

REGISTERED NUMBER: 07581317 (England and Wales)

UNAUDITED FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 JULY 2017

FOR

ULTRASOUND BABY FACE LTD

Jordans Accounting Services
First Floor, Templeback
10 Temple back
Bristol
BS1 6FL

CONTENTS OF THE FINANCIAL STATEMENTS
for the Year Ended 31 JULY 2017

	Page
Company Information	1
Balance Sheet	2
Notes to the Financial Statements	3

ULTRASOUND BABY FACE LTD

COMPANY INFORMATION
for the Year Ended 31 JULY 2017

DIRECTOR:	Thomas Moore
REGISTERED OFFICE:	25 Witchell Road Bristol BS5 9LG
REGISTERED NUMBER:	07581317 (England and Wales)
ACCOUNTANTS:	Jordans Accounting Services First Floor, Templeback 10 Temple back Bristol BS1 6FL

BALANCE SHEET
31 JULY 2017

	Notes	31/7/17 £	31/7/16 £
FIXED ASSETS			
Intangible assets	4	3,411	-
CURRENT ASSETS			
Debtors	5	67,210	66,019
Cash at bank and in hand		<u>197</u>	<u>3,508</u>
		67,407	69,527
CREDITORS			
Amounts falling due within one year	6	<u>(37,032)</u>	<u>(20,511)</u>
NET CURRENT ASSETS		<u>30,375</u>	<u>49,016</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>33,786</u>	<u>49,016</u>
CAPITAL AND RESERVES			
Called up share capital	7	10	10
Retained earnings	8	<u>33,776</u>	<u>49,006</u>
SHAREHOLDERS' FUNDS		<u>33,786</u>	<u>49,016</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and
- (b) which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 15 November 2018 and were signed by:

Thomas Moore - Director

NOTES TO THE FINANCIAL STATEMENTS
for the Year Ended 31 JULY 2017

1. **STATUTORY INFORMATION**

Ultrasound Baby Face Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

2. **ACCOUNTING POLICIES**

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover represents the online products sale and services provided.

Intangible assets

Intangible assets acquired separately from a business are recognised at cost and are subsequently measured at cost less accumulated amortisation and accumulated impairment losses.

Amortisation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Patent 10 years

Financial instruments

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS102 to all of its financial instruments.

Financial instruments are recognised in the company's balance sheet when the company becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Classification of financial liabilities

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into.

Basic financial liabilities

Basic financial liabilities, including creditors, and loans from fellow group companies are initially recognised at transaction price.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are initially recognised at transaction price.

Research and development

Expenditure on research and development is written off in the year in which it is incurred.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

NOTES TO THE FINANCIAL STATEMENTS - continued
for the Year Ended 31 JULY 20173. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 4 (2016 - 3) .

4. **INTANGIBLE FIXED ASSETS**

	Patents and licences £
COST	
Additions	<u>4,264</u>
At 31 July 2017	<u>4,264</u>
AMORTISATION	
Amortisation for year	<u>853</u>
At 31 July 2017	<u>853</u>
NET BOOK VALUE	
At 31 July 2017	<u><u>3,411</u></u>

5. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31/7/17 £	31/7/16 £
Amount due from related company	<u>67,210</u>	<u>66,019</u>
	<u><u>67,210</u></u>	<u><u>66,019</u></u>

The amount due from related company is unsecured, interest free and repayable on demand.

6. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31/7/17 £	31/7/16 £
Bank loans and overdrafts	7,095	-
Trade creditors	3,694	-
Tax	10,565	12,251
Directors' current accounts	13,698	6,280
Accrued expenses	<u>1,980</u>	<u>1,980</u>
	<u><u>37,032</u></u>	<u><u>20,511</u></u>

7. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value	31/7/17	31/7/16
			£	£
750	Ordinary A shares	£0.01	7.5	7.5
250	Ordinary B shares	£0.01	<u>2.5</u>	<u>2.5</u>
			<u><u>10.0</u></u>	<u><u>10.0</u></u>

NOTES TO THE FINANCIAL STATEMENTS - continued
for the Year Ended 31 JULY 2017

8. **RESERVES**

	Retained earnings £
At 1 August 2016	49,006
Deficit for the year	<u>(15,230)</u>
At 31 July 2017	<u>33,776</u>

9. **RELATED PARTY DISCLOSURES**

Director - Thomas Moore

The amount owed to the director at year end is £13,698 (2016: £6,280).

Related company - D Doodles Limited

Expenses totalling £61,548 (2016: £29,447) were paid on behalf of the company. The amount due from the related company at year end is £67,210 (2016: £66,019)

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.