

**Abbreviated Unaudited Accounts for the Year Ended 30 April 2014**

**for**

**WEB ANALYSIS SOLUTIONS LIMITED**

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for the Year Ended 30 April 2014**

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**Abbreviated Balance Sheet**  
**30 April 2014**

|                                              | Notes | £              | £                |
|----------------------------------------------|-------|----------------|------------------|
| <b>FIXED ASSETS</b>                          |       |                |                  |
| Intangible assets                            | 2     |                | 150,000          |
| Tangible assets                              | 3     |                | <u>385</u>       |
|                                              |       |                | 150,385          |
| <b>CURRENT ASSETS</b>                        |       |                |                  |
| Debtors                                      |       | 6,604          |                  |
| Cash at bank and in hand                     |       | <u>21,302</u>  |                  |
|                                              |       | 27,906         |                  |
| <b>CREDITORS</b>                             |       |                |                  |
| Amounts falling due within one year          |       | <u>182,188</u> |                  |
| <b>NET CURRENT LIABILITIES</b>               |       |                | <u>(154,282)</u> |
| <b>TOTAL ASSETS LESS CURRENT LIABILITIES</b> |       |                | <u>(3,897)</u>   |
| <b>CAPITAL AND RESERVES</b>                  |       |                |                  |
| Called up share capital                      | 4     |                | 100              |
| Profit and loss account                      |       |                | <u>(3,997)</u>   |
| <b>SHAREHOLDERS' FUNDS</b>                   |       |                | <u>(3,897)</u>   |

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 April 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 April 2014 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The notes form part of these abbreviated accounts

**Abbreviated Balance Sheet - continued**  
**30 April 2014**

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The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 18 December 2014 and were signed by:

M C Symmonds - Director

**Notes to the Abbreviated Accounts  
for the Year Ended 30 April 2014**

**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax.

**Goodwill**

Goodwill, being the amount paid in connection with the acquisition of a business in 2013, is being amortised evenly over its estimated useful life of seven years.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc                      - 33% on cost

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Acquisition of a business**

On 31 May 2013 the company acquired the sole trade business "windrawwin" including the entire trade, all Assets and Liabilities and Goodwill - in consideration for £172,902 left outstanding on the Director's Loan Account.

**Going concern**

As at 30 April 2014 the company had net liabilities of £3,897. However, the director has pledged his continued support for the company in the confident expectation of subsequent profitable trading and these accounts have therefore been prepared on a going concern basis.

**2. INTANGIBLE FIXED ASSETS**

|                       | Total<br>£     |
|-----------------------|----------------|
| <b>COST</b>           |                |
| Additions             | 175,000        |
| At 30 April 2014      | <u>175,000</u> |
| <b>AMORTISATION</b>   |                |
| Amortisation for year | 25,000         |
| At 30 April 2014      | <u>25,000</u>  |
| <b>NET BOOK VALUE</b> |                |
| At 30 April 2014      | <u>150,000</u> |

Notes to the Abbreviated Accounts - continued  
for the Year Ended 30 April 2014

3. **TANGIBLE FIXED ASSETS**

|                       | Total<br>£ |
|-----------------------|------------|
| <b>COST</b>           |            |
| Additions             | 575        |
| At 30 April 2014      | <u>575</u> |
| <b>DEPRECIATION</b>   |            |
| Charge for year       | 190        |
| At 30 April 2014      | <u>190</u> |
| <b>NET BOOK VALUE</b> |            |
| At 30 April 2014      | <u>385</u> |

4. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

| Number: | Class:   | Nominal<br>value: | £          |
|---------|----------|-------------------|------------|
| 100     | Ordinary | 1                 | <u>100</u> |

5. **DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES**

During the period the company acquired the business of "windrawwin", a sole trader business operated by Mathew Symmonds . The acquired assets and liabilities of the business were as follows :£175,000 goodwill, £374 tangible fixed assets, £700 accruals & £1,772 of deferred income. The consideration for the business was £172,902 left outstanding on the Director's Loan Account. The value of the goodwill transferred was agreed by HM Revenue & Customs Shares & Assets Valuation on 9 October 2014.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.