

Registered Number 07329051

JWP MARKETING LTD

Abbreviated Accounts

31 July 2014

Abbreviated Balance Sheet as at 31 July 2014

	<i>Notes</i>	<i>2014</i>	<i>2013</i>
		£	£
Fixed assets			
Tangible assets	2	473	947
		<u>473</u>	<u>947</u>
Current assets			
Debtors		4,000	1,608
Cash at bank and in hand		42	165
		<u>4,042</u>	<u>1,773</u>
Creditors: amounts falling due within one year		(4,053)	(2,428)
Net current assets (liabilities)		<u>(11)</u>	<u>(655)</u>
Total assets less current liabilities		<u>462</u>	<u>292</u>
Provisions for liabilities		(95)	(189)
Total net assets (liabilities)		<u>367</u>	<u>103</u>
Capital and reserves			
Called up share capital	3	1,000	1,000
Profit and loss account		(633)	(897)
Shareholders' funds		<u>367</u>	<u>103</u>

- For the year ending 31 July 2014 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 20 April 2015

And signed on their behalf by:

J Phillips, Director

Notes to the Abbreviated Accounts for the period ended 31 July 2014

1 Accounting Policies

Basis of measurement and preparation of accounts

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy

Turnover represents the total invoice, excluding value added tax, of sales made during the year and derives from the provision of goods falling within the company's ordinary activities.

Tangible assets depreciation policy

Depreciation is provided at rates calculated to write off the cost or valuation less residual value of each asset over its expected useful life, as follows:

Fixtures, fittings and equipment - 20% straight line

Other accounting policies**Deferred taxation**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more tax.

2 Tangible fixed assets

	£
Cost	
At 1 August 2013	2,369
Additions	-
Disposals	-
Revaluations	-
Transfers	-
At 31 July 2014	<u>2,369</u>
Depreciation	
At 1 August 2013	1,422
Charge for the year	474
On disposals	-
At 31 July 2014	<u>1,896</u>
Net book values	
At 31 July 2014	<u><u>473</u></u>
At 31 July 2013	<u><u>947</u></u>

3 Called Up Share Capital

Allotted, called up and fully paid:

	<i>2014</i>	<i>2013</i>
	<i>£</i>	<i>£</i>
1,000 Ordinary shares of £1 each	1,000	1,000

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.