

**Registered Number 09104621**

**TRADING DATA RESEARCH SERVICES LIMITED**

**Abbreviated Accounts**

**30 June 2016**

**Abbreviated Balance Sheet as at 30 June 2016**

|                                                       | <i>Notes</i> | <i>2016</i>    | <i>2015</i>     |
|-------------------------------------------------------|--------------|----------------|-----------------|
|                                                       |              | £              | £               |
| <b>Fixed assets</b>                                   |              |                |                 |
| Intangible assets                                     | 2            | 22,200         | 8,000           |
| Tangible assets                                       | 3            | 519            | 897             |
|                                                       |              | <u>22,719</u>  | <u>8,897</u>    |
| <b>Current assets</b>                                 |              |                |                 |
| Cash at bank and in hand                              |              | 151,473        | 31,477          |
|                                                       |              | <u>151,473</u> | <u>31,477</u>   |
| <b>Creditors: amounts falling due within one year</b> |              | (103,727)      | (43,004)        |
| <b>Net current assets (liabilities)</b>               |              | <u>47,746</u>  | <u>(11,527)</u> |
| <b>Total assets less current liabilities</b>          |              | <u>70,465</u>  | <u>(2,630)</u>  |
| <b>Total net assets (liabilities)</b>                 |              | <u>70,465</u>  | <u>(2,630)</u>  |
| <b>Capital and reserves</b>                           |              |                |                 |
| Called up share capital                               | 4            | 100            | 100             |
| Profit and loss account                               |              | 70,365         | (2,730)         |
| <b>Shareholders' funds</b>                            |              | <u>70,465</u>  | <u>(2,630)</u>  |

- For the year ending 30 June 2016 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 6 June 2017

And signed on their behalf by:

**Mr J Hillman, Director**

**Notes to the Abbreviated Accounts for the period ended 30 June 2016**
**1 Accounting Policies**
**Basis of measurement and preparation of accounts**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

**Turnover policy**

Turnover represents invoiced sales of services, including value added tax.

**Tangible assets depreciation policy**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings - 20% on reducing balance

Computer equipment - 33% on cost

**Intangible assets amortisation policy**

Amortisation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Intellectual Property - 20% on cost

**2 Intangible fixed assets**

|                        | £                    |
|------------------------|----------------------|
| <b>Cost</b>            |                      |
| At 1 July 2015         | 10,000               |
| Additions              | 20,250               |
| Disposals              | -                    |
| Revaluations           | -                    |
| Transfers              | -                    |
| At 30 June 2016        | <u>30,250</u>        |
| <b>Amortisation</b>    |                      |
| At 1 July 2015         | 2,000                |
| Charge for the year    | 6,050                |
| On disposals           | -                    |
| At 30 June 2016        | <u>8,050</u>         |
| <b>Net book values</b> |                      |
| At 30 June 2016        | <u><u>22,200</u></u> |
| At 30 June 2015        | <u><u>8,000</u></u>  |

**3 Tangible fixed assets**

£

**Cost**

|                 |              |
|-----------------|--------------|
| At 1 July 2015  | 1,277        |
| Additions       | -            |
| Disposals       | -            |
| Revaluations    | -            |
| Transfers       | -            |
| At 30 June 2016 | <u>1,277</u> |

**Depreciation**

|                     |            |
|---------------------|------------|
| At 1 July 2015      | 380        |
| Charge for the year | 378        |
| On disposals        | -          |
| At 30 June 2016     | <u>758</u> |

**Net book values**

|                 |            |
|-----------------|------------|
| At 30 June 2016 | <u>519</u> |
| At 30 June 2015 | <u>897</u> |

**4 Called Up Share Capital**

Allotted, called up and fully paid:

|                                | <i>2016</i> | <i>2015</i> |
|--------------------------------|-------------|-------------|
|                                | <i>£</i>    | <i>£</i>    |
| 100 Ordinary shares of £1 each | 100         | 100         |

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