

**SUNRISE MARKETING AND MANAGEMENT LTD
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2017**

Sunrise Marketing and Management Ltd
Unaudited Financial Statements
For The Year Ended 31 March 2017

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Sunrise Marketing and Management Ltd
Accountant's Report
For The Year Ended 31 March 2017

Report to the directors on the preparation of the unaudited statutory accounts of Sunrise Marketing and Management Ltd For The Year Ended 31 March 2017

To assist you to fulfil your duties under the Companies Act 2006, I have prepared for your approval the accounts of Sunrise Marketing and Management Ltd which comprise the Profit and Loss Account, the Balance Sheet and the related notes, from the company's accounting records and from information and explanations you have given us.

As a practising member of the Association of Chartered Certified Accountants, we are subject to its ethical and other professional requirements which are detailed at
<http://www.accaglobal.com/en/member/professional-standards/rules-standards/acca-rulebook.html>.

This report is made to the directors of Sunrise Marketing and Management Ltd, as a body, in accordance with the terms of our engagement letter dated . Our work has been undertaken solely to prepare for your approval the accounts of Sunrise Marketing and Management Ltd and state those matters that we have agreed to state to the directors of Sunrise Marketing and Management Ltd, as a body, in this report in accordance with the Association of Chartered Certified Accountants as detailed at http://www.accaglobal.com/content/dam/ACCA_Global/Technical/fact/technical-factsheet-163.pdf. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Sunrise Marketing and Management Ltd and its directors as a body for our work or for this report.

It is your duty to ensure that Sunrise Marketing and Management Ltd has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profit or loss of Sunrise Marketing and Management Ltd. You consider that Sunrise Marketing and Management Ltd is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the accounts of Sunrise Marketing and Management Ltd. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements.

SOHAIL RAZZAQ, BSc(Hons),ACCA,AFA,MIPA

04/05/2017

EASY TAX ACCOUNTANTS LTD
BSc(Hons),ACCA,AFA,MIPA,AIA

211
BOUNDARY ROAD
LONDON
E13 9QF

Sunrise Marketing and Management Ltd
Balance Sheet
As at 31 March 2017

Registered number: 08354549

		2017		2016	
	Notes	£	£	£	£
FIXED ASSETS					
Tangible Assets	6		5,120		5,922
			5,120		5,922
CURRENT ASSETS					
Debtors	7	40,825		41,832	
Cash at bank and in hand		19,113		11,450	
		59,938		53,282	
NET CURRENT ASSETS (LIABILITIES)			59,938		53,282
TOTAL ASSETS LESS CURRENT LIABILITIES			65,058		59,204
Creditors: Amounts Falling Due After More Than One Year	8		(55,400)		(52,900)
NET ASSETS			9,658		6,304
CAPITAL AND RESERVES					
Called up share capital	9		2		2
Profit and loss account			9,656		6,302
SHAREHOLDERS' FUNDS			9,658		6,304

Sunrise Marketing and Management Ltd
Balance Sheet (continued)
As at 31 March 2017

For the year ending 31 March 2017 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.
- The Company has taken advantage of Companies Act 2006 section 444(1) and opted not to file the Profit and Loss Account

On behalf of the board

Mr Khalid Khan Khalil

Mr Adnan Ali Altaf

04/05/2017

The notes on pages 5 to 6 form part of these financial statements.

Sunrise Marketing and Management Ltd
Statement of Changes in Equity
For The Year Ended 31 March 2017

	Share Capital	Profit & Loss Account	Total
	£	£	£
As at 1 April 2015	2	1,990	1,992
Profit for the year and total comprehensive income	-	4,312	4,312
As at 31 March 2016 and 1 April 2016	<u>2</u>	<u>6,302</u>	<u>6,304</u>
Profit for the year and total comprehensive income	-	3,354	3,354
As at 31 March 2017	<u>2</u>	<u>9,656</u>	<u>9,658</u>

Sunrise Marketing and Management Ltd
Notes to the Unaudited Accounts
For The Year Ended 31 March 2017

1. Accounting Policies

1.1. Basis of Preparation of Financial Statements

The financial statements are prepared under the historical cost convention and in accordance with the FRS 102 Section 1A Small Entities - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006.

1.2. Turnover

Turnover comprises the invoiced value of goods and services supplied by the company, net of Value Added Tax and trade discounts.

1.3. Tangible Fixed Assets and Depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Motor Vehicles	20% Reducing Balance basis
Computer Equipment	STRAIGHT LINE BASIS

1.4. Registrar Filing Requirements

The company has taken advantage of Companies Act 2006 section 444(1) and opted not to file the profit and loss account, directors report, and notes to the financial statements relating to the profit and loss account. The notes which are not included have been hidden but original note numbering has remained the same for those that are present.

4. Average number of employees

Average number of employees, including directors, during the year was as follows:

	2017	2016
Office and administration	2	-
Sales, marketing and distribution	4	-
	6	-
	6	-

6. Tangible Assets

	Motor Vehicles	Computer Equipment	Total
	£	£	£
Cost			
As at 1 April 2016	7,768	3,563	11,331
As at 31 March 2017	7,768	3,563	11,331
	7,768	3,563	11,331
Depreciation			
As at 1 April 2016	3,758	1,651	5,409
Provided during the period	802	-	802
As at 31 March 2017	4,560	1,651	6,211
	4,560	1,651	6,211
Net Book Value			
As at 31 March 2017	3,208	1,912	5,120
As at 1 April 2016	4,010	1,912	5,922

Sunrise Marketing and Management Ltd
Notes to the Unaudited Accounts (continued)
For The Year Ended 31 March 2017

7. Debtors

	2017	2016
	£	£
Due within one year		
Trade debtors	40,825	41,832
	<u>40,825</u>	<u>41,832</u>

8. Creditors: Amounts Falling Due After More Than One Year

	2017	2016
	£	£
Directors loan account	55,400	52,900
	<u>55,400</u>	<u>52,900</u>

9. Share Capital

	Value	Number	2017	2016
	£		£	£
Allotted, called up and fully paid				
Ordinary shares	1,000	2	2	2
		<u>2</u>	<u>2</u>	<u>2</u>

10. Ultimate Controlling Party

The company's ultimate controlling party is Khalid khan Khalil and Adnan Ali Altaf by virtue of their ownership of 50% each of the issued share capital in the company.

11. General Information

Sunrise Marketing and Management Ltd Registered number 08354549 is a limited by shares company incorporated in England & Wales. The Registered Office is 211, BOUNDARY ROAD, LONDON, E13 9QF.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.