REGISTERED NUMBER: 07704236 (England and Wales)

ABBREVIATED UNAUDITED ACCOUNTS

FOR THE PERIOD 13 JULY 2011 TO 31 JULY 2012

FOR

GPR CREATIVE LTD
TRADING AS
'DOWLING JONES DESIGN'
AND 'DOWLING JONES & STONE'

GPR CREATIVE LTD (REGISTERED NUMBER: 07704236)
TRADING AS 'DOWLING JONES DESIGN'
AND 'DOWLING JONES & STONE'

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FOR THE PERIOD 13 JULY 2011 TO 31 JULY 2012

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GPR CREATIVE LTD
TRADING AS 'DOWLING JONES DESIGN'
AND 'DOWLING JONES & STONE'

COMPANY INFORMATION
FOR THE PERIOD 13 JULY 2011 TO 31 JULY 2012

DIRECTORS:	Mr G Stone Mr P Jones Mr R A Dowling
REGISTERED OFFICE:	21G Heathmans Road Fulham London SW6 4TJ
REGISTERED NUMBER:	07704236 (England and Wales)
ACCOUNTANTS:	TaxAgility Accountants Ltd Chartered Accountants 34 Lower Richmond Road London SW15 1JP

GPR CREATIVE LTD (REGISTERED NUMBER: 07704236)
TRADING AS 'DOWLING JONES DESIGN'
AND 'DOWLING JONES & STONE'

ABBREVIATED BALANCE SHEET
31 JULY 2012

	Notes	£
FIXED ASSETS		
Tangible assets	2	**29,754**
CURRENT ASSETS		
Debtors		**111,974**
Cash at bank		**31,237**
		143,211
CREDITORS		
Amounts falling due within one year		**(121,925)**
NET CURRENT ASSETS		**21,286**
TOTAL ASSETS LESS CURRENT LIABILITIES		**51,040**
CAPITAL AND RESERVES		
Called up share capital	3	**99**
Profit and loss account		**50,941**
SHAREHOLDERS' FUNDS		**51,040**

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 31 July 2012.

The members have not required the company to obtain an audit of its financial statements for the period ended 31 July 2012 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 20 February 2013 and were signed on its behalf by:

Mr P Jones - Director

Mr G Stone - Director

Mr R A Dowling - Director

The notes form part of these abbreviated accounts

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE PERIOD 13 JULY 2011 TO 31 JULY 2012

1. ACCOUNTING POLICIES

Accounting convention
The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover
Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on cost
Motor vehicles	- 25% on cost
Computer equipment	- 33.3% on cost

Pension costs and other post-retirement benefits
The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
Additions	33,835
At 31 July 2012	33,835
DEPRECIATION	
Charge for period	4,081
At 31 July 2012	4,081
NET BOOK VALUE	
At 31 July 2012	29,754

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	£
99	Ordinary	1	99

99 Ordinary shares of 1 each were allotted and fully paid for cash at par during the period.

continued...

4. TRANSACTIONS WITH DIRECTORS

The following loans to directors subsisted during the period ended 31 July 2012:

	£
Mr P Jones	
Balance outstanding at start of period	-
Amounts advanced	17,033
Amounts repaid	(37,900)
Balance outstanding at end of period	(20,867)
Mr G Stone	
Balance outstanding at start of period	-
Amounts advanced	17,033
Amounts repaid	(37,900)
Balance outstanding at end of period	(20,867)
Mr R A Dowling	
Balance outstanding at start of period	-
Amounts advanced	17,033
Amounts repaid	(37,900)
Balance outstanding at end of period	(20,867)

It is confirmed that the Directors current accounts are debited with personal transactions and credited with Director's remuneration as well as dividends.

These loans are unsecured, no interest has been charged on them and no repayment terms have been agreed.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.