

Registered Number: 08066613

England and Wales

Appeal Mobile Development Ltd

Unaudited Abbreviated Report and Financial Statements

For the period ended 31 March 2016

Appeal Mobile Development Ltd  
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For the period ended 31 March 2016

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Appeal Mobile Development Ltd  
Accountants' Report  
For the period ended 31 March 2016

As described on the balance sheet you are responsible for the preparation of the financial statements for the period ended 31 March 2016 and you consider that the company is exempt from an audit under the Companies Act 2006.

In accordance with your instructions, we have compiled these unaudited financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us.

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Account Solutions (York) Ltd  
Unit 2 Tower House  
Askham Fields Lane  
Askham Bryan  
York  
YO23 3NU

**Dated:**30 December 2016

Appeal Mobile Development Ltd  
Abbreviated Balance Sheet  
As at 31 March 2016

|                                                       | Notes | 31/3/2016<br>£ | 31/5/2015<br>£ |
|-------------------------------------------------------|-------|----------------|----------------|
| <b>Fixed assets</b>                                   |       |                |                |
| Tangible assets                                       | 2     | 6,181          | 4,901          |
|                                                       |       | <b>6,181</b>   | <b>4,901</b>   |
| <b>Current assets</b>                                 |       |                |                |
| Debtors                                               |       | 4,860          | 2,700          |
| Cash at bank and in hand                              |       | 61,454         | 26,295         |
|                                                       |       | <b>66,314</b>  | <b>28,995</b>  |
| <b>Creditors: amounts falling due within one year</b> |       | (15,167)       | (19,557)       |
| <b>Net current assets</b>                             |       | <b>51,147</b>  | <b>9,438</b>   |
| <b>Total assets less current liabilities</b>          |       | <b>57,328</b>  | <b>14,339</b>  |
| <b>Net assets</b>                                     |       | <b>57,328</b>  | <b>14,339</b>  |
| <b>Capital and reserves</b>                           |       |                |                |
| Profit and loss account                               |       | 57,328         | 14,339         |
| <b>Shareholders funds</b>                             |       | <b>57,328</b>  | <b>14,339</b>  |

For the period ended 31 March 2016 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director responsibilities: 1) The members have not required the company to obtain an audit of its accounts for the period in question in accordance with section 476;

2) The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Signed on behalf of the board of directors

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Mr James William Pewtress Director

Date approved by the board: 30 December 2016

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## 1 Accounting Policies

### Change in accounting policy

### Turnover

Turnover represents amounts receivable for services. Amounts receivable for services performed over time are based upon the stage of completion of the services performed.

### Operating lease rentals

Rentals payable under operating leases are charged against income on a straight line basis over the lease term.

### Dividends

Proposed dividends are only included as liabilities in the financial statements when their payment has been approved by the shareholders prior to the balance sheet date.

### Tangible fixed assets

Tangible fixed assets, other than freehold land, are stated at cost or valuation less depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following basis:

|                       |                      |
|-----------------------|----------------------|
| Plant and Machinery   | 18% Reducing balance |
| Computer Equipment    | 18% Reducing balance |
| Fixtures and Fittings | 18% Reducing balance |

### Current asset investments

Current asset investments are stated at the lower of cost and net realisable value.

Appeal Mobile Development Ltd  
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For the period ended 31 March 2016

**2 Tangible fixed assets**

|                          | <b>Tangible fixed<br/>assets</b> |
|--------------------------|----------------------------------|
| <b>Cost or valuation</b> | <b>£</b>                         |
| At 01 June 2015          | 7,108                            |
| At 31 March 2016         | <b>7,108</b>                     |
| <b>Depreciation</b>      |                                  |
| At 01 June 2015          | 2,207                            |
| Charge for period        | (1,280)                          |
| At 31 March 2016         | <b>927</b>                       |
| <b>Net book values</b>   |                                  |
| At 31 March 2016         | <b>6,181</b>                     |
| At 31 May 2015           | <b>4,901</b>                     |

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.