

Registered Number 08043921

AERIAL DIRECT LIMITED

Abbreviated Accounts

30 September 2015

Abbreviated Balance Sheet as at 30 September 2015

	Notes	2015 £	2014 £
Fixed assets			
Intangible assets	2	137,771	206,656
Tangible assets	3	364,161	155,425
		<u>501,932</u>	<u>362,081</u>
Current assets			
Debtors		1,132,056	1,879,586
Cash at bank and in hand		1,760,378	912,037
		<u>2,892,434</u>	<u>2,791,623</u>
Creditors: amounts falling due within one year		(2,719,484)	(3,008,486)
Net current assets (liabilities)		<u>172,950</u>	<u>(216,863)</u>
Total assets less current liabilities		<u>674,882</u>	<u>145,218</u>
Creditors: amounts falling due after more than one year		-	(973,821)
Provisions for liabilities		(56,869)	-
Total net assets (liabilities)		<u>618,013</u>	<u>(828,603)</u>
Capital and reserves			
Called up share capital		120	120
Profit and loss account		617,893	(828,723)
Shareholders' funds		<u>618,013</u>	<u>(828,603)</u>

- For the year ending 30 September 2015 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 3 March 2016

And signed on their behalf by:

D Kilby, Director

Notes to the Abbreviated Accounts for the period ended 30 September 2015

1 Accounting Policies

Basis of measurement and preparation of accounts

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers

Tangible assets depreciation policy

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives

Fixtures and equipment 25% on written down value

Intangible assets amortisation policy

Amortisation has been provided to write off the assets over 5 years

2 Intangible fixed assets

	£
Cost	
At 1 October 2014	344,426
Additions	-
Disposals	-
Revaluations	-
Transfers	-
At 30 September 2015	<u>344,426</u>
Amortisation	
At 1 October 2014	137,770
Charge for the year	68,885
On disposals	-
At 30 September 2015	<u>206,655</u>
Net book values	
At 30 September 2015	<u>137,771</u>
At 30 September 2014	<u>206,656</u>

3 Tangible fixed assets

	£
Cost	
At 1 October 2014	272,764
Additions	369,237

Disposals	-
Revaluations	-
Transfers	-
At 30 September 2015	<u>642,001</u>
Depreciation	
At 1 October 2014	117,339
Charge for the year	160,501
On disposals	-
At 30 September 2015	<u>277,840</u>
Net book values	
At 30 September 2015	<u>364,161</u>
At 30 September 2014	<u>155,425</u>

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