REGISTERED NUMBER: 08256721 (England and Wales)

Unaudited Financial Statements for the Year Ended 31 December 2017

for

Brand Magnitude Ltd

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for the Year Ended 31 December 2017

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Company Information
for the Year Ended 31 December 2017

Director:	Miss Deborah Anne Saunders
Registered office:	10th Floor 1 Canada Square Canary Wharf London E14 5AA
Registered number:	08256721 (England and Wales)
Accountants:	K&B Accountancy Group 10th Floor 1 Canada Square Canary Wharf London E14 5AA

Balance Sheet
31 December 2017

	31/12/17	31/12/16
	£	£
Called up share capital not paid	100	100
Fixed assets	374	572
Current assets	65,974	157,600
Creditors		
Amounts falling due within one year	(4,133)	(91,349)
Net current assets	61,841	66,251
Total assets less current liabilities	62,315	66,923
Capital and reserves	62,315	66,923

Note to the financial statements

1. **Director's advances, credits and guarantees**

The following advances and credits to a director subsisted during the years ended 31 December 2017 and 31 December 2016:

	31/12/17	31/12/16
	£	£
Miss Deborah Anne Saunders		
Balance outstanding at start of year	1,464	-
Amounts advanced	-	1,464
Amounts repaid	(1,464)	-
Balance outstanding at end of year	-	1,464

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

continued...

Balance Sheet - continued
31 December 2017

The financial statements have been prepared in accordance with the micro-entity provisions and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 23 August 2018 and were signed by:

Miss Deborah Anne Saunders - Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.