Registered Number 08060813

KEEN DIGITAL MARKETING LTD

Abbreviated Accounts

31 May 2014

KEEN DIGITAL MARKETING LTD **Registered Number 08060813**

Abbreviated Balance Sheet as at 31 May 2014

	Notes	*2014*	*2013*
		£	£
Fixed assets			
Tangible assets	2	956	1,275
		956	1,275
Current assets			
Debtors		111	-
Cash at bank and in hand		335	342
		446	342
Creditors: amounts falling due within one year		(1,319)	(5,185)
Net current assets (liabilities)		(873)	(4,843)
Total assets less current liabilities		83	(3,568)
Total net assets (liabilities)		83	(3,568)
Capital and reserves			
Called up share capital	3	2	2
Profit and loss account		81	(3,570)
Shareholders' funds		83	(3,568)

- For the year ending 31 May 2014 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 26 February 2015

And signed on their behalf by:
Lorraine Robinson, Director

Notes to the Abbreviated Accounts for the period ended 31 May 2014

1 Accounting Policies

Basis of measurement and preparation of accounts
The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy
Turnover represents the total invoice value, excluding value added tax, of sales made during the year and derives from the provision of goods falling within the company's ordinary activities.

Tangible assets depreciation policy
Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows:

Plant and machinery - 25% Reducing Balance

2 Tangible fixed assets

	£
Cost	
At 1 June 2013	1,700
Additions	-
Disposals	-
Revaluations	-
Transfers	-
At 31 May 2014	1,700
Depreciation	
At 1 June 2013	425
Charge for the year	319
On disposals	-
At 31 May 2014	744
Net book values	
At 31 May 2014	956
At 31 May 2013	1,275

3 Called Up Share Capital

Allotted, called up and fully paid:

	2014	*2013*
	£	£
2 Ordinary shares of £1 each	2	2

4 Transactions with directors

Name of director receiving advance or credit:	Lorraine Robinson
Description of the transaction:	Interest free loan
Balance at 1 June 2013:	-
Advances or credits made:	£ 111
Advances or credits repaid:	-
Balance at 31 May 2014:	£ 111

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