

REGISTERED NUMBER: 08039713 (England and Wales)

Unaudited Financial Statements for the Year Ended 30 April 2017

for

WEB ANALYSIS SOLUTIONS LIMITED

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for the Year Ended 30 April 2017**

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WEB ANALYSIS SOLUTIONS LIMITED

Company Information
for the Year Ended 30 April 2017

DIRECTOR: Mr M C Symmonds

REGISTERED OFFICE: C/O Timbrell & Co Ltd
Chiltern House Bus. Centre
45 Station Road
Henley-on-Thames
Oxfordshire
RG9 1AT

REGISTERED NUMBER: 08039713 (England and Wales)

ACCOUNTANTS: Timbrell & Co Ltd Chartered Accountants
Chiltern House
45 Station Road
Henley-on-Thames
Oxfordshire
RG9 1AT

WEB ANALYSIS SOLUTIONS LIMITED (REGISTERED NUMBER: 08039713)**Balance Sheet
30 April 2017**

	Notes	30/4/17 £	£	30/4/16 £	£
FIXED ASSETS					
Intangible assets	4		75,000		100,000
Tangible assets	5		<u>1,078</u>		<u>1,067</u>
			76,078		101,067
CURRENT ASSETS					
Debtors	6	47,558		20,499	
Cash at bank and in hand		<u>214,520</u>		<u>33,953</u>	
		262,078		54,452	
CREDITORS					
Amounts falling due within one year	7	<u>72,435</u>		<u>63,207</u>	
NET CURRENT ASSETS/(LIABILITIES)			<u>189,643</u>		<u>(8,755)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>265,721</u>		<u>92,312</u>
CAPITAL AND RESERVES					
Called up share capital	8		100		100
Retained earnings	9		<u>265,621</u>		<u>92,212</u>
SHAREHOLDERS' FUNDS			<u>265,721</u>		<u>92,312</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 April 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 April 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 22 August 2017 and were signed by:

Mr M C Symmonds - Director

The notes form part of these financial statements

**Notes to the Financial Statements
for the Year Ended 30 April 2017**

1. STATUTORY INFORMATION

Web Analysis Solutions Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2013, is being amortised evenly over its estimated useful life of seven years.

Intangible assets

Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 33% on cost
Computer equipment	- 33% on cost

Pension costs and other post-retirement benefits

The Company pays Contributions directly into the Personal Pension Funds of Directors & Employees.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 2.

4. INTANGIBLE FIXED ASSETS

	Goodwill £
COST	
At 1 May 2016	
and 30 April 2017	<u>175,000</u>
AMORTISATION	
At 1 May 2016	75,000
Amortisation for year	<u>25,000</u>
At 30 April 2017	<u>100,000</u>
NET BOOK VALUE	
At 30 April 2017	<u>75,000</u>
At 30 April 2016	<u>100,000</u>

Notes to the Financial Statements - continued
for the Year Ended 30 April 2017

5. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 May 2016	246	3,007	3,253
Additions	658	679	1,337
At 30 April 2017	<u>904</u>	<u>3,686</u>	<u>4,590</u>
DEPRECIATION			
At 1 May 2016	230	1,956	2,186
Charge for year	233	1,093	1,326
At 30 April 2017	<u>463</u>	<u>3,049</u>	<u>3,512</u>
NET BOOK VALUE			
At 30 April 2017	<u>441</u>	<u>637</u>	<u>1,078</u>
At 30 April 2016	<u>16</u>	<u>1,051</u>	<u>1,067</u>

6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	30/4/17 £	30/4/16 £
Trade debtors	21,898	12,960
Other debtors	<u>25,660</u>	<u>7,539</u>
	<u>47,558</u>	<u>20,499</u>

7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	30/4/17 £	30/4/16 £
Trade creditors	66,518	285
Taxation and social security	804	21,824
Other creditors	<u>5,113</u>	<u>41,098</u>
	<u>72,435</u>	<u>63,207</u>

8. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:			30/4/17	30/4/16
Number:	Class:	Nominal value:	£	£
100	Ordinary	1	<u>100</u>	<u>100</u>

Notes to the Financial Statements - continued
for the Year Ended 30 April 2017

9. RESERVES

	Retained earnings £
At 1 May 2016	92,212
Profit for the year	265,349
Dividends	(91,940)
At 30 April 2017	<u>265,621</u>

10. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES

The following advances and credits to a director subsisted during the years ended 30 April 2017 and 30 April 2016:

	30/4/17 £	30/4/16 £
Mr M C Symmonds		
Balance outstanding at start of year	-	-
Amounts advanced	6,774	-
Amounts repaid	-	-
Amounts written off	-	-
Amounts waived	-	-
Balance outstanding at end of year	<u>6,774</u>	<u>-</u>

The Director's Loan of £6,774 was fully repaid within 9 months of the year-end date.

11. ULTIMATE CONTROLLING PARTY

The controlling party is Mr M C Symmonds.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.