IMPACT DESIGN AND MEDIA LIMITED

ABBREVIATED UNAUDITED ACCOUNTS

FOR THE YEAR ENDED 30 APRIL 2016

IMPACT DESIGN AND MEDIA LIMITED (REGISTERED NUMBER: 07511721)

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FOR THE YEAR ENDED 30 APRIL 2016

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IMPACT DESIGN AND MEDIA LIMITED

COMPANY INFORMATION
FOR THE YEAR ENDED 30 APRIL 2016

DIRECTOR:	Mrs C A Boyd
REGISTERED OFFICE:	16 Homestead Lane Welwyn Garden City Hertfordshire AL7 4LU
REGISTERED NUMBER:	07511721 (England and Wales)
ACCOUNTANTS:	Barr & Associates 2nd Floor Orion House Bessemer Road Welwyn Garden City Hertfordshire AL7 1HH

ABBREVIATED BALANCE SHEET
30 APRIL 2016

	Notes	2016 £	£	2015 £	£
FIXED ASSETS					
Intangible assets	2		**5,000**		6,000
Tangible assets	3		**2,054**		2,739
			7,054		8,739
CURRENT ASSETS					
Debtors		-		1,180	
Cash at bank		**9**		210	
		9		1,390	
CREDITORS					
Amounts falling due within one year		**6,872**		9,552	
NET CURRENT LIABILITIES			**(6,863)**		(8,162)
TOTAL ASSETS LESS CURRENT LIABILITIES			**191**		577
PROVISIONS FOR LIABILITIES			**411**		548
NET (LIABILITIES)/ASSETS			**(220)**		29
CAPITAL AND RESERVES					
Called up share capital	4		**1**		1
Profit and loss account			**(221)**		28
SHAREHOLDERS' FUNDS			**(220)**		29

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 April 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 April 2016 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these abbreviated accounts

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ABBREVIATED BALANCE SHEET - continued
30 APRIL 2016

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 31 January 2017 and were signed by:

Mrs C A Boyd - Director

The notes form part of these abbreviated accounts

1. ACCOUNTING POLICIES

Accounting convention
The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

The accounts have been prepared on a going concern basis. This basis is dependant on the continuing support of the Director. Should the going concern basis be inappropriate then adjustments would have to be made to reduce the value of the assets to their recoverable amount, to provide for any further liabilities which may arise and to reclassify fixed assets as current assets.

Turnover
Turnover represents net invoiced sales of goods, excluding value added tax.

Goodwill
Goodwill, being the amount paid in connection with the acquisition of a business in 2011, is being amortised evenly over its estimated useful life of ten years.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on reducing balance
Computer equipment	- 25% on reducing balance

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. INTANGIBLE FIXED ASSETS

	Total £
COST	
At 1 May 2015 and 30 April 2016	**10,000**
AMORTISATION	
At 1 May 2015	**4,000**
Amortisation for year	**1,000**
At 30 April 2016	**5,000**
NET BOOK VALUE	
At 30 April 2016	**5,000**
At 30 April 2015	6,000

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3. **TANGIBLE FIXED ASSETS**

	Total
	£
COST	
At 1 May 2015 and 30 April 2016	**5,670**
DEPRECIATION	
At 1 May 2015	**2,931**
Charge for year	**685**
At 30 April 2016	**3,616**
NET BOOK VALUE	
At 30 April 2016	**2,054**
At 30 April 2015	2,739

4. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	**2016** £	2015 £
1	Ordinary	£1	**1**	1

5. **DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES**

In accordance with requirements of the Companies Act 2006 the following information is given below relating to balances and transactions relating to the company's director.

	2016 £	2015 £
Included in creditors	**6,249**	6,553

6. **FUNDAMENTAL UNCERTAINTY**

The accounts have been prepared on the going concern basis. This basis is dependent on the continuing support of the director who, at the balance sheet date was owed £6,249 (2015- £6,553). Should the going concern basis be inappropriate then adjustments would have to be made to reduce the value of the assets to their recoverable amount, to provide for any further liabilities which might arise and to reclassify fixed assets as current assets.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.