

ABBREVIATED ACCOUNTS
FOR THE PERIOD
1 FEBRUARY 2011 TO 30 APRIL 2012
FOR
IMPACT DESIGN AND MEDIA LIMITED

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IMPACT DESIGN AND MEDIA LIMITED
CONTENTS OF THE ABBREVIATED ACCOUNTS
FOR THE PERIOD 1 FEBRUARY 2011 TO 30 APRIL 2012

	Page
Company Information	1
Abbreviated Balance Sheet	2 to 3
Notes to the Abbreviated Accounts	4 to 5

IMPACT DESIGN AND MEDIA LIMITED
COMPANY INFORMATION
FOR THE PERIOD 1 FEBRUARY 2011 TO 30 APRIL 2012

DIRECTOR:

Mrs C A Boyd

REGISTERED OFFICE:

16 Homestead Lane
Welwyn Garden City
Hertfordshire
AL7 4LU

REGISTERED NUMBER:

07511721 (England and Wales)

ACCOUNTANTS:

Barr & Associates
Office W14, The Hot Office
1st Floor, Venture House
6 Silver Court, Watchmead
Welwyn Garden City
Hertfordshire
AL7 1TS

IMPACT DESIGN AND MEDIA LIMITED

**ABBREVIATED BALANCE SHEET
30 APRIL 2012**

	Notes	£	£
FIXED ASSETS			
Intangible assets	2		9,000
Tangible assets	3		2,641
			<u>11,641</u>
CURRENT ASSETS			
Debtors		1,524	
Cash at bank		3,814	
		<u>5,338</u>	
CREDITORS			
Amounts falling due within one year		15,216	
		<u></u>	
NET CURRENT LIABILITIES			<u>(9,878)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>1,763</u>
PROVISIONS FOR LIABILITIES			<u>528</u>
NET ASSETS			<u><u>1,235</u></u>
CAPITAL AND RESERVES			
Called up share capital	4		1
Profit and loss account			1,234
			<u>1,235</u>
SHAREHOLDERS' FUNDS			<u><u>1,235</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 30 April 2012

The members have not required the company to obtain an audit of its financial statements for the period ended 30 April 2012 in accordance with Section 476 of the Companies Act 2006

The director acknowledges her responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The notes form part of these abbreviated accounts

IMPACT DESIGN AND MEDIA LIMITED
ABBREVIATED BALANCE SHEET - continued
30 APRIL 2012

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the director on 13 September 2012 and were signed by

A handwritten signature in black ink, appearing to read 'C Boyd', written in a cursive style.

Mrs C A Boyd - Director

The notes form part of these abbreviated accounts

IMPACT DESIGN AND MEDIA LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE PERIOD 1 FEBRUARY 2011 TO 30 APRIL 2012

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The accounts have been prepared on a going concern basis. This basis is dependant on the continuing support of the Director. Should the going concern basis be inappropriate then adjustments would have to be made to reduce the value of the assets to their recoverable amount, to provide for any further liabilities which may arise and to reclassify fixed assets as current assets.

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2011, is being amortised evenly over its estimated useful life of ten years.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2 INTANGIBLE FIXED ASSETS

	Total £
COST	
Additions	10,000
At 30 April 2012	10,000
AMORTISATION	
Charge for period	1,000
At 30 April 2012	1,000
NET BOOK VALUE	
At 30 April 2012	9,000

IMPACT DESIGN AND MEDIA LIMITED
NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE PERIOD 1 FEBRUARY 2011 TO 30 APRIL 2012

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2 INTANGIBLE FIXED ASSETS

	Total £
COST	
Additions	<u>10,000</u>
At 30 April 2012	<u>10,000</u>
AMORTISATION	
Charge for period	<u>1,000</u>
At 30 April 2012	<u>1,000</u>
NET BOOK VALUE	
At 30 April 2012	<u><u>9,000</u></u>

IMPACT DESIGN AND MEDIA LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS - continued **FOR THE PERIOD 1 FEBRUARY 2011 TO 30 APRIL 2012**

3 TANGIBLE FIXED ASSETS

	Total £
COST	
Additions	3,522
At 30 April 2012	3,522
DEPRECIATION	
Charge for period	881
At 30 April 2012	881
NET BOOK VALUE	
At 30 April 2012	2,641

4 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid	£
Number Class	Nominal value
1 Ordinary	£1
	1

5 TRANSACTIONS WITH DIRECTOR

In accordance with requirements of the Companies Act 2006 the following information is given below relating to balances and transactions relating to the company's director

	2012 £
Included in creditors	9,746

6 FUNDAMENTAL UNCERTAINTY

The accounts have been prepared on the going concern basis. This basis is dependent on the continuing support of the director who, at the balance sheet date was owed £9,746. Should the going concern basis be inappropriate then adjustments would have to be made to reduce the value of the assets to their recoverable amount, to provide for any further liabilities which might arise and to reclassify fixed assets as current assets.