Registered Number 08565613

SIMPLY DIRECT MARKETING LTD

Abbreviated Accounts

30 June 2014

SIMPLY DIRECT MARKETING LTD **Registered Number 08565613**

Abbreviated Balance Sheet as at 30 June 2014

	Notes	*2014*
		£
Current assets		
Debtors		7,332
Cash at bank and in hand		221
		7,553
Creditors: amounts falling due within one year		(7,251)
Net current assets (liabilities)		302
Total assets less current liabilities		302
Total net assets (liabilities)		302
Capital and reserves		
Called up share capital	2	100
Profit and loss account		202
Shareholders' funds		302

- For the year ending 30 June 2014 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 10 March 2015

And signed on their behalf by:
Matthew Wallace, Director

Notes to the Abbreviated Accounts for the period ended 30 June 2014

1 Accounting Policies

Basis of measurement and preparation of accounts

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy

Turnover represents the total invoice value, excluding value added tax, of sales made during the period and derives from the provision of goods falling within the company's ordinary activities.

2 Called Up Share Capital

Allotted, called up and fully paid:

	2014
	£
100 Ordinary shares of £1 each	100

3 Transactions with directors

Name of director receiving advance or credit:	Matthew Wallace
Description of the transaction:	Interest free loans
Balance at 12 June 2013:	-
Advances or credits made:	£ 17,395
Advances or credits repaid:	£ 12,525
Balance at 30 June 2014:	£ 4,870

Name of director receiving advance or credit:	D Wallace
Description of the transaction:	Interest free loans
Balance at 12 June 2013:	-
Advances or credits made:	£ 14,462
Advances or credits repaid:	£ 12,000
Balance at 30 June 2014:	£ 2,462

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.