

Registered Number 08043921

AERIAL DIRECT LIMITED

Abbreviated Accounts

30 September 2013

Abbreviated Balance Sheet as at 30 September 2013

	Notes	2013 £
Fixed assets		
Intangible assets	2	275,541
Tangible assets	3	104,888
		<u>380,429</u>
Current assets		
Debtors		72,573
Cash at bank and in hand		186,124
		<u>258,697</u>
Creditors: amounts falling due within one year		<u>(458,953)</u>
Net current assets (liabilities)		<u>(200,256)</u>
Total assets less current liabilities		<u>180,173</u>
Creditors: amounts falling due after more than one year		<u>(1,014,281)</u>
Total net assets (liabilities)		<u><u>(834,108)</u></u>
Capital and reserves		
Called up share capital		120
Profit and loss account		(834,228)
Shareholders' funds		<u><u>(834,108)</u></u>

- For the year ending 30 September 2013 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 8 February 2014

And signed on their behalf by:

D Kilby, Director

Notes to the Abbreviated Accounts for the period ended 30 September 2013

1 Accounting Policies

Basis of measurement and preparation of accounts

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers

Tangible assets depreciation policy

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives

Fixtures and equipment 25% on written down value

Intangible assets amortisation policy

Amortisation has been provided at the following rate
20% on cost

2 Intangible fixed assets

	£
Cost	
Additions	344,426
Disposals	-
Revaluations	-
Transfers	-
At 30 September 2013	<u>344,426</u>
Amortisation	
Charge for the year	68,885
On disposals	-
At 30 September 2013	<u>68,885</u>
Net book values	
At 30 September 2013	<u><u>275,541</u></u>

3 Tangible fixed assets

	£
Cost	
Additions	154,033
Disposals	-
Revaluations	-
Transfers	-
At 30 September 2013	<u>154,033</u>

Depreciation

Charge for the year	49,145
On disposals	-
At 30 September 2013	<u>49,145</u>

Net book values

At 30 September 2013	<u><u>104,888</u></u>
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