REGISTERED NUMBER: 07567430 (England and Wales)

ABBREVIATED UNAUDITED ACCOUNTS

FOR THE YEAR ENDED 31ST AUGUST 2014

FOR

MEDIA ALIVE LIMITED

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MEDIA ALIVE LIMITED

COMPANY INFORMATION
FOR THE YEAR ENDED 31ST AUGUST 2014

DIRECTORS:	D Kefford D Rooney
REGISTERED OFFICE:	Manufactory House Bell Lane Hertford Hertfordshire SG14 1BP
REGISTERED NUMBER:	07567430 (England and Wales)
ACCOUNTANTS:	Cook & Partners Limited Manufactory House Bell Lane Hertford Hertfordshire SG14 1BP

MEDIA ALIVE LIMITED (REGISTERED NUMBER: 07567430)

ABBREVIATED BALANCE SHEET
31ST AUGUST 2014

	Notes	2014 £	£	2013 £	£
FIXED ASSETS					
Tangible assets	2		8,741		600
CURRENT ASSETS					
Debtors		38,828		22,673	
Cash at bank		69,259		39,776	
		108,087		62,449	
CREDITORS					
Amounts falling due within one year		36,842		28,199	
NET CURRENT ASSETS			71,245		34,250
TOTAL ASSETS LESS CURRENT LIABILITIES			79,986		34,850
CAPITAL AND RESERVES					
Called up share capital	3		100		100
Profit and loss account			79,886		34,750
SHAREHOLDERS' FUNDS			79,986		34,850

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st August 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 31st August 2014 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 24th February 2015 and were signed on its behalf by:

D Rooney - Director

The notes form part of these abbreviated accounts

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31ST AUGUST 2014

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents services provided to customers, net of flat rate VAT.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 20% on cost
Computer equipment	- 20% on cost

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. TANGIBLE FIXED ASSETS

	Total
	£
COST	
At 1st September 2013	750
Additions	8,928
At 31st August 2014	9,678
DEPRECIATION	
At 1st September 2013	150
Charge for year	787
At 31st August 2014	937
NET BOOK VALUE	
At 31st August 2014	8,741
At 31st August 2013	600

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2014 £	2013 £
100	Ordinary	£1	100	100

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.