assets includes directly attributable incremental costs incurred in their acquisition and installation.

Depreciation

Depreciation is charged so as to write off the cost of assets, other than land and properties under construction over their estimated useful lives, as follows:

Asset class	Depreciation method and rate
Computer equipment	Straight line over 3 years

UK Web Promotions Limited

Notes to the Unaudited Financial Statements for the Year Ended 30 November 2021

2 Accounting policies (continued)

Financial instruments

Classification

Financial instruments are classified and accounted for according to the substance of the contractual arrangement, as either financial assets, liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company, after deducting all liabilities.

3 Staff numbers

The average number of persons employed by the company (including the director) during the year, was 2 (2020 - 2).

UK Web Promotions Limited

Notes to the Unaudited Financial Statements for the Year Ended 30 November 2021

4 Tangible assets

	Computer equipment £	Total £
Cost or valuation		
At 1 December 2020	9,527	9,527
Additions	3,165	3,165
At 30 November 2021	12,692	12,692
Depreciation		
At 1 December 2020	6,797	6,797
Charge for the year	2,434	2,434
At 30 November 2021	9,231	9,231
Carrying amount		
At 30 November 2021	3,461	3,461
At 30 November 2020	2,730	2,730

5 Debtors

	2021 £	2020 £
Current		
Trade debtors	1,335	1,447

UK Web Promotions Limited

Notes to the Unaudited Financial Statements for the Year Ended 30 November 2021

6 Creditors

Creditors: amounts falling due within one year

	2021 £	2020 £
Due within one year		
Taxation and social security	442	259
Accruals	2,910	1,930
Other creditors	2,617	5,145
	<u>5,969</u>	<u>7,334</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.