Registered Number:08066613

England and Wales

Appeal Mobile Development Ltd

Report of the Director and Unaudited Financial Statements

For the year ended 31 March 2018

Appeal Mobile Development Ltd

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Appeal Mobile Development Ltd

Company Information
For the year ended 31 March 2018

Director	Mr James William Pewtress
Registered Number	08066613
Registered Office	Church View Crambe York North Yorkshire YO60 7JR
Accountants	Account Solutions (York) Ltd Unit 2 Tower House Askham Fields Lane Askham Bryan York YO23 3NU
Bankers	HSBC - York PO Box 26 12 Parliament Street York North Yorkshire YO1 8XS

Appeal Mobile Development Ltd

Director's Report
For the year ended 31 March 2018

The director presents his report and accounts for the year ended 31 March 2018.

Principal activities

The principal activity of the company continued to be that of IT Development

Director

The director who served the company throughout the year was as follows:

Mr James William Pewtress

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

Signed on behalf of the board of directors

_____

Mr James William Pewtress

Date: 24 May 2018

Appeal Mobile Development Ltd

Independent Accountants' Report
For the year ended 31 March 2018

As described on the balance sheet you are responsible for the preparation of the financial statements for the year ended 31 March 2018 and you consider that the company is exempt from an audit under the Companies Act 2006.

In accordance with your instructions, we have compiled these unaudited financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us.

Account Solutions (York) Ltd
Unit 2 Tower House
Askham Fields Lane
Askham Bryan
York
YO23 3NU
Date: 24 May 2018

Appeal Mobile Development Ltd

Income Statement
For the year ended 31 March 2018

	31/3/2018	31/3/2017
	£	£
Turnover	-	-
Cost of sales	(2,158)	(6,031)
Gross loss	**(2,158)**	**(6,031)**
Administrative expenses	(1,574)	(1,228)
Operating loss	**(3,732)**	**(7,259)**
Loss before taxation	**(3,732)**	**(7,259)**
Loss for the financial year	**(3,732)**	**(7,259)**

Statement of Financial Position
As at 31 March 2018

	Notes	31/3/2018 £	31/3/2017 £
Fixed assets			
Property, plant and equipment	2	4,612	5,414
		4,612	**5,414**
Current assets			
Trade and other receivables	3	6,580	16,366
Cash and cash equivalents		35,145	28,499
		41,725	**44,865**
Trade and other payables: amounts falling due within one year	4	-	(210)
Net current assets		**41,725**	**44,655**
Total assets less current liabilities		**46,337**	**50,069**
Net assets		**46,337**	**50,069**
Capital and reserves			
Retained earnings		46,337	50,069
Shareholders' funds		**46,337**	**50,069**

For the year ended 31 March 2018 the company was entitled to exemption from audit under Section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2018 in accordance with Section 476 of the Companies Act 2006

The director acknowledges his responsibilities for:a) ensuring that the company keeps proper accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

These financial statements were approved and authorised for issue by the Board on 24 May 2018 and were signed by:

Mr James William Pewtress

Statutory Information

Appeal Mobile Development Ltd is a private limited company, limited by shares, domiciled in England and Wales, registration number 08066613.

Registered address:
Church View
Crambe
York
North Yorkshire
YO60 7JR

The presentation currency is £ sterling.

1. Accounting policies

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A of Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical costs convention as modified by the revaluation of certain assets.

Changes in accounting policies

The accounting reference date has been changed to 31 March to reflect the formation of a group holding.

Revenue recognition

Turnover represents amounts receivable for services. Amounts receivable for services performed over time are based upon the stage of completion of the services performed.

Property, plant and equipment

Tangible fixed assets, other than freehold land, are stated at cost or valuation less depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following basis:

Plant and machinery	18% Reducing balance
Computer equipment	18% Reducing balance
Fixtures and fittings	18% Reducing balance

Hire purchase and leasing commitments

Rentals payable under operating leases are charged against income on a straight line basis over the lease term.

2. Property, plant and equipment

	Plant and machinery	Fixtures and fittings	Computer equipment	Total
Cost or valuation	**£**	**£**	**£**	**£**
At 01 April 2017	1,648	120	5,340	7,108
At 31 March 2018	**1,648**	**120**	**5,340**	**7,108**
Provision for depreciation and impairment				
At 01 April 2017	1,031	48	615	1,694
Charge for year	111	13	678	802
At 31 March 2018	**1,142**	**61**	**1,293**	**2,496**
Net book value				
At 31 March 2018	**506**	**59**	**4,047**	**4,612**
At 31 March 2017	**617**	**72**	**4,725**	**5,414**

3. Trade and other receivables

	31/3/2018	31/3/2017
	£	**£**
Other debtors	6,580	16,366

4. Trade and other payables: amounts falling due within one year

	31/3/2018	31/3/2017
	£	**£**
Bank loans and overdraft	-	209
Trade creditors	-	1
Other creditors	-	-
	-	**210**

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.