

**Registered Number 08043921**

**AERIAL DIRECT LIMITED**

**Abbreviated Accounts**

**30 September 2014**

## Abbreviated Balance Sheet as at 30 September 2014

|                                                                | <i>Notes</i> | <i>2014</i>             | <i>2013</i>             |
|----------------------------------------------------------------|--------------|-------------------------|-------------------------|
|                                                                |              | £                       | £                       |
| <b>Fixed assets</b>                                            |              |                         |                         |
| Intangible assets                                              | 2            | 206,656                 | 275,541                 |
| Tangible assets                                                | 3            | 155,425                 | 104,888                 |
|                                                                |              | <u>362,081</u>          | <u>380,429</u>          |
| <b>Current assets</b>                                          |              |                         |                         |
| Debtors                                                        |              | 1,879,586               | 72,573                  |
| Cash at bank and in hand                                       |              | 912,037                 | 186,124                 |
|                                                                |              | <u>2,791,623</u>        | <u>258,697</u>          |
| <b>Creditors: amounts falling due within one year</b>          |              | <u>(3,008,486)</u>      | <u>(458,953)</u>        |
| <b>Net current assets (liabilities)</b>                        |              | <u>(216,863)</u>        | <u>(200,256)</u>        |
| <b>Total assets less current liabilities</b>                   |              | <u>145,218</u>          | <u>180,173</u>          |
| <b>Creditors: amounts falling due after more than one year</b> |              | <u>(973,821)</u>        | <u>(1,014,281)</u>      |
| <b>Total net assets (liabilities)</b>                          |              | <u><u>(828,603)</u></u> | <u><u>(834,108)</u></u> |
| <b>Capital and reserves</b>                                    |              |                         |                         |
| Called up share capital                                        |              | 120                     | 120                     |
| Profit and loss account                                        |              | (828,723)               | (834,228)               |
| <b>Shareholders' funds</b>                                     |              | <u><u>(828,603)</u></u> | <u><u>(834,108)</u></u> |

- For the year ending 30 September 2014 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 23 June 2015

And signed on their behalf by:

**D Kilby, Director**

## Notes to the Abbreviated Accounts for the period ended 30 September 2014

## 1 Accounting Policies

**Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

**Turnover policy**

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers

**Tangible assets depreciation policy**

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives

Fixtures and Equipment 25% on written down value

**Intangible assets amortisation policy**

Amortisation has been provided to write off the assets over a period of 5 years

## 2 Intangible fixed assets

|                        | £              |
|------------------------|----------------|
| <b>Cost</b>            |                |
| At 1 October 2013      | 344,426        |
| Additions              | -              |
| Disposals              | -              |
| Revaluations           | -              |
| Transfers              | -              |
| At 30 September 2014   | <u>344,426</u> |
| <b>Amortisation</b>    |                |
| At 1 October 2013      | 68,885         |
| Charge for the year    | 68,885         |
| On disposals           | -              |
| At 30 September 2014   | <u>137,770</u> |
| <b>Net book values</b> |                |
| At 30 September 2014   | <u>206,656</u> |
| At 30 September 2013   | <u>275,541</u> |

## 3 Tangible fixed assets

|                   | £       |
|-------------------|---------|
| <b>Cost</b>       |         |
| At 1 October 2013 | 154,033 |
| Additions         | 118,731 |

|                        |                |
|------------------------|----------------|
| Disposals              | -              |
| Revaluations           | -              |
| Transfers              | -              |
| At 30 September 2014   | <u>272,764</u> |
| <b>Depreciation</b>    |                |
| At 1 October 2013      | 49,145         |
| Charge for the year    | 68,194         |
| On disposals           | -              |
| At 30 September 2014   | <u>117,339</u> |
| <b>Net book values</b> |                |
| At 30 September 2014   | <u>155,425</u> |
| At 30 September 2013   | <u>104,888</u> |

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