

Registered Number 07840721

PERSONA FILMS LTD

Abbreviated Accounts

31 December 2012

Abbreviated Balance Sheet as at 31 December 2012

	Notes	2012 £
Fixed assets		
Tangible assets	2	525
		<u>525</u>
Current assets		
Debtors		205
Cash at bank and in hand		7,710
		<u>7,915</u>
Creditors: amounts falling due within one year		(16,065)
Net current assets (liabilities)		<u>(8,150)</u>
Total assets less current liabilities		<u>(7,625)</u>
Total net assets (liabilities)		<u>(7,625)</u>
Capital and reserves		
Called up share capital	3	2
Profit and loss account		(7,627)
Shareholders' funds		<u>(7,625)</u>

- For the year ending 31 December 2012 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 6 August 2013

And signed on their behalf by:

Abigail Honor, Director

Yan Vizinberg, Director

Notes to the Abbreviated Accounts for the period ended 31 December 2012**1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy

Turnover represents the total invoice value, excluding value added tax, of sales made during the period and derives from the provision of goods falling within the company's ordinary activities.

Tangible assets depreciation policy

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows:

Fixtures, fittings and equipment - 25% reducing balance method

Other accounting policies

Going concern:

The financial statements have been prepared on a going concern basis. The directors believe that with their financial support, the company will remain in existence for the foreseeable future.

2 Tangible fixed assets

	£
Cost	
Additions	700
Disposals	-
Revaluations	-
Transfers	-
At 31 December 2012	<u>700</u>
Depreciation	
Charge for the year	175
On disposals	-
At 31 December 2012	<u>175</u>
Net book values	
At 31 December 2012	<u><u>525</u></u>

3 Called Up Share Capital

Allotted, called up and fully paid:

	2012
	£
2 Ordinary shares of £1 each	2

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