Company Registration No 07927621 (England and Wales)

MARKETING MEANS (UK) LIMITED
UNAUDITED ABBREVIATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2014

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MARKETING MEANS (UK) LIMITED

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MARKETING MEANS (UK) LIMITED

ABBREVIATED BALANCE SHEET

AS AT 31 OCTOBER 2014

	Notes	2014 £	£	2013 £	£
Fixed assets					
Tangible assets	2		18,509		21,364
Current assets					
Stocks		7,231		2,713	
Debtors		94,000		70,825	
Cash at bank and in hand		20,536		17,083	
		121,767		90,621	
Creditors amounts falling due within one year		(96,968)		(81,389)	
Net current assets			24,799		9,232
Total assets less current liabilities			43,308		30,596
Provisions for liabilities			(3,702)		(4,273)
			39,606		26,323
Capital and reserves					
Called up share capital	3		2		2
Profit and loss account			39,604		26,321
Shareholders' funds			39,606		26,323

For the financial year ended 31 October 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies

Directors' responsibilities

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476,
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime

Approved by the Board for issue on 07/04/2015

Mrs N A Wakefield
Director

Company Registration No 07927621

MARKETING MEANS (UK) LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 OCTOBER 2014

1 Accounting policies

1.1 Accounting convention
The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1 2 Turnover
Turnover represents amounts receivable for goods and services net of VAT and trade discounts

1 3 Tangible fixed assets and depreciation
Tangible fixed assets are stated at cost less depreciation Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Computer equipment	25% reducing balance

1.4 Stock and work in progress
Stock and work in progress are valued at the lower of cost and net realisable value

1 5 Deferred taxation
Deferred taxation is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes The deferred tax balance has not been discounted

2 Fixed assets

	Tangible assets
	£
Cost	
At 1 November 2013	28,021
Additions	5,044
Disposals	(1,996)
At 31 October 2014	31,069
Depreciation	
At 1 November 2013	6,658
On disposals	(201)
Charge for the year	6,103
At 31 October 2014	12,560
Net book value	
At 31 October 2014	18,509
At 31 October 2013	21,364

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2014

3	Share capital	2014	2013
		£	£
	Allotted, called up and fully paid		
	2 Ordinary shares of £1 each	2	2