REGISTERED NUMBER: 08006372 (England and Wales)

Unaudited Financial Statements for the Year Ended 31 December 2016

for

Direct Dialogue Research Ltd

Contents of the Financial Statements
for the year ended 31 December 2016

	Page
Company Information	1
Balance Sheet	2

Company Information
for the year ended 31 December 2016

DIRECTOR:	D Spenser
REGISTERED OFFICE:	6 Manor Park Church Road Gt Barton Bury St Edmunds Suffolk IP31 2QR
REGISTERED NUMBER:	08006372 (England and Wales)
ACCOUNTANTS:	KPSK Accounts and Tax Limited 6 Manor Park Church Road Gt Barton Bury St Edmunds Suffolk IP31 2QR

Balance Sheet
31 December 2016

	31/12/16		31/12/15	
	£	£	£	£
FIXED ASSETS		4,687		10,391
CURRENT ASSETS	79,014		103,841	
CREDITORS				
Amounts falling due within one year	(107,344)		(109,626)	
NET CURRENT LIABILITIES		(28,330)		(5,785)
TOTAL ASSETS LESS CURRENT LIABILITIES		(23,643)		4,606
CAPITAL AND RESERVES		(23,643)		4,606

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2016 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared in accordance with the micro-entity provisions and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 4 September 2017 and were signed by:

D Spenser - Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.