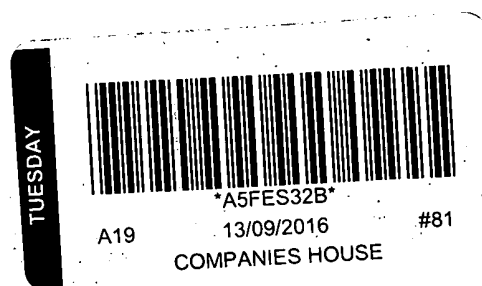


REGISTERED NUMBER: 09123782 (England and Wales)

ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 31 JULY 2016

FOR

ON FIRE MARKETING LIMITED



ON FIRE MARKETING LIMITED

**CONTENTS OF THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2016**

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ON FIRE MARKETING LIMITED

**COMPANY INFORMATION
FOR THE YEAR ENDED 31 JULY 2016**

DIRECTORS:

Miss M Kendall
J Murray

REGISTERED OFFICE:

2nd Floor, The Lexicon
10-12 Mount Street
Manchester
Greater Manchester
M2 5NT

REGISTERED NUMBER:

09123782 (England and Wales)

ACCOUNTANTS:

Pomegranate Consulting Limited
The Lexicon
10-12 Mount Street
Manchester
Lancashire
M2 5NT

ON FIRE MARKETING LIMITED (REGISTERED NUMBER: 09123782)

**ABBREVIATED BALANCE SHEET
31 JULY 2016**

	Notes	2016 £	2015 £
FIXED ASSETS			
Tangible assets	2	943	-
CURRENT ASSETS			
Debtors		683	8,386
Cash at bank		7,575	1,983
		<u>8,258</u>	<u>10,369</u>
CREDITORS			
Amounts falling due within one year		(7,915)	(10,177)
NET CURRENT ASSETS		<u>343</u>	<u>192</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		1,286	192
PROVISIONS FOR LIABILITIES		(189)	-
NET ASSETS		<u>1,097</u>	<u>192</u>
CAPITAL AND RESERVES			
Called up share capital	3	100	100
Profit and loss account		997	92
SHAREHOLDERS' FUNDS		<u>1,097</u>	<u>192</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2016 in accordance with Section 476 of the Companies Act 2006.

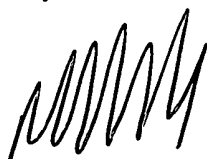
The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 9 September 2016 and were signed on its behalf by:

Miss M Kendall - Director



The notes form part of these abbreviated accounts

ON FIRE MARKETING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 JULY 2016

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
Additions	998
At 31 July 2016	998
DEPRECIATION	
Charge for year	55
At 31 July 2016	55
NET BOOK VALUE	
At 31 July 2016	943

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2016 £	2015 £
100	Ordinary	£1	100	100

ON FIRE MARKETING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS - continued
FOR THE YEAR ENDED 31 JULY 2016

4. DIRECTORS' ADVANCES, CREDITS AND GUARANTEES

The following advances and credits to a director subsisted during the year ended 31 July 2016 and the period ended 31 July 2015:

	2016	2015
	£	£
Miss M Kendall		
Balance outstanding at start of year	1,068	-
Amounts advanced	-	1,068
Amounts repaid	(1,068)	-
Balance outstanding at end of year	<u>-</u>	<u>1,068</u>

5. ULTIMATE CONTROLLING PARTY

The controlling party is Miss M Kendall.