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Company Registration No. 07927621 (England and Wales)

MARKETING MEANS (UK) LIMITED
UNAUDITED ABBREVIATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2015

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MARKETING MEANS (UK) LIMITED

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MARKETING MEANS (UK) LIMITED

ABBREVIATED BALANCE SHEET

AS AT 31 OCTOBER 2015

	Notes	2015 £	£	2014 £	£
Fixed assets					
Tangible assets	2		14,225		18,509
Current assets					
Stocks		5,802		7,231	
Debtors		107,245		94,000	
Cash at bank and in hand		43,400		20,536	
		156,447		121,767	
Creditors: amounts falling due within one year		(94,683)		(96,968)	
Net current assets			61,764		24,799
Total assets less current liabilities			75,989		43,308
Provisions for liabilities			(2,845)		(3,702)
			73,144		39,606
Capital and reserves					
Called up share capital	3		2		2
Profit and loss account			73,142		39,604
Shareholders' funds			73,144		39,606

For the financial year ended 31 October 2015 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board for issue on 9/12/2015

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Mr C Bowden
Director

Company Registration No. 07927621

MARKETING MEANS (UK) LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 OCTOBER 2015

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Computer equipment	25% reducing balance

1.4 Stock and work in progress

Stock and work in progress are valued at the lower of cost and net realisable value.

1.5 Deferred taxation

Deferred taxation is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance has not been discounted.

2 Fixed assets

	Tangible assets
	£
Cost	
At 1 November 2014	31,069
Additions	458
At 31 October 2015	31,527
Depreciation	
At 1 November 2014	12,560
Charge for the year	4,742
At 31 October 2015	17,302
Net book value	
At 31 October 2015	14,225
At 31 October 2014	18,509

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2015

3	Share capital	2015	2014
		£	£
	Allotted, called up and fully paid		
	2 Ordinary shares of £1 each	2	2