Registered number: 08674792

# JAYBEE MEDIA LIMITED
# FINANCIAL STATEMENTS
# FOR THE YEAR ENDED 30 JUNE 2024

Fruition Accountancy
Unit 4 Three Spires House, Station Road
Lichfield
WS13 6HX

**JayBee Media Limited**
**Financial Statements**
**For The Year Ended 30 June 2024**

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**JayBee Media Limited**
**Balance Sheet**
**As At 30 June 2024**

**Registered number:** 08674792

| | Notes | 2024 £ | 2024 £ | 2023 £ | 2023 £ |
|---|---|---|---|---|---|
| **FIXED ASSETS** | | | | | |
| Tangible Assets | **5** | | 877 | | 1,037 |
| | | | 877 | | 1,037 |
| **CURRENT ASSETS** | | | | | |
| Stocks | **6** | 2,328 | | 2,328 | |
| Debtors | **7** | 12,476 | | 20,065 | |
| Cash at bank and in hand | | 7,935 | | 3,309 | |
| | | 22,739 | | 25,702 | |
| **Creditors: Amounts Falling Due Within One Year** | **8** | (221,823 ) | | (213,715 ) | |
| **NET CURRENT ASSETS (LIABILITIES)** | | | (199,084 ) | | (188,013 ) |
| **TOTAL ASSETS LESS CURRENT LIABILITIES** | | | (198,207 ) | | (186,976 ) |
| **NET LIABILITIES** | | | (198,207 ) | | (186,976 ) |
| **CAPITAL AND RESERVES** | | | | | |
| Called up share capital | **9** | | 100 | | 100 |
| Profit and Loss Account | | | (198,307 ) | | (187,076 ) |
| **SHAREHOLDERS' FUNDS** | | | (198,207) | | (186,976) |

For the year ending 30 June 2024 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The company has taken advantage of section 444(1) of the Companies Act 2006 and opted not to deliver to the registrar a copy of the company's Profit and Loss Account.

On behalf of the board

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Mrs Jodie Cook

Director
28th March 2025

The notes on pages 3 to 5 form part of these financial statements.

## 1. General Information

JayBee Media Limited is a private company, limited by shares, incorporated in England & Wales, registered number 08674792 . The registered office is 3rd Floor, 86-90 Paul Street, London, EC2A 4NE.

## 2. Accounting Policies

### 2.1. Basis of Preparation of Financial Statements

The financial statements have been prepared under the historical cost convention and in accordance with Financial Reporting Standard 102 section 1A Small Entities "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006.

### 2.2. Turnover

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover is reduced for estimated customer returns, rebates and other similar allowances.

**Sale of goods**

Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods has transferred to the buyer. This is usually at the point that the customer has signed for the delivery of the goods.

**Rendering of services**

Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs. Turnover is only recognised to the extent of recoverable expenses when the outcome of a contract cannot be estimated reliably.

### 2.3. Intangible Fixed Assets and Amortisation - Other Intangible

Other intangible assets are website development costs. It is amortised to profit and loss account over its estimated economic life of three years.

### 2.4. Tangible Fixed Assets and Depreciation

Tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

| | |
|---|---|
| Computer Equipment | 33% straight line |

### 2.5. Stocks and Work in Progress

Stocks and work in progress are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow-moving stocks. Cost includes all direct costs and an appropriate proportion of fixed and variable overheads. Work-in-progress is reflected in the accounts on a contract by contract basis by recording turnover and related costs as contract activity progresses.

### 2.6. Foreign Currencies

Monetary assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction. Exchange differences are taken into account in arriving at the operating profit.

## 3. Average Number of Employees

Average number of employees, including directors, during the year was: 2 (2023: 2)

## 4. Intangible Assets

| | Other |
|---|---|
| | £ |
| **Cost** | |
| As at 1 July 2023 | 10,033 |
| As at 30 June 2024 | 10,033 |
| **Amortisation** | |
| As at 1 July 2023 | 10,033 |
| As at 30 June 2024 | 10,033 |
| **Net Book Value** | |
| As at 30 June 2024 | - |
| As at 1 July 2023 | - |

## 5. Tangible Assets

| | Computer Equipment |
|---|---|
| | £ |
| **Cost** | |
| As at 1 July 2023 | 1,916 |
| Additions | 1,166 |
| Disposals | (1,333 ) |
| As at 30 June 2024 | 1,749 |
| **Depreciation** | |
| As at 1 July 2023 | 879 |
| Provided during the period | 437 |
| Disposals | (444 ) |
| As at 30 June 2024 | 872 |
| **Net Book Value** | |
| As at 30 June 2024 | 877 |
| As at 1 July 2023 | 1,037 |

## 6. Stocks

| | 2024 | 2023 |
|---|---|---|
| | £ | £ |
| Materials | 2,328 | 2,328 |

## 7. Debtors

| | 2024 | 2023 |
|---|---|---|
| | £ | £ |
| **Due within one year** | | |
| Other debtors | 12,476 | 20,065 |
| | 12,476 | 20,065 |

## 8. Creditors: Amounts Falling Due Within One Year

| | 2024 | 2023 |
|---|---|---|
| | £ | £ |
| Trade creditors | - | 720 |
| Bank loans and overdrafts | 6 | 4 |
| Other creditors | 221,817 | 212,317 |
| Taxation and social security | - | 674 |
| | 221,823 | 213,715 |

## 9. Share Capital

| | 2024 | 2023 |
|---|---|---|
| **Allotted, called up and fully paid** | £ | £ |
| 100 Ordinary Shares of £ 1.00 each | 100 | 100 |

## 10. Related Party Transactions

At the balance sheet date the company was owed £12,365 (2023: £8,413) from a related company.

The company owed the directors £219,817 (2023: £210,317) at the balance sheet date.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.