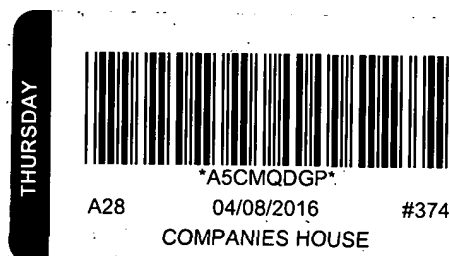


Company Registration No. 08946421 (England and Wales)

Business Insight 3 Ltd
Unaudited Abbreviated Financial Statements
For the Year Ended
31 March 2016



BUSINESS INSIGHT 3 LTD

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BUSINESS INSIGHT 3 LTD**ABBREVIATED BALANCE SHEET
AS AT 31 MARCH 2016**

	Notes	2016 £	£	2015 £	£
Fixed assets					
Intangible assets	2	160,000		180,000	
Tangible assets	2	52,170		52,628	
			212,170		232,628
Current assets					
Stocks		57,765		82,211	
Debtors		310,210		462,777	
Cash at bank and in hand		220,448		118,758	
		588,423		663,746	
Creditors: amounts falling due within one year		(583,879)		(766,380)	
Net current assets/(liabilities)			4,544		(102,634)
Total assets less current liabilities			216,714		129,994
Provisions for liabilities			(2,738)		(1,931)
			213,976		128,063
Capital and reserves					
Called up share capital	3	100		100	
Profit and loss account		213,876		127,963	
Shareholders' funds		213,976		128,063	

BUSINESS INSIGHT 3 LTD

ABBREVIATED BALANCE SHEET (CONTINUED)
AS AT 31 MARCH 2016

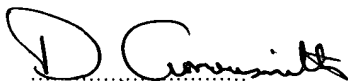
For the financial year ended 31 March 2016 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board for issue on 2/8/2016



Mr D Arrowsmith
Director

Company Registration No. 08946421

BUSINESS INSIGHT 3 LTD

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2016

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

1.2 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

1.3 Goodwill

Acquired goodwill is written off in equal annual instalments over its estimated useful economic life.

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Land and buildings Leasehold	Nil
Loan and demo equipment	15% reducing balance
Computer equipment	25% reducing balance
Fixtures, fittings & equipment	15% reducing balance

1.5 Stock

Stock is valued at the lower of cost and net realisable value.

1.6 Deferred taxation

Deferred taxation is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance has not been discounted.

1.7 Foreign currency translation

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to profit and loss account.

1.8 Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

BUSINESS INSIGHT 3 LTD

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2016

2 Fixed assets

	Intangible assets £	Tangible assets £	Total £
Cost			
At 1 April 2015	200,000	62,183	262,183
Additions	-	9,289	9,289
	<u>200,000</u>	<u>71,472</u>	<u>271,472</u>
At 31 March 2016	200,000	71,472	271,472
Depreciation			
At 1 April 2015	20,000	9,555	29,555
Charge for the year	20,000	9,747	29,747
	<u>40,000</u>	<u>19,302</u>	<u>59,302</u>
At 31 March 2016	40,000	19,302	59,302
Net book value			
At 31 March 2016	160,000	52,170	212,170
At 31 March 2015	180,000	52,628	232,628

3 Share capital

	2016 £	2015 £
Allotted, called up and fully paid		
70 Ordinary A shares of £1 each	70	70
25 Ordinary B shares of £1 each	25	25
5 Ordinary C shares of £1 each	5	5
	<u>100</u>	<u>100</u>